



वातावरण संरक्षण शिविर  
Environmental Camps for Conservation Awareness  
(A member of IUCN - The world conservation union)



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Dec 7, 2009

Executive Director  
UN Global Compact

Subject: Submission of Communication on Progress

Dear Sir/Madam,

ECCA Nepal is proud to post Communication On progress (COP) in UN Global Compact for the fiscal year July 2008 to July 2009.

We have been actively participating in the Global National Committee of Nepal and implying the committed GC principles in our organization. The Practical actions and the expected outcomes by ECCA-Nepal are mentioned in the COP.

Finally, we appreciate the GC principles and commit for the continual support for Global Compact in coming days as well.

Sincerely yours,

Prachet Kumar Shrestha  
Chairman  
ECCA-Nepal



*We have not inherited the earth from our forefathers, but borrowed it from our children.*

# YEARLY REPORT

Fiscal year 2065 / 066

(July 16, 2008 – July 15, 2009)



ECCA - Nepal

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## Acronyms

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BCI	Biodiversity Conservation Initiative
CDO	Chief District Office
CEPF	Critical Ecosystem Partnership Fund
CFUG	Community Forest Users' Group
CRE	Center for Renewable Energy
CTC	Counselor Training Camp
DDC	District Development Committee
DFO	District Forest Office
DHM	Department of Hydrology and Meteorology
ECCA	Environmental Camps for Conservation Awareness
ERC	Environmental Resource Centre
GRID	Group for Rural Infrastructure Development – Nepal
ITC	International Institute of Geo-information Science and Earth Observation
KAPRIMO	Kathmandu Participatory River Monitoring
KMC	Kathmandu Metropolitan City
LSMC	Lalitpur Sub Metropolitan City
MDGs	Millennium Development Goals
MoEST	Ministry of Environment, Science and Technology
NGO	Non Government Organization
NTNC	National Trust for Nature Conservation
ODW	Operation Day Work



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## 1.0 Introduction

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Environmental Camps for Conservation Awareness (ECCA) has been a leading organization in the sector of social mobilization and community development. It implements various programs so as to raise the quality of life through wise-use of available local resources and application of alternate and renewable technologies.

### Mission

- ☛ ECCA will be a Model Professional Volunteer Organization (PVO) dedicated towards natural resources management,
- ☛ ECCA will organize programs so as to secure children's sound ecological future,
- ☛ ECCA will support the development of conservation related entrepreneurship.

### Briefs

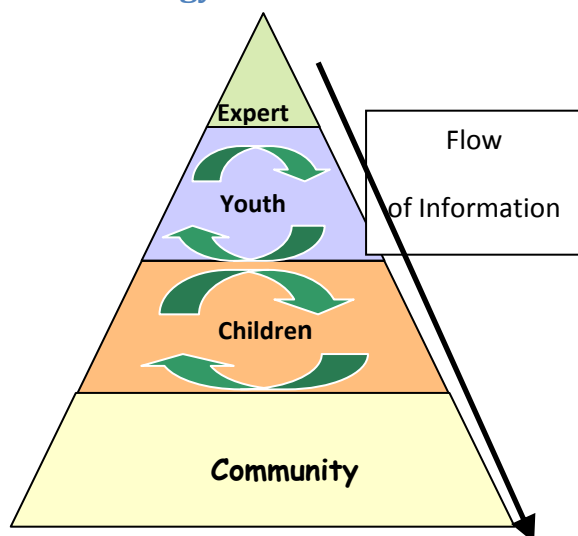
- ☛ ECCA-Nepal was established in 1987 as a non profit, non political, non government organization,
- ☛ ECCA-Nepal is registered with CDO office, Kathmandu and affiliated with Social Welfare Council,
- ☛ ECCA-Nepal established an Environmental Resource Centre (ERC) in Bhaktapur in 1992,
- ☛ ECCA-Nepal pioneered the concept of children nature club (in Nepal) in 1992,
- ☛ ECCA-Nepal first established paper-recycling unit (named Pap Again) in 1994 with the objective of producing recycled paper from waste paper,
- ☛ ECCA-Nepal's Head Office was shifted to its newly constructed building in Kopundol, Lalitpur on March 14, 2004 (Chaitra 1, 2060).

