

# Fact Sheet

## Empowering the Local Communities

Supports Principles 1 and 2 of the UN Global Compact

APRIL is committed to fostering the development of a progressive community. The number of people whose livelihoods are a direct result of our activities exceeds 100,000. More importantly, we encourage self-empowerment by cultivating skills and capital for stable long-term livelihood and entrepreneurship. We also support the development of public infrastructure and services that serve as catalysts of community development.

### Integrated Farming System

In operation since 1999, the Integrated Farming System (IFS) involves village groups rather than individual trainees to develop wider community-based self-reliance and improved

### Key Facts

- Pangkalan Kerinci, where we operate, has an official population of 56,869 in 2006 spread over an area of about 209 sq km.
- Up to October 2007, there have been 4,203 IFS participants from 104 villages who are cultivating a total of 2,182 hectares.
- A total of 229 participants in our MSME program have gained an opportunity to venture into small-scale business.
- A total of 93,337 people from 100 villages received free medical care since 1999. As many as 15,348 primary and secondary and 965 university scholarships, and 2,050 teacher support grants have also been awarded
- Our Community Fiber Farm Program, now covering 25,882 hectares of acacia plantations, provides stable income for 61 village groups.
- APRIL provides 3 MW of electricity, a bi-product of the energy generated for our mill, to Pangkalan Kerinci town, through the state electric company, PLN, at a subsidized rate.

Beneficiaries of the Community Development Program	2002	2003	2004	2005	2006	As at end Oct 2007
Participants in the IFS Program	1,106	1,493	2,094	2,259	3,819	4,203
Beneficiaries of the Social & Infrastructure Program	9,471	12,364	12,759	19,706	19,005	23,175
Entrepreneurs in the ongoing MSME Program	22	53	126	126	162	229

living condition. APRIL runs four training centers where batches of villagers are trained in horticultural and livestock rearing, freshwater fish farming, composting and waste recycling, and food processing.

After the formative training, the farmers are given start-up cattle, fish, fertilizer, and seeds. To guide and assist them, our CD Field Officers spend time with the farmers in the field, providing support and advice.

### Micro, Small and Medium – sized Enterprises (MSME)

Since 2001, our Training, Development and Capacity Building (TDCB) Program has been helping spawn new generations of entrepreneurs. We organize a range of vocational training and entrepreneurial development programs. This comes with funding support from several Indonesian banks. These MSMEs not only market their skills and services in the community but also find ready customers in APRIL and its employees.

### Community Fiber Farms

Local communities partner with APRIL in developing their land into acacia plantations. APRIL provides financing support, seedlings, and fertilizers; and maintains the plantations. After six years, the pulpwood is harvested and the villagers get a 40% share in proceeds on dry lands and 30% share on lowlands. By becoming partners to our operations, we also seek to use the skills of traditional loggers who, lacking the necessary licenses and approvals, may otherwise be driven into illegal logging.

### Care and Empowerment for Community (CECOM) Foundation

To increase the positive impact of our community empowerment programs, in July 2005 we established CECOM as an independent not-for-profit foundation. Through CECOM, our community-oriented initiatives are expected to grow beyond their own capabilities by allowing partnerships and involvement with other parties.