

Skanska's role in the community

Skanska develops and builds homes, workplaces, schools, hospitals, highways – environments for people, built by people. This obligates us to think long-term, sustainably and responsibly, while remaining open to the views of everyone impacted by our operations.

As a leading construction company, Skanska affects people, the environment and the surrounding community in many different ways. The projects that we develop and build provide people with places to live and work, go to school, obtain healthcare and travel. This means that there are numerous stakeholders in our operations, both during the project phase and after completion.

Skanska's community involvement takes many forms. For many years, Skanska employees have provided time, knowledge and money to support local community projects – something that the Company encourages. For example, Skanska can contribute materials and facilities, as well as financing.

Skanska also invites involvement from those stakeholder groups that are impacted by the Company's operations, for example residents, local companies and voluntary organizations.

In every project that Skanska carries out, environmental and social aspects are always a natural element of the planning process, alongside the obvious economic aspects. The guiding principle is to bring together the community's expectations of the Company with sustainable and profitable operations that generate value.



Customer and users

Skanska's earnings are achieved through projects that are well-executed and profitable for the Company as well as for customers and users. Skanska continuously builds up knowledge of its customers by maintaining a presence in selected markets.



Shareholders

A financially strong and sound company is the foundation for capital market confidence in Skanska. Through financial synergies, good control systems and risk management procedures, Skanska creates the prerequisites for a good return to its owners.



Employees

Skanska's success is highly dependent on its employees. Offering a secure, healthy and stimulating job environment based on mutual respect is vitally important in attracting, developing and retaining the best employees.



Suppliers and subcontractors

Skanska's supplier relationships reflect a high level of integrity and business ethics. Skanska also expects its business partners to live up to the principles of the Group's Code of Conduct.



National, regional and local government agencies

Skanska complies with the laws and regulations that apply in all the countries where it has operations. We also endeavor to maintain an open dialogue with those who are impacted by our operations.



Media and general public

Skanska's communication with the media and the general public are characterized by openness. Questions are answered and information is communicated in a transparent way and within a reasonable time frame.



Local residents

Skanska strives for smooth collaboration with the communities where we operate and contributes to their development, for example through donations, sponsorships and volunteer work.



Voluntary organizations

Skanska pursues a continuous dialogue with various interest organizations, for example in connection with construction projects. This concerns issues related to nature and the environment as well as social issues.

20,000
students participated.

Safe road to school

In conjunction with its construction projects in Poland, Skanska made a commitment to improving public awareness of traffic rules and safety matters by running a campaign targeted to school children. In the "Safe road to school" campaign, Skanska employees met with 20,000 students in 150 schools throughout Poland and taught them about traffic safety, safety at construction sites and how to provide first aid. Skanska distributed 45,000 reflective armbands as well as brochures and bookmarks with first aid instructions. These activities took place in close cooperation with local police and teachers.



During the first year of operation, the number of accidents decreased by

48%



Autopista Central

The Autopista Central is a new highway through Santiago, Chile, where Skanska's prioritized safety and improvements in nearby areas in order to reduce the environmental impact of the project. Promoting better road safety has been an important element of Skanska's contribution to the community. During the first year of operation, the number of accidents along the route decreased by 48 percent, among other things thanks to campaigns in 140 nearby schools that reached 140,000 students. The project also included social programs in adjacent areas, such as educational scholarships for children from low-income families and sponsorship of a day care center.

175 business owners and employees have completed the training program so far.



Small business training

Small businesses, companies headed by women and minority-owned companies may often find it difficult to land large construction contracts in competitive bidding. To improve the prospects of these companies, Skanska USA created a training program designed to give them management tools enabling them to build financially viable enterprises capable of participating effectively in construction projects. The Construction Management Building Blocks program is unique. It was originally created to support participation of minority- and women-owned companies in the billion-dollar MetLife Stadium project, completed in 2010. Skanska employees and local experts provide the education. So far 175 business owners and employees have completed the training program.

LBC Among the aims of the Living Building Challenge is to encourage net-zero energy and water use.



A Living Building

The Bertschi School in Seattle, an independent school with 400 students from preschool to fifth grade, needed an additional science building. Skanska served as a partner in this pro bono project, which was carried out according to the new guidelines of the Living Building Challenge (LBC). Among other things, LBC encourages net-zero energy and water use, which means producing as much energy and water as are consumed. The project involved many in the local community, including the students at the school, who suggested some of the most striking features of the building, such as a glass-covered rainwater harvesting channel under a classroom floor.





200 visitors per day to the blog enabled the general public to contribute to the dialogue.

Road blog at an Olympics project

A road construction project in Weymouth, England was part of the infrastructure development underway in preparation for the 2012 Olympic Games in London. A large number of stakeholders were affected by the project, and active involvement by surrounding communities was an important element of the job. Skanska maintained regular contact with local schools, animal protection organizations, farmers, small business owners and residents. One important communications channel was an interactive blog, which was updated continuously throughout the project period of nearly 2½ years. The blog enabled the general public to contribute to the dialogue and had many postings per day.

75 scholarships were awarded during the year.

Alliance for education

Since 2005 Skanska has collaborated with Cimientos, a foundation in Argentina that works toward equal educational opportunities for everyone. Skanska gives high priority to social investments that focus on educating new generations in many of the communities in Argentina where Skanska operates. In Argentina, schooling is a particular problem for children and young people who come from socio-economically less fortunate families and many of them quit as early as compulsory school level. It was thus natural for Skanska's social investment program in Argentina to focus on education.

Since 2005 the program has awarded scholarships to students in the municipalities of Cutral Co, Cipolletti and Río Gallegos to enable them to complete their studies. During 2011, 75 scholarships were awarded and Skanska strengthened its school involvement in Argentina. Scholarship opportunities were also opened up to students in the municipality of Rincón de los Sauces and a school aid program is being implemented in the city of Comodoro Rivadavia, also in partnership with the Cimientos Foundation.

