

# **GLOBAL COMPACT: Chairman's Annual Commitment**

Rémy Cointreau has always evidenced a constant and growing desire to link its business development to an acute sense of its social and environmental responsibility, shared with all of its stakeholders, employees, wine-growers and producers, suppliers, distributors, consumers and local and sustainable development players.

Our Social and Environmental Responsibility policy (SER) is therefore in total coherence with our value strategy and economic performance objectives.

Since its adherence to the Global Compact in 2003, Rémy Cointreau has maintained its commitments to respect and act as the ambassador of good practice in the field of human rights, working standards, the environment and the fight against corruption.

During the past year, we have constructed our new SER plan for the next three years, to confirm our commitments to an economy which is responsible and respects the environment.

Several concrete, integrated actions which are covered in our Communication on Progress 2010/2011, enclosed, have been completed in favour of environmental conservation, an ethical approach of our activity and professional development for our employees, in response to the ten principles of the Global Compact.

The annual renewal of our support for the Global Compact clearly testifies to our intention to progress towards sustainable and responsible development with conviction, accuracy and application.

Respecting this commitment reinforces our bonds with all our stakeholders and strengthens the power of our trademarks, the irreproachable quality of our know-how and the international stature of Rémy Cointreau.

Dominique Hériard Dubreuil

Chairman of the Board of Directors

Paris, 10th June 2011



# Communication on Progress 2010/11 (Global Compact Charter)

# Rémy Cointreau Social and Environmental Responsibility (SER): a 360° deployment

As part of the ratification and application of the Global Compact Charter, Rémy Cointreau is maintaining its commitments relative to its aim to be the ambassador of good practices in this global commitment in the field of human rights, working standards, the environment and the fight against corruption.

As a member of the "Forum des Amis du Pacte Mondial in France" Association (Forum of Friends of the Global Compact in France) for several years, Rémy Cointreau respects and regularly shares the charter's ten principles with its employees and partners. The idea of social and environmental responsibility is thus diffused throughout the company, as well as up and downstream of its perimeter, to its customers, suppliers and stakeholders.

Our environmental and social concerns are fully coherent with our value strategy and economic performance objectives. Our specific requirements in France are also applied internationally, no matter which geographical area is concerned. Our SER policy therefore aims to have the support of all our stakeholders, in France and overseas. They work beside us and implement a strict procedure taking our commitments into account. Their involvement and mobilisation have now reached 360° support.

The discussion we have continued throughout the year has enabled us to design our new SER 2013 plan for the next three years. It confirms our commitments in an economy which is environmentally responsible and careful.

# Convince by example

Our SER policy is historically based on discussions of the company's ethical values. Indeed, the impact of our activities has always been at the centre of our concerns. For three years, we have noted a development in global stakes relative to sustainable development. This is why our aim has been to adapt our policy to these new demands. More than just an adaptation, we are taking up an alignment in anticipation of regulatory orientations by adopting measures which conform to them even before they come into force.

In France, the "Stratégie Nationale du Développement Durable" (National Sustainable Development Strategy) forms the basis of a method of sustainable development based on a green, fair trade economy, emitting very little greenhouse gas and including human and social dimensions. To achieve this more just and integral development, nine challenges have been defined. We have incorporated them into the Group's strategy and SER plan 2013.

Within the context of the Grenelle Environment Round Table, our objectives are to meet the needs of future edicts currently in preparation. We intend to comply immediately no matter what the applicable thresholds may be. The priority edicts include two which we have identified for the Group. The first concerns certification of SER indicators by an external third party whose identification is in progress. The second, applicable on 31 December 2012, is relative to the Carbon footprint. In view of this prospect, Rémy Cointreau has set up an annual update of the carbon footprint and a plan to reduce CO2 emissions in its SER 2013 plan. It has led us to promote action plans encouraging ecodesign packaging. The new projects take three progress themes into consideration, relative to the greenhouse effect, water and recyclability. Several energy consumption optimisation plans are in effect. They have led to a substantial reduction in carbon emissions.

The Rémy Cointreau Social and Environmental Responsibility Charter (SER) confirms its commitments relative to sustainable development, defined since it joined the International Global Compact Charter in 2003 and based on six main themes:

- 1. Wine-growing
- 2. Supplier Relations
- 3 Quality/Safety/Environment
- 4. Marketing and commercial ethics
- 5. Human Resources
- 6. Stakeholders and Sustainable Territorial Development

Respect of Global Compact principles and their diffusion to our employees and partners is fully covered by these six commitments:

Themes	Commitments	Associated Global Compact Principles
Wine-growing	Develop growing methods which respect the environment	Principles 7, 8 and 9
Supplier Relations	Involve our suppliers in our social and environmental commitments	Principles 1, 4, 5, 7, 8, 9 and 10
Quality/Safety/Environment	Guarantee the high-end nature of our products, with a permanent demand for quality, safety and environmental conservation	Principles 7, 8 and 9
Marketing and commercial ethics	Support the international development of our trademarks by promoting responsible communication and consumption of our products	Principles 1 and 2
Human Resources	Implement practices which guarantee social equity and the professional development of employees	Principles 1, 2, 3, 4, 5 and 6
Stakeholders and Sustainable Territorial Development	Contribute to the sustainable development of regions in which Rémy Cointreau is present by sharing our commitments and experience in the field of Social and Environmental Responsibility	Principles 1 to 9

Action taken as part of our SER policy is the subject of our Annual Report 2010/2011 (chapter on "Social and Environmental Responsibility") which also includes the management chart presenting actions undertaken over the past three years as part of the SER 2010 plan, as well as the objectives of the SER 2013 plan. This document, available at the end of July, will be available on our website and diffused to all our stakeholders. The 2010/2011 annual report also presents all the Sustainable Development indicators with the gradual introduction of international GRI (Global Reporting Initiative) indicators

#### Rémy Cointreau SER action plan: objectives, results and prospects

#### **WINE-GROWING**

Our commitment: To implement and promote growing methods which are economically competitive and respect the environment, in association with traditional know-how (application of the most advanced baselines relative to integrated farming)

In accordance with its SER 2013 commitments, Rémy Cointreau is continuing its work to make progress in the conservation of natural resources. This is reflected in the permanent study of practices promoting "integrated agriculture" which is based on employee training as much as on controlling quantities of phytosanitary products. On this last point, Rémy Martin Domains have been "integrated agriculture" certified since 2007.

The relations maintained between Rémy Cointreau and its suppliers also testify to these efforts. This integral procedure confirms the Group's commitments relative to social and environmental responsibility.

# Integrated farming:

# Look for natural alternatives to using pesticides...

As part of the fight against grape worm which ravages vines, the Cognac site has chosen a natural alternative to pesticides. This is sexual confusion of butterflies. This technique significantly limits butterfly reproduction and, therefore, the birth of predatory caterpillars. Note that this non-chemical combat is an innovative technique in Charente.

#### ... and optimise the use of phytosanitary products

The site is continuing the "optidose" experiment begun two years ago. This programme defines the means of optimising recourse to pesticides when it becomes inevitable. In February 2011, it also joined the network of DEPHY ECOPHYTO farms as part of the ECOPHYTO 2018 plan. This plan, introduced after the Grenelle Environment Round Table, meets the ambitious objective of reducing the use of phytosanitary products by 50% by 2018. The network of DEPHY ECOPHYTO farms should be able to produce high-quality references and show that sustainable cropping systems, economical in pesticides yet economically high-performing can be developed.

To conserve biodiversity, the phytosanitary products spread are inoffensive to fauna and flora. In 2010/2011, their use was reduced by 22% relative to the recommended doses. Finally, over the past 5 years, the number of soil and leaf analyses has increased by 71% to promote better management of soil fertilization.

# 2011, international year of the forest

This year, the Cognac site has dedicated 3 hectares of its non-wine-growing land on the banks of the Charente to an experimental wood or alluvial forest project. Management of this project must conform to specifications defined by the Natura 2000 charter, which encourages gentle forestry management practices. To conserve the quality of land and water in connection with the Ligue de Protection des Oiseaux (Bird Protection League),

Rémy Martin has opted for long-term crops which promote the development of ecological fauna and flora. Furthermore, it does not use chemical herbicides or nutrient products. This initiative resonates with the international year of the forest, which promotes sustainable management, conservation and forest development.

# Wine-growers at the heart of our social and societal concerns

Rémy Cointreau is continuing its actions to support, train and upgrade wine-growers in the Fine Champagne Alliance. This year, they are mainly developing comprehension and formalisation of the baseline documents required by various regulations.

The Bureau National Interprofessionnel du Cognac (Cognac National Interprofessional Office) introduced an environmental self-diagnosis questionnaire in December 2010. The aim is to promote the understanding of current regulations and help wine-growers comply with them

In partnership with a training organization, the Cognac site is taking part in this information action by introducing training in the regional "environmental self-diagnosis" questionnaire.

#### QUALITY/SAFETY/ENVIRONMENT

Our commitment: to guarantee the high-end nature of our products by continuously investing in research, permanently demanding quality, food safety and industrial safety, and monitoring environmental conservation actions.

# QSE certifications, a significant challenge on production sites

With this year of QSE investments of around 4 million euros (GRI indicator equivalence: EN30), the work done by intersite safety, environment and quality commissions continues to bear fruit. No nonconformities were detected during the follow-up audits or renewal of ISO certifications. The one held for ISO 14001 and OHSAS 18001 at Angers had a very positive result. Apart from obtaining renewal of the certification, several strong points were mentioned. Internal communication, personnel responsibility in terms of safety and its participation in project completion were particularly appreciated. The same applied to Reims under the heading of the ISO 22000 follow-up audit.

The report was favourable and included positive comments intended to enhance internal communication (progress plans, employee information), verification and traceability activities, respect of internal audit schedules and personnel professionalisation.

The audit held at Cognac under the heading of ISO 9000 and ISO 22000 baselines, was given very satisfactory observations concerning resources devoted to supplier audits, the quality of supplier audit grids and assessment of internal auditors by those audited. Indeed, the Cognac site is moving towards an integral Food-Environment Quality-Safety policy. This constitutes a major innovation in so far as the quality system is now seen in a global fashion.

Anticipating regulatory orientations by taking steps to conform to them before they even go into force is a procedure which applies particularly to the "Quality-Safety-Environment" section.

# Carbon Footprint and reduction of CO2 emissions, inspiring progress...

Concerning CO2 emissions, for example, this year the Group has decided to make the Carbon Footprint an annual event on scopes 1 and 2 which cover energy consumption, kilometres covered using company transport, emissions linked to coolant fluids and homework travel.

The measurement of CO2 emissions scopes 1 and 2 (in accordance with standard NF ISO 14064-1) has been verified by an independent expert. The level of assurance required was judged reasonable and the quantification method used is the ADEME Carbon Footprint, version 6.1.

Carbon emissions of CO2 on scopes 1 and 2 recorded a reduction of -13% and -11% respectively for the group, representing a reduction of nearly 500 tonnes of CO2 in 2010/2011. The "energy" item helped this improvement with a saving of 300 tonnes of CO2 this year.

Rémy Cointreau included the following five main themes in its plan to reduce carbon emissions: professional travel, eco-design of packaging, reduction in the consumption of natural resources, product transport and the use of renewable energies.

In practice, using videoconferencing helped reduce CO2 emissions by 35% (i.e. 300 tonnes) in employee travel.

Concerning packaging, 100% of new projects since 2010 have taken the eco-design approach, taking into consideration three progress themes concerning the greenhouse effect, water and recyclability. The reduction of around 2.2% in the average weight of packaging in France and reduced use of cardboard (-90 tonnes) and plastic (-28 tonnes) have helped reduce CO2 emissions by 1000 tonnes (GRI indicator equivalence: EN26).

Within the context of a collaborative project with Rennes university, Rémy Cointreau is carrying out research this year to obtain a Carbon Footprint for its entire logistics chain. It will be possible to measure the carbon footprint of certain products along the entire chain.

#### ... and cost optimisation

Reduction of CO2 emissions also depends on a cost optimisation procedure. Eco-design is closely linked to the idea of "value optimisation". This procedure takes place while preserving the product's visual quality and guaranteeing that of the liquid.

The development of certain methods for applying stoppers has divided their carbon footprint by up to ten.

# Carbon emissions reduction plan

The indicators shown for the Group recorded a fall over the past 4 years:

- -8.31% for electricity, mainly due to the continuous fall in energy consumption at Reims and Angers
- -11% for gas, from 12.2 million kWh in 2007/2008 to 10.8 million this year
- 6.6% reduction in CO2 emissions through optimising energy consumption (heating and air-conditioning temperatures, lighting, deployment of the Green IT project)

Rémy Cointreau works to optimise its resource consumption while maintaining employee comfort. This is reflected in a 6.6% reduction in CO2 emissions in 2010/2011, representing a saving of 85 tonnes of CO2 for the Group (*GRI indicator equivalence: EN16*) On the Cognac site, efforts have mainly concentrated on technical and behavioural themes. For technical, we can mention:

- the study of centralised management to help lower temperature settings when personnel are absent. The launch phase will go into effect in 2011/2012
- the "sun plan", which plans to change lighting technology for a method which consumes less energy
- the "heat insulation plan", applicable from June 2011, to building renovation combined with the systematic implementation of energy diagnosis before and after the work

In Angers, a dedicated task force meets every two months to monitor an energy consumption optimisation plan. This has resulted in a 10% fall in electricity consumption recorded each year for the past two years. For example, the Carré Cointreau (tour circuit) spotlights have been replaced with energy-saving lights (LEDs). At Group level, the Green IT project, in its "workstation optimisation" section, has led to the computers being replaced with lower energy-consuming machines, leading to a reduction of 60% consumption in watts per computer.

Concerning behaviour, sensitization actions are continuing to grow. The Cognac site now diffuses "energy flashes" every month by email. In Angers, an awareness initiative has been implemented on the theme of ecoaction during an "open day" operation for employees families. It helped mobilise personnel on this subject by showing them in a film which was presented at the start of this day.

#### Conserve natural resources and the environment

Concerning the conservation of natural resources, Rémy Cointreau is directing various actions to reduce its water and paper consumption.

Water consumption was reduced by 36% from 122 000 m³ to 78 000 m³ in 5 years. Centralising printing centres has helped to reduce paper consumption a great deal. from 5 000 000 pages printed per year, we have reduced to 3 180 000 pages and following this action, ink consumption has been reduced by one third. Add to this the dematerialisation of supplier invoices to significantly reduce paper consumption. Furthermore, Rémy Cointreau is still maintaining a partnership with the Office National des Forêts (National Forestry Commission) to support an afforestation project. Under this heading, the group is financing a programme to plant oaks on forty hectares in the State forest at Senonches in the Eure-et-Loire department of France.

The degree of sorting and upgrading of waste is constantly increasing. More than 90% of waste was sorted this year and more than half upgraded.

# Safety, a progressive procedure for risk prevention and training.

To guarantee its commitment to safety and comply with regulatory developments, prevention and training are permanent, mandatory actions.

This year, QSE training represented 3139 hours and 3.1 million euros were spent on safety.

For prevention, for example, the Angers site has been asking for workshops this year, on the theme of vigilance, via the weekly production of monitoring sheets covering near-miss accidents. It is continuing to work on workstation ergonomics on the packaging lines and on road safety prevention campaigns including windscreen and tyre diagnosis on employees vehicles.

This year, all the maintenance staff at Reims have been trained in the new regulatory requirements concerning electrical risk. On the other hand, administrative staff received training in working on screen to reduce the risks.

#### **SUPPLIERS**

Our commitment: To involve our suppliers in our social and environmental commitments, check their real involvement and support them in their progress procedure.

The Group's commitments in terms of social responsibility are dictated by those which bind them to the Global Compact. They are consequently part of a responsible development procedure relative to suppliers. These are now involved in strict procedures to ensure that they are respected. The benefit of our SER procedure is to be communal, participative and integrated into the purchasing policy. Indeed, commitments to the Global Compact Charter are included in every new contract between Rémy Cointreau and a supplier.

# New supplier approval: towards greater equity

This year, the Group has decided to revise its SER charter by strengthening the act of purchase with a "purchasing code of conduct" applicable to every employee. This document, finalised at the end of 2010, strengthens Rémy Cointreau's commitment to the Global Compact. It thus recalls the principles according to which the Group works only with suppliers who respect internationally recognised social and environmental standards and commercial usages. Among others, it includes aspects linked to conflicts of interest through stricter equity rules governing its choice of suppliers.

#### Inspection of supplier-partners: an objective procedure

Upstream of the inspection procedure, Rémy Cointreau has created a self-diagnosis grid which is sent out to all its suppliers. Successfully meeting social and environmental commitments is then assessed through audits. They are carried out internally by the purchasing department or an international organisation. They take place after drafting of an assessment grid or risk map. They validate approval or lead to an action plan being drawn up.

#### MARKETING AND COMMERCIAL ETHICS

Our commitment: To support the international development of our trademarks with the promotion of responsible consumption and implementation of a marketing and commercial ethic which is irreproachable in its principles and transparency, diffused by partner distributors and an efficient Consumer service.

# Deploy responsible communication systems...

Promote responsible communication and consumption by sharing Rémy Cointreau's SER policy commitments. This is why, in 2004, the Group drafted an ethics charter to define the basic principles. Effective application of these principles is monitored by the Responsible Communication Committee (RCC) which groups competent legal, marketing, sales and publicity sectors for each field concerned. The RCC ensures that no communication project defined by Rémy Cointreau and its trademarks is diffused unless it meets the Charter principles in full. Regulatory developments and the emergence of advertising verification offices demands vigilance. For this reason, this year, operating and control procedures have been updated to ensure greater awareness of its teams and partners.

#### ... to encourage controlled consumption

A commitment of this type necessarily generates discussion on the possible effects of the products consumed on health and the environment. Therefore, Rémy Cointreau is taking part in work done by the ADEME and the AFNOR on environmental labelling to improve consumer information. The group is working on ecoassessment and the global life cycle of its products sold in France. This ecoassessment is the stage preceding a significant reduction in environmental impact. It is also based on ecodesign for packaging which is also part of our carbon emissions reduction scheme.

Loyal to its ethical values, Rémy Cointreau recommends responsible consumption to its customers and partners.

Indeed, the Group is careful of the quality of its products and the consequences of their consumption. Rémy Cointreau is a member of several organisations working on research and discussion on alcohol.

The Group's SER policy also includes an educational section. The group encourages its trademarks to promote consumption based on risk management. Under this heading, many alcohol tests are offered to consumers, including at tastings and on tour circuits.

# Develop its scoring system to measure sales performance and ensure high-quality customer service

The sales performance assessment procedure carried out by distributors and their Group subsidiaries was strengthened in 2010. New scoring criteria, such as order management, were added to the model started in 2009 by the customer service department. The result is that 90% of marketing processes are now covered against 70% last year. This innovative initiative maintains the Group in a continuous progress procedure. It enables the Group to meet its customers' requirements. This year, the main improvement actions concerned delivery quality.

#### STAKEHOLDERS. SUSTAINABLE TERRITORIAL DEVELOPMENT

Our commitment: To meet the requirements of stakeholders, share our experience of sustainable development at territorial level in areas in which Rémy Cointreau is installed, with solid actions for local sustainable development.

#### Encourage the adherence of all stakeholders.

To provide better support for associations, business clubs or professional organisations in their progress procedures, Rémy Cointreau takes part regularly in company tours, discussion workshops or symposia to present its SER procedure.

For example, in Cognac, the Group supports the waste processing work at Revico, which, for the second year in succession, is producing green energy by reprocessing regional winegrowing effluent. Rémy Cointreau also takes part in operations involving local associations: those of "Altère Entreprise"s, the "Club des Dirigeants Responsables de l'Ouest" or the "Club Carbone Pays de Loire". Through this exchange of experience, the Group is continuing its work in several training schools and centres in Western France. It also takes part in task forces on sustainable development, presented by various professional organisations such as the Bureau National Interprofessionnel du Cognac (BNIC) or the Colbert Committee.

This logic of sharing also leads the Group to respond to requests from international organisations looking for methods of improvement in this domain. This year, this applies to carbon footprint management. As part of the Carbon Disclosure Project 2010 (CDP) survey, Rémy Cointreau has naturally replied to the request and shared its experience. The same applies to requests the Group receives from ethical bodies.

Rémy Cointreau continues to support the 2<sup>nd</sup> Chance foundation which provides support for those in a situation of great precarity in a realistic, sustainable professional project: qualifying training, companies creation or takeover. Since 2005, the group has listed 94 dossiers processed at Cognac, representing nearly 110 000 euros in financing awarded by the foundation. The number of dossiers drawn up is constantly increasing: 33 dossiers processed in 2010 versus 15 in 2009.

The procedure for sharing experience is not limited only to companies and organisations. For a long time Rémy Cointreau has implemented a labelling and quality process, notably based on the Carré Cointreau. The Carré Cointreau at Angers is a shopwindow for the trademark. It includes a discovery tour based on the history of Cointreau for VIPs or the general public. The group's commitments to SER are, on this occasion, presented to encourage responsible consumption, particularly at tastings. Rémy Cointreau thereby helps raise public awareness. The Group's quality procedure applied to the company tour was rewarded this year with the "quality tourism" label at Angers.

#### **HUMAN RESOURCES**

Our commitment: To guarantee social equity and development of our personnel, promote their acceptance of the company strategy and involve them in the Group's public actions, within the context of Rémy Cointreau's founding values of listening and dialogue.

# **Equity for all**

In an international environment, one of the main issues in human resource management is to guarantee the same social equity for all. Rémy Cointreau's HR policy takes this international dimension into account while adapting it to local specifics. Principles common to all the Group's activities are defined in this area. Firstly the "skills development and training" section which plans to facilitate employee development, with employees being in charge of their own development. It takes the form of a three-year skills development plan combined with an action plan. This procedure targets managers in the widest sense. Secondly, the "remuneration and bonuses" section which plans to include a comparative analysis involving local salary scales. Concerning social dialogue, meetings with personnel representatives are continuing. On the occasion of the social plan which was introduced on the Reims site in April 2010, this dialogue led to a voluntary early retirement plan over two years, instead of the restructuring plan for 39 jobs which had been planned initially.

# Developing a public procedure

This year, the cost of improving working conditions was 2.2 million euros.

Diagnosis of the psychosocial risk held in Cognac last year, has been extended to Angers also. The objective is to assess "well-being" at work and identify stress factors.

With a high participation rate, a very large majority of collaborators stated that they were satisfied or even very satisfied with their working conditions.

Among the points for improvement, the diagnosis noted professional development for labourers. For those with the greatest desire for development, Rémy Cointreau plans to extend the field for development of their job.

Actions were taken on diversity and the creation of "Regards Croisés", an internal newsletter on the subject. Concerning the integration of handicapped workers, the Group encourages upgrade actions. The Cognac site recruited 25 handicapped workers for a legally required minimum of 20.

Other initiatives were held in favour of diversity such as simulated recruitment. Launched at the end of 2010 in Cognac, in partnership with the Job Centre, its objective was to create jobs for priority unemployed who have often been cut off from the working world for some time (seniors, those receiving minimum benefits). This method of recruitment based on aptitude was based on an aptitude test followed by a test of suitability for working in a team. This project concerns 50 people who could go on to obtain permanent contracts.

Rémy Cointreau pays strict attention to the recruitment of young people, whether on day-release, apprenticeship or on courses. Day-release students represent between 3% and 4% of the workforce. This commitment is intended to help apprentices succeed in obtaining their diploma. Trainees are welcomed and supported by a charter which commits the Group in terms of duration, remuneration and training.

#### Courses, a lever for development and success

Courses represent a real motivation factor for the company. The number of hours this year totals 14 560 (GRI indicator equivalence: LA10).

Active training courses reinforce everyone's ability to incorporate the Group's development issues. The E-learning course begun in Cognac meets managers' needs to master English. This is an original initiative which is well supported, with 50% of employees stating that they would like to continue. The Heracles programme begun in 2008 for packaging personnel recorded an excellent attendance rating with 97% of personnel following the entire course. The Mulot Project launched in October 2010 provides labourers with a computer qualification. It was also well supported.

Rémy Cointreau also emphasises its efforts in career development.

Widely deployed, the "Career training passport" is one of the leading actions of the year. It meets the legal obligation to provide solid information about the employee's career path.

Training is only one development lever. Job changes or developments, tutoring, coaching or lectures are also part of it. For this purpose, this year we set up a new tool "your development library", accessible via the Intranet.

This development library is designed to provide personnel with books and their ten page summaries. Available in english and french, the themes are based on "business and performance", "job excellence" and "management and development". The subjects adhere perfectly to our commitments.

# **Conclusions and prospects:**

Rémy Cointreau's Social and Environmental Responsibility is an intimate part of the company's daily life. It meets Group objectives by guaranteeing irreproachable product quality, and supports our international stature and trademark image, while respecting social and environmental commitments with respect to all Rémy Cointreau stakeholders. Incorporated into working methods and communications, it also involves stakeholders, particularly suppliers, upstream.

Constant discussions with stakeholders, particularly major regional and national players, confirms the fact that Rémy Cointreau is perceived as an active contributor to regional sustainable development.

Evolving regulations and notation by ethics agencies and organisations are a real source of progress which Rémy Cointreau wishes to take part in, for greater coherence, legibility and transparency.

Our role as good practice ambassador is particularly important to us because it confirms our commitment to the Global Compact and involves us in a responsible development process.

#### **Christian Lafage**

Sustainable Development Director

#### **Appendices**

- examples of indicators monitored as part of the implementation of Rémy Cointreau's social and environmental responsibility policy (GRI indicator equivalence).
- Objectives and Actions management chart: report on plan SER 2010 / SER 2013

# REMY COINTREAU INDICATORS - LINK WITH THE GRI INDICATORS (GLOBAL REPORTING INITIATIVE)

	G R I INDICATORS					
CSR AGREEMENT	INDICATORS	YEAR 2008 / 2009	YEAR 2009 / 2010	YEAR 2009 / 2010	AERA	INDICATORS
WINE MAKING	Employees training	47 persons	78 persons	39 persons	Labor pratices and decent work	LA10
SUPPLIERS AND RESPONSIBLE PURCHASING	CSR notation of the key suppliers		100%	100%	Human rights	HR2
	RCC meetings (Responsible Communication Committee)	2	2	1	Product Responsability	PR6
SALES AND MARKETING	Total number of incidents of non compliance with regulation and voluntary codes	None	None	None	Product Responsability	PR7
ETHICS	Fines for non compliance with laws and regulations	None	None	None	Product Responsability	PR9
	Customers satisfaction		17/20	16/20	Product Responsability	PR5
	Total workforce (World) France Europe (except for France) America Asia	1 512 55% 10% 22% 13%	1 571 52% 10% 19% 19%	1 621 49% 9% 20% 22%	Labor pratices and decent work	LA1
HUMAN	Rate of absenteeism	3,8%	4,2%	4,3%	Labor pratices and decent work	LA7
RESSOURCES	Average hours of training	20 760 hours	19 140 hours	14 560 hours	Labor pratices and decent work	LA10
	Percentage of employees receiving regular performance and career development reviews	100%	100%	100%	Labor pratices and decent work	LA12
	Incidents of discrimination	None	None	None	Human rights	HR4

# REMY COINTREAU INDICATORS - LINK WITH THE GRI INDICATORS (GLOBAL REPORTING INITIATIVE)

REMY COINTREAU INDICATORS (France)						G R I INDICