

**Declaration of support for the Global Compact (3 July 2009)**

Bouygues Immobilier, a subsidiary of the Bouygues Group, is a major property development company in France and Europe.

Present in France, Belgium, Spain, Poland, Romania and Portugal, Bouygues Immobilier carries out residential, corporate property, and business park projects.

Bouygues Immobilier employs 1,633 people and has 35 regional offices in France and five subsidiaries elsewhere in Europe. Its sales totalled €2,924 million in 2008.

In 2006, Bouygues Immobilier decided to participate in the United Nations initiative that brings companies together with labour and civil society to support ten universal principles in the areas of human rights, labour standards, the environment and anti-corruption. This initiative brings meaning and values to an increasingly globalised and interdependent world.

Economic performance, ethical business practices, and strict control of risks related to our activities are the defining elements of Bouygues Immobilier's strategy. Our participation in the Global Compact furthers this commitment.

Besides being an instrument of development, this initiative helps us to be more attentive to our customers and to provide better service. It is a means of improvement for the company and all its employees, reflecting our dedication to innovation and architectural quality.

I believe that technology and innovation are a possible response to the environmental challenges facing us and it is also for this reason that we support the Global Compact.

As chairman and chief executive officer, I am firmly behind our commitment to this progress initiative, which is one of our most important priorities.

François Bertière

In view of the environmental impact of the building sector – 40% of energy consumption and 25% of greenhouse gas emissions – Bouygues Immobilier places particular emphasis on two of the ten principles of the Global Compact. The company has made a long-term commitment to pursuing initiatives that promote greater environmental responsibility by all stakeholders (principle 8), and encouraging the development and diffusion of technologies that respect the environment (principle 9).

### **Initiatives taken as part of principle 8: undertake initiatives to promote greater environmental responsibility**

Bouygues Immobilier is convinced of the need to work together and think together in order to act sustainably for the environment. To this end, it has developed two innovative initiatives: the Observatoire de la Ville and the Positive Energy Consortium.

#### *Observatoire de la Ville:*

Launched by Bouygues Immobilier in 2006, with the support of the Cité de l'Architecture et du Patrimoine, the Observatoire de la Ville is a forum for information, discussion and forward-thinking on the cities of the future. Its role is to provide the many players in this sector (elected representatives, property developers, architects, urban planners, etc.) with a forum for information, discussion and dialogue where they can devise innovative solutions and put forward concrete applications for the urban decision-makers of the future.

The Observatoire de la Ville is chaired by Alain Sallez, an economist and urban planner and Professor Emeritus of the ESSEC international business school. It brings together a committee of experts over a period of six months to study a given topic. The results of their work take the form of concrete proposals that are set out in a study report published for each topic. In 2008, discussions focused on the question: "Could sustainable development be a way to increase the attractiveness of the Paris region?" Five key proposals were made.

#### *Positive Energy Consortium:*

Bouygues Immobilier initiated the Green Office® project, France's first large-scale positive energy building<sup>1</sup> in Meudon, outside Paris. At end-2008, it launched the Positive Energy Consortium to improve the energy performance of office buildings during their operational phase.

Through this consortium, Bouygues Immobilier aims to group the initiatives and research projects of the players involved in the operation of office buildings. The consortium brings together seven major industrial firms, each one a key player in its particular sphere (energy management, lighting, office equipment, etc.), who meet twice a

month. The consortium is pursuing ambitious goals. It aims to cut energy consumption by a factor of four for lighting, by three for office equipment, and to halve the amount used for catering purposes. The consortium will produce its first report in Autumn 2009. This document will set out recommendations in the form of a white paper for future users of these new-generation office buildings.

Alongside these initiatives, Bouygues Immobilier is continuing to train and educate not only its suppliers and partners but also its customers, who systematically receive a guide on green practices with tips on how to cut energy and water consumption in the home.

### **Initiatives taken as part of principle 9: encourage the development and diffusion of environmentally friendly technologies**

Bouygues Immobilier does not simply adapt its products to new environmental requirements. As a key player on the French property market, the company has adopted a proactive approach. Bouygues Immobilier is a driving force in technical and technological innovation. It intends to help spread technologies that are increasingly efficient in environmental protection and that set high standards in comfort for the future occupants.

Bouygues Immobilier has called upon reputed design offices and contracting authorities to undertake a large-scale research programme for the development of a retail park in Orange (southern France) that will be provided with Europe's biggest photovoltaic power plant incorporated into a public building.

Located on a 10-hectare site, Orange Porte Sud is scheduled to open in March 2010. The retail park will have a net floor area of 31,630 sq metres and will house around fifty stores. The 12,000 photovoltaic panels installed across the 27,000 sq metres of roof will generate 2.5 GWh a year, equivalent to the annual domestic power consumption of a town with 3,500 inhabitants. This photovoltaic power plant will save more than 204 tonnes of CO<sub>2</sub> every year.

The Berge du Lac project in Bordeaux (south-west France), also reflects the ambitions of Bouygues Immobilier in terms of innovation and eco-neighbourhoods. Developed by Bouygues Immobilier, Berge du Lac will ultimately include 2,150 housing units, 20,000 sq metres of public buildings, as well as offices and shops. It will reflect all aspects of sustainable development: broad social mix, preserved biodiversity, energy-efficient buildings. Bouygues Immobilier has calculated the comprehensive carbon balance for Berge du Lac in order to identify and rank the actions that will make it possible to reduce the neighbourhood's carbon footprint. Emphasis was also placed on energy choices, soft transport and the use of renewable energies. The eco-district also includes a wood-fuelled biomass heating system with an innovative gas treatment system using an electrofilter, solar boilers that meet between 40 and 60% of hot water requirements and photovoltaic panels to generate electricity.

These new designs for buildings and neighbourhoods reflect the ambition of Bouygues Immobilier to play an important part in the development and diffusion of new techniques used in the property sector.

<sup>1</sup>*A positive energy building is a building that produces more energy than it consumes.*