### Awards

- ☛ 1991 and 2001, Government of Nepal
- ☛ 1993, International Rolex Award 'Spirit of Enterprise' (for ECCA's unique methodology)
- ☛ 2005, Global Development Marketplace (for Solar Tuki), World Bank, Washington DC, USA
- ☛ 2007, Global Development Marketplace Photography Contest, World Bank, Washington DC
- ☛ 2007, Tech Museum Awards (category Economic Development) (for Solar Tuki), The Tech Museum of Innovation, California, USA
- ☛ 2008, Nepal Development Marketplace (for safe drinking water campaign)
- ☛ 2008, Global Development Marketplace Amateur Video Contest, World Bank, Washington DC



## Methodology



The ECCA-Nepal methodology involves the following five interfaces:

- ☞ The expert-youth interface
- ☞ The youth-to-youth interface
- ☞ The youth-children interface
- ☞ The child-to-child interface
- ☞ The children - community interface

ECCA believes that for new methodology consists of two ways for information flow and getting feedbacks. For any flow of information, youths (counselors) are trained by the experts. Counselors interact within themselves and give feedbacks. These youth then travel to different parts of the country and create awareness campaigns through camps, campaigns and interactions. The target groups of Counselors are children and interactions between them are encouraged. Finally, the message is dispersed into the community through children. During this, feed backs and interaction are collected within different level as well.

## Field of Work

- ☞ Environment & Natural Resource Management
- ☞ Culture & Heritage
- ☞ Education for Sustainable Development
- ☞ Appropriate & Renewable Technology
- ☞ Poverty Alleviation
- ☞ Advocacy





## Initiatives to meet global challenges & opportunities:

Based upon the present global context and needs ECCA is developing as model Profession Volunteer Organization (PVO), organizing programs to secure sound ecological future of children and supporting the development related with conservation related entrepreneurship. ECCA is working through different sectors highlighted by Millennium Development Goals (MDG) implementing in local context through a pool of available human, physical and financial resources.

Its objectives are:

- To define the ways to further strengthen the institution
- To develop joint programs in the future
- To update existing programs as per the present need

Initiated: January 2008

Implemented: from mid July 2008

### Background

- ☞ Value addition: win-win situation for all (institution, staffs, counsellors, resource persons)
- ☞ External Factors
  - World Trend / Multi-Sector Partnership / PPP trend
  - Developed linkage/image of ECCA-Nepal
  - Need for diversification of resources
- ☞ Internal Factors
  - Need to better manage available resources (Human, Physical & Financial)
  - Diversified expertise of staff and resource persons
  - Staff / counsellor career development

### Approach

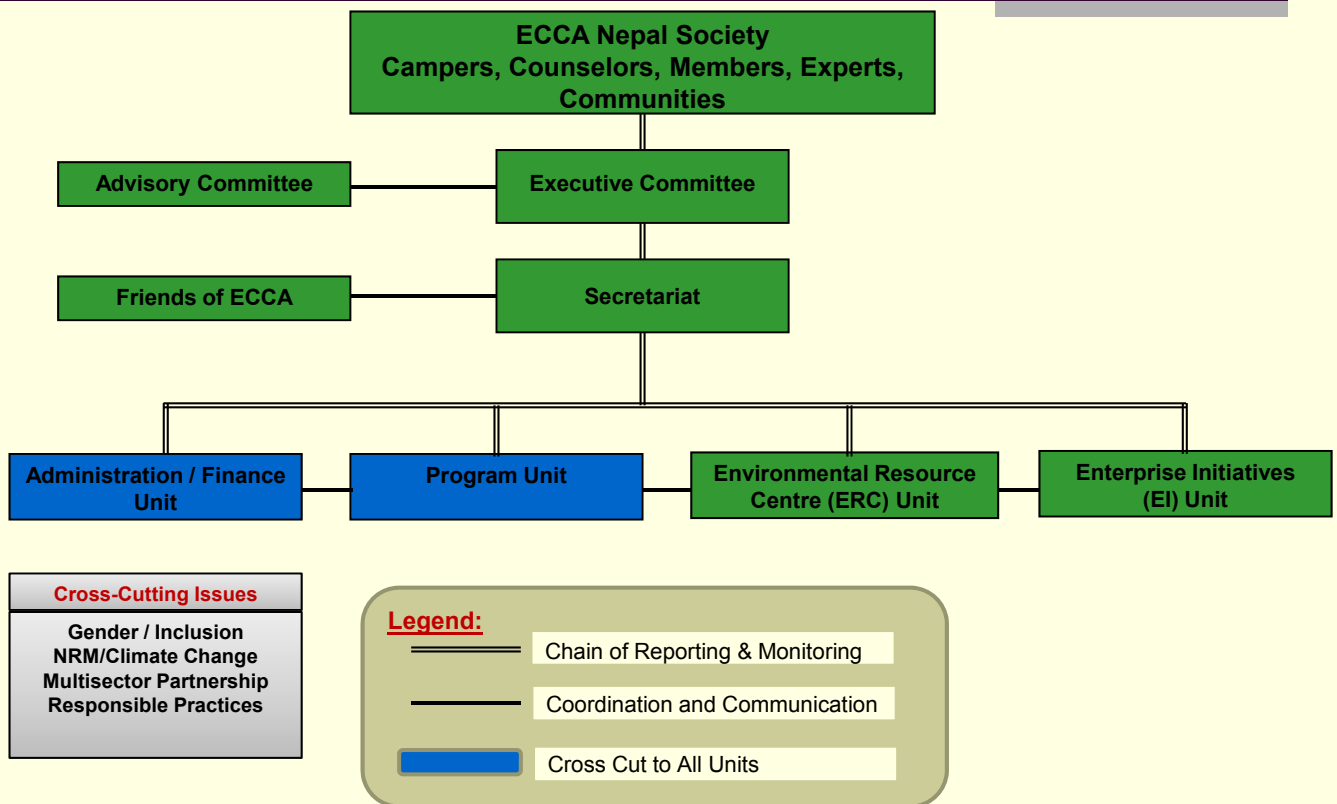
- ☞ Modified Institution Structure
  - Develop and implement unit wise strategy
  - Shared Responsibilities
- ☞ Develop Code-of-Conduct / Values
- ☞ Maximize use of available resources (human, physical, financial)



- ☞ Develop and maximize output from national and international linkages / networks
- ☞ Unit wise financial sustainability and contributing towards core overhead expenses
- ☞ Continue to diversify work sector
- ☞ Practice appreciative approach
- ☞ Incentive to bring new projects / consulting works

## Organogram

### Organogram





## 1.1 Wise use house



With the objective of operating different organizations independently for mutual benefit, it is envisaged to house several link-minded NGOs in the ECCA building – named as “Wise-use House” - and in adjacent buildings and develop a new concept in networking. This had been launched not only to make optimum and efficient use of available resources but also to bring together like minded individuals and groups of people to a common platform from where we can launch our best ideas and efforts to secure a sound ecological, prosperous and just future for Nepal and our planet.

Besides ECCA, other offices in the wise-use house complex are: Kathmandu 20/20, Nepal National Committee of IUCN, Center for Renewable Energy (CRE), Versatile Research and Training Academy (VRATA), Chandra Gurung Conservation Foundation (CGCF), Group for Rural Infrastructure Development – Nepal (GRID), Group of Engineers for Appropriate Technology (GREAT Nepal), Society of Mechanical Engineers Nepal (SOMEN) and Future Now Pvt. Ltd. (FN).

### Environment friendly practices at the Wise-use House

☞ **Solar photovoltaic system**

☞ **Rain water harvesting**

☞ **Grey water treatment:** Grey water and Black water are separated. Grey water (i.e. water from kitchen and urinals) are passed through the constructed wetland (reed bed) to treat and collected in 500L underground tank, which is then pumped to overhead 500L tank to re-use for flushing of toilet urinals and cubicles. This practice has also saved fresh water.

☞ **Black water management:** Black water (i.e. sewage from toilets) is collected in two chambered septic tank. The overflow enters into the soak pit.

## 2 Enterprise Initiatives Unit:

ECCA Nepal understands that economic development initiatives and facilitations are effective and sustainable only if these initiatives are aligned with business principles. ECCA Nepal believes in global compact's three bottom lines of sustainable development viz: - planet, people and profit. Since its establishment, ECCA Nepal has been working for the conservation and advancement of planet and people. Enterprise Initiatives (EI) is a new endeavor of ECCA Nepal (initiated from January 2008) walking-the-talk towards 'think-like-business' and



adopt business principles in development activities. EI is established as an additional unit of ECCA Nepal. Along with its establishment EI unit has formulated a new professional team to carry out EI activities effectively.

Corporate Social Responsibility (CSR) is another approach for EI to explore private sector world for partnership. The CSR approach focuses on the triple bottom line approach which is economic, environment and society.

### **Major Achievements**

#### **SRBDN Forum ([www.srbdn.org.np](http://www.srbdn.org.np))**

Socially Responsible Business Development Network (SRBDN) was formed in October 2004 to create awareness on Corporate Social Responsibility in Nepal through discussion forums on different responsible issues. The main objective of SRBDN is to create awareness on responsible business/CSR to businesses in Nepal. ECCA Nepal, through EI unit, has been backstopping the SRBDN secretariat and its activities since January 2008. Action Aid Nepal (AAN) is also partially supporting SRBDN secretariat. Three forums were held in the past year having the themes “Good Practices on CSR”, “CSR and Business Schools”, “Employer and Employee Relationship” and “Private-Development Sector Partnership for Sustainable Development”.

#### **Linkage with SAForB**

South Asian Forum on Responsible Business (SAForB) is a regional voluntary association of a group of civil society organizations (CSOs) in South Asia united by a common vision and goal for “Responsible Business ECCA–Nepal is an organisational committee member of the forum since its inception and also represents at steering committee.

#### **Study on State of Nepali Readymade Garment Industries**

Solidaridad is an initiator and driving force behind Fair Trade, and an active player in organic agriculture. It was established in 1976 in The Netherlands and is intensely involved in CSR models such as Utz Certified, Social Accountability International (SAI) and Business Social Compliance Initiative (BCSI).

Solidaridad - South and South East Asia and ECCA Nepal conducted a study on the Nepali Readymade Garment (RMG) Industries, with the objectives of understanding the social and environmental status of Nepali RMG units and studying the future of RMG units in Nepal.

#### **Study on Nepalese Private Sector’s Involvement in Water and Sanitation**

This study conducted for UN HABITAT - Water for Asian Cities Programme Nepal was completed. Major findings from the study was that the respondent were aware about CSR issues and were willing to join hands with development organisations to carry out activities relating to responsible businesses.



## Private and Development Sector Partnership

Preparation work are going on to develop communication between Private Sector and NGOs. Viraf Mehta ED, Partners in Change, India was the main speaker in the SRBDN forum on Private – development sector 'Partnership for Sustainable Development'.

## Trainings and Meetings

- Proposal And Report Writing Training to Rural Institution for Community Development (RICOD)
- CSR in the Globalised Market – How can we benefit? for STEP Foundation
- producing recycled paper from the waste paper collected from office, schools, press, etc.
- teaching students the importance of recycling paper
- introducing recycled paper in the market
- developing a recycling society

Recycling of scrap paper makes use of waste as a resource and adds value to it by producing various products. Besides managing the waste problem, paper recycling also has the added benefits for saving natural resources, reducing dependency on foreign resources and products, creating jobs and generating revenue. The challenge still exists to change our society's habit of "throwing" into the habit of "recycling". To replicate the concept and to further promote paper recycling in Nepal, ECCA has been helping other organizations as well to setup their own paper recycling unit.

ECCA's PapAgain is presently being managed by Innovative Ideas Pvt. Ltd.

## ECCA Nepal SR Code of Conduct

Environmental Camps for Conservation Awareness (ECCA) Nepal believes in global compact's three bottom lines of sustainable development viz: - People, Planet and Profit. ECCA Nepal has developed its own Social Responsibility (SR) Code of Conduct as follows. This Code of Conduct is applicable of ECCA Nepal institution and ECCA Nepal Staff.

### People

- ECCA Nepal ensures equal opportunities to employees and does not tolerate discrimination toward employees or others in speech or conduct, based on gender, race, religion, social status, physical or mental disability or any other legally protected status
- ECCA Nepal will not tolerate forced and compulsory labor in the organization.
- ECCA Nepal will comply with the Government of Nepal's employment laws and regulation.
- ECCA Nepal will pay due consideration to the health of its employees by maintaining healthy working atmosphere within the organization. ECCA Nepal practices flexible working hours for the employees.
- ECCA Nepal communicates and encourages feedback from its employees on a regular basis.
- ECCA Nepal believes in transparency while working and will provide with fair and accurate information to its stakeholders.



## Planet

- ECCA Nepal is an environmentally responsible organization. It reduces reuses and recycles its resources and minimizes wastages.
- ECCA Nepal utilizes environment-friendly technologies and promotes them within its network of stakeholders.

## Profit

- ECCA Nepal practices calculation and drive for 'return-on-investment' in its programs and activities for social, economic and ecological benefit.
- ECCA Nepal practices and creates awareness on Socially Responsible Practices to its stakeholders, especially the private sector.

ECCA Society and Strategic Partners- including Donors

As of August, 2008

## 3.0 PROGRAMS

### 3.1 Children school rights and Environment Conservation Follow up Program

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ECCA has been very successful in providing environment awareness to youths and students but could not promote desirable action and behavior because their environment does not encourage them to do so. Therefore it was realized that work should also be done on improving the school environment.

This program was launched from February 2006 with the support of Taksvarkkiry, Finland to provide school environment that is child and student friendly and welcoming for a child. School environment not only includes quality curriculum and trained teachers but also clean toilets, safe drinking water, greenery by proper management of open space, and privacy (especially for a girl child). Classroom management and relationship among children, teachers and community also plays an important role in improving the school environment.

The project contributes towards UN Decade on Education for Sustainable Development (DESD), in achieving the Millennium Development Goals (MDGs) and in "Education for ALL" campaign of Government of Nepal.

### 3.2 Human Values-Based Water, Sanitation and Hygiene Education (HVWSHE)

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In Nepal, there is general lack of awareness in and understanding of water conservation. It is in this context that HVWSHE has been launched so as to build capacities of schools and communities in order to facilitate changes in behavior and personal attitudes among people and to promote better understanding of the critical roles that water conservation, among other things, play in human development and survival. It is also a strategic entry point for bringing about positive attitudinal and behavioral changes and, in the longer term, for helping develop a new water-use ethic in society.

ECCA has been piloting the HVWSHE in partnership with Ministry of Education and Sports (MoES), Stepping Stone, PWEDO and the schools with the financial support of UN HABITAT Water for Asian Cities Program.

## 4.0 Biodiversity Conservation Initiatives through Grassroots Participation (BCIGP)

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BCIGP Project was launched in five village development committees (Maipokhari, Sulubung, Pyang, Nayabazar and Gorkhe) of Ilam district (eastern Nepal) for the period of 2 years (April 2007 – March 2009) with the financial support from Critical Ecosystem Partnership Fund (CEPF), USA. The project is aimed at conserving biodiversity of Kanchenjunga - Singalila Corridor complex by incorporating Biodiversity Conservation (BC) elements into the community forest (CF) operation plans (OP). Most of the existing CF operation plans only loosely incorporate biodiversity elements, giving high priority to fuel wood, fodder and timber production. As the area is rich in biodiversity and has many endangered species, they need to be protected along with sustainable harvesting of daily needs of local users.

## 5.0 Campaigns

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### LIGHT-FOR-ALL

In Nepal, 2.4 million households are to this day compelled to use kerosene based *Tuki* for household lighting, as they do not have access to electricity (either because of the geographical remoteness from the national grid or because of not having the capacity to pay for the electricity connection even in the place where national electricity grid is available). This form of lighting is neither cost effective nor is it environment friendly

Ram Saran Magar, resident of Dalchowki, Southern Lalitpur, user of Solar tuki from last one and half years says that the oil-wick lamps used in his home before solar tuki was a nuisance. He adds, "My two small kids who do their homework under oil - wick tuki always strain their eyes and there is a big risk of catching fire. Now there is no need to wait in kerosene queues and no need to buy batteries for the radio. This is a good solution for us who don't have any electricity facilities. Now we are safe

### Plant-a-Tree

Global warming has threatened the future of the Earth. No doubt, the increasing human activities have brought the consequence where Nepal is no exception. A country, where majority of people depend on agriculture,



forest for firewood, and rain for water, will have severe consequences from shifting of hydrological cycle, shifting of vegetation and outbreak of diseases with even a rise of one degree centigrade.

ECCA has initiated Plant-a-tree campaign by linking it with the on-going ECCA projects (school environment improvement, beautification, wise use of open spaces). Through these on-going projects, basic facilities are already supported and this campaign will value add to it and vice versa.

### Support-a-Child

Although the development in the education sector is significant, the situation where Nepal stands now is still far from the world status. About 50% of the 6+ year age group population is still illiterate and about 30% of primary age children are still not enrolled in school. A significant proportion of the children who are enrolled in primary school are dropped out from school. Many of these problems pertain to the social and economic situation of the country. Resource crunch has always been a problem in education. In Nepal, there are still many parents who do not send their children to school because of the financial situation. ECCA Nepal will facilitate to allocate and distribute resource through this campaign.

### Adopt a Child

Adopt a child program encourages direct support of individual students. Those who are financially backward need financial support to continue the study and maintain the education standard. By adopting a child, an individual or institution could support student by providing scholarship for tuition fee and acquiring other educational materials. Adopt a child program also aim to develop the capacity of the students through different capacity development activities

### School to school

One urban school with an average strength of about 1,500-2,000 students can support 4 to 5 rural schools, which have around 200 students. The focus is on sensitizing the urban school children and their parents to the needs of their counterparts in rural areas. ECCA helps to channelize their discarded material like old books, uniforms, shoes, school bags etc. to the needy school in Nepal, thereby reducing the dropout rate of the students in the rural school due to the lack of the stationary materials.

## 6.0 United Nations Youth Advisory Panel (UNYAP)

The UNYAP is a part of the UN Country Team's (UNCT) commitment to the young people's empowerment and rights in accordance with basic human rights principles and the Convention on the Rights of the Child. UNCT recognizes the value of dialogue between young people and the UNCT for an effective implementation of the UN Development Assistance Framework (UNDAF) 2008 – 2010 and the attainment of the Millennium Development Goals (MDGs).

Formalization of UNYAP (in Nepal) was done on October 23, 2008. ECCA representative has participated actively in various programs (Consultative meeting on Youth Environment Corps that is focused on generating employment for Nepali youth in the environment sector, National Consultative Workshop on Youth and the





ICPD, Youth Meet – ‘All Different, All Equal’ - Consultative Seminar to identify the strategies for National Youth Programs and Policies, Regional Youth Summit (Central Nepal).

## **7.0 Professional Volunteer Program**

### **Life Skill Program**

In FY 2063/64, ECCA had initiated life skill and physical education training classes in 5 government schools in Lalitpur City in partnership with Lalitpur Sub-Metropolitan City Office and Canadian volunteers. For its continuation, life skill group had been established within the nature club in each of these schools. These groups organize life skill program in the school regularly under the guidance of ECCA counselors and school teachers. Research proposal on life skill was approved by Nepal Health Research Council. Accordingly, Dr. Tanya Forneris conducted refresher training.

## **8.0 Training /Seminar/Awareness**

### **Regional Seminar on Safe Water**

ECCA in partnership with Vertical Shaft Brick Kiln / Cost Effective Social and Environmentally Friendly Technology Transfer Programme (skat and SDC) and ANTENNA Technologies, Switzerland held regional seminar on safe water (April 20-21, 2009). The aim was to share, to learn and to demonstrate the technologies (especially WATA chlorinator device recently tested in Nepal, India and Bangladesh), modalities and best practices on Safe drinking water targeting the agencies working in the area of safe water. The participants were from Nepal, India, Bangladesh and Switzerland.

### **World Drug Day: June 26, 2009**

Street dramas were performed so as to make aware the public about the negative impacts of drugs.

### **Youth Summit on Global Warming**

ECCA (along with ICIMOD and VSBK) supported one-day Youths' Summit on Global Warming (15<sup>th</sup> January 2009) organized by Team for Nature and Wildlife (TNW) Nepal in Kathmandu. During the occasion, Mr. Anil Chitrakar was felicitated and presentations were made by four resource persons. More than 40 youths participated from different sectors like media, film, theatre, sports, human rights, law, arts, business, culture, fashion and modeling, music, politics, education, etc.



## 9.0 ECCA Nepal Program Strategy

Areas	Outputs	Major Activities
Program Unit	School Environment Improvement Program	Training / Awareness Improved School Infrastructure Water and Sanitation Nature Club Strengthening (Life-Skill Program) Events
	Bagmati / Bishnumati Conservation	Data Bank TAI Conservation related activities
	Human Value Based Water and Sanitation Education	Capacity Building of GO Officials, Teachers & students Curriculum & Educational Materials Development WATSAN
	Distribution and promotion of Solar tuki, charging station	Integrate with regular ECCA program and local groups
	Distribution and promotion of chlorinator/ chlorine solution	Integrate with regular ECCA program and local groups
	Promotion of Alternative technology	
NRM Project	Biodiversity Conservation Initiatives Through Grass-root Participation (CEPF) Project Continued	CFUG Operation Plan Prepared with Inclusion of Biodiversity Conservation Elements and Implementation Trans-boundary Biodiversity Conservation Efforts
	Rhino-Tiger Conservation Project (FWS)	Involving Poachers and their Collaborators into Conservation Inclusion of Rhino-Tiger Conservation Approach into Forest Operation Plan Access to Alternative Income
Environmental Resource Centre (ERC)	Proper environment to conduct ECCA programs created	Coordinate with the care taker
	Create proper environment to conduct programs by other NGOs and institutions	Marketing and publicity
	Production and sell of agro products achieved	
	Demonstration and dissemination site established	Model of different technologies for use and exhibition



Enterprise Initiatives (EI)	CSR Forums –Conduction & Contribution	
	CSR Related Projects Conducted	Orientation / Training
	Enterprise Development Projects Conducted	Promote Enterprise Development related initiatives
New Generation Capacity Building - Urban		Nature camps, educational outings, etc.
Inter/National Presence	Active Participation and Contribution and Conduction of various Forums	SAYEN GLOBE NNC/IUCN Climate Change Network Consortium for Children World Toilet Organisation Guff-Gosthi SRBDN SAFoRB FNCCI-CSR Forum Global Compact Other Relevant Events
	Linkage and Mobilisation of International Professionals	
Campaigns	Plant-a-Tree Light-for-All Support-a-Child Safe drinking water	
Overall Approach	Consortium and Collaboration with related Inter/National Organisation –Nepal and beyond	Proposal Bidding Implementation Dissemination
	Respond to changing and emerging opportunities	Institution based Individual based
	Cross – cutting	Gender / Inclusion of DAG Counsellor's mobilisation

## 10.0 Major Partners:

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- ✓ UN HABITAT
- ✓ TAKSVARKKIRY Finland
- ✓ Lalitpur Sub-Metropolitan City
- ✓ Population Women Environment Development Organization
- ✓ Ministry of Environment, Science and Technology
- ✓ United Nation Environment Program
- ✓ The World Conservation Union
- ✓ Kathmandu Metropolitan City
- ✓ Government of Nepal
- ✓ Global Learning and Observation to Benefit the Environment

## 11.0 Membership

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- ☞ UNEP South Asian Youth Environment Network (SAYEN) – Country focal point
- ☞ Global Learning and Observation to Benefit the Environment (GLOBE) – Country coordinator and Member secretary of the National Steering Committee
- ☞ IUCN – The World Conservation Union, Switzerland – NGO member since 1991
- ☞ Nepal National Committee of IUCN – General Secretary
- ☞ NGO Federation – Founding member
- ☞ Nepal Permaculture Group (NPG) – Founding Member
- ☞ Improved Cook Stove (ICS) Network – Member
- ☞ Consortium of organizations working for the child club – Member
- ☞ Coalition for Clean Nepal (CCE) - Member
- ☞ World Toilet Organization – Member
- ☞ Climate Change Network – Member
- ☞ "Wise-use House" Network - 8 organizations working under one single roof
- ☞ Socially Responsible Business Development Network (SRBDN) – Member
- ☞ South Asia Forum on Responsible Business (SAFoRB) – Member
- ☞ UN Global Compact Member Since 2008
- ☞ Federation of Nepalese Chamber, Commerce & Industries (FNCCI) CSR Forum – Member
- ☞ National Global Compact Committee, Nepal – Member
- ☞ Danish Development Research Network



## 12.0 Highlights from Audit Report 2065/66 (2008/09)

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S. No.	Particular	Amount (NRs.)
1	Assets	7,858,511.68
2	Contribution from Donor	28,546,877.00
3	Contribution from Local Organization (Wise-use House)	134,061.30
4	Membership Fee	6,260.00
5	Bank Interest	136,679.73
6	ERC	271,595.00
7	Closing Stock	465,820.89
8	Product/Publication/Miscellaneous	42,993.00
9	Program Expenses	21,315,108.11
10	Office Expenses	9,307,720.93
11	IUCN Membership Fee	29,605.80

