



CRECEA A/S
Communication on Progress 2011
Reporting on the UN's Global Compact

1. CRECEA A/S

CRECEA A/S was established as an Occupational Health and Safety (OHS) consultancy in Denmark in 1980.

Over time CRECEA A/S has added advisory services on Environment, Social Accountability (SA), Workplace Health Promotion and Human Resources (HR) to our key competencies.

This year CRECEA A/S sold its minor share holding in CRECEA China, due to the economic conditions that has lowered activities during the last year.

CRECEA A/S has no suppliers outside Denmark.

Today CRECEA A/S has a staff of 58 employees in Denmark.

Vision

We want to be the preferred company in Denmark regarding practical handling and implementation of CSR.

We wish to contribute to creating a responsible way of making a business and thereby contribute to a sustainable development in Denmark and China.

Mission

We convert knowledge into tools and action and create local ownership.

CRECEA will be able to meet the customer's requirement taking every single customer goals, resources and specific features into consideration. This will allow us to motivate companies and individuals to act and make action possible.

2. Statement from the CEO

CRECEA A/S key competencies support our effort to live up to the UN Global Compact. This is very true as especially OHS and SA are cornerstones in Global Compact.

As everyone will expect us to be a good example, we think that CRECEA A/S has a special obligation to give priority to Global Compact issues.

The conditions in Denmark, and thereby in CRECEA A/S, are quite well regulated, but also in Denmark our customers expect us to be much better than the average company. So even though the conditions are well regulated, our employees need to be aware of the 10 principles.

The company rules, which are laid down in the staff handbook, employment contracts etc. support The Ten Principles and good CSR behaviour, and it is an ongoing process to improve in implementation of these principles.

A handwritten signature in black ink, appearing to read 'Leo Dam', with a stylized, cursive script.

Leo Dam, on behalf of

Preben Staun
Managing Director
CRECEA A/S

3. Actions taken 2010-2011

CRECEA A/S business relationships changed as mentioned above, so we had very few CSR activities outside Denmark in the last year.

Our consultancy activities for Danish customers have not changed.

CRECEA A/S is still developing CSR tools for auditing in the supply chain.

In CRECEA A/S we have gone through an all over workplace assessment in occupational health and also conducted an assessment of the general well-being of the employees. The rating of well-being is still very high, but as expected a little lower than the last assessment three years ago. This is mainly a result of the economic conditions, leading to a decrease in the number of employees.

Training of employees in health and safety goes on, for example by offering training in safe driving in snow and ice. Being a consultancy company with many visits at costumers, traffic accidents are our highest risk factor.

In the last year there have been no occupational accidents or occupational diseases in the company.

4. Actions 2011-2012

Due to the change in our international business relationships we must foresee no activity outside Denmark.

In Denmark we will continue to develop and offer CSR concepts and in CRECEA A/S promote good CSR policies and behaviour.

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