

Submission of Applied Information Service Ltd.

Company name: Applied Information Service Ltd.

Title of the example: Social responsibility and integration

Global Compact principle(s)/issue(s) addressed in the example: 8

1. A statement of continuing support for the Global Compact

We don't live in separate worlds. Our activities in a qualitative and quantitative way influence society that will be like we build it. The Global Compact is a tool for entrepreneurs through its ten principles discuss and search for solutions of better business environment and social community.

Publishing-house "Applied Information Service" (AIS) supports the United Nations Global Compact and through our sustainability reports communicates about the stated ten principles on human and labor rights, business and environmental responsibility.

Aiva Viksna
Executive director
Applied Information Service Ltd.

2. What actions has your company taken to implement the Global Compact inside its business?

Applied Information Service is a diversified publishing company that was created in 1993 to respond to the need in Latvia for a high-quality subscription edition legal documentation, publishing magazine for accountants *Bilance* and business books.

This example addresses the company's continued efforts to improve social responsibility and social integration in Latvia through targeted activities to reduce social inequality and rejection.

Problem: there is high number of unemployed person in Latvia with no or with irrelevant work experience. Notable part are employees who have lost their jobs and are in need to gain new knowledge and skills. There are also part of those who have no work experience at all (young adults) and who are in more challenging position to gain a job. For them it is hard to compete in labour market with those who have appropriate education and who have some kind of work experience.

As part of the Latvian community we feel responsible to give our contribution to solve this problem. Thereby this year our company in co-operation with the school of business administration Turība, Riga Commerce tech and the professional study school Citadel implements initiative – our company take on trainees (unemployed people and young adults without work experience) to improve their competitiveness in labour market. Trainees work in a company together with their mentors to gain new or first work experience. Albeit it is not a regular work this is a chance to improve their competitiveness and make a valuable note in their CVs.

3. What was the outcome/result of the actions described above?

The carried activities resulted with (1) giving new or first work experience, (2) new skills that will make trainees in better position in labour market, (3) reference from employer, (4) company's mentors also gain new experience in planning and working in a team.

Country(ies) where the internal company change took place: Latvia

4 search words (keywords) describing the Example: social responsibility, mentoring, new skills, co-operation

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Direct URL links to social impact, environmental, and/or annual reports/documents related to this example: