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http://www.thecoca-colacompany.com/sustainabilityreport/in-our-company/from-our-ceo.html

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From Our CEO



DEAR STAKEHOLDERS:

As the world's largest beverage system, and as a company that is global and local, Coca-Cola has a unique opportunity to make a positive difference in the communities we proudly serve. We take this opportunity seriously and feel an abiding responsibility to make the most of it.

We support the United Nations Global Compact, and see our sustainability efforts first and foremost as the right thing to do – the continuation of responsible corporate citizenship that began in our earliest days as a company. At the same time, we know that sustainability is also a business imperative: our company can only be as healthy as the people and communities we strive to refresh. If we are to achieve our 2020 Vision goal of doubling system revenue and servings over

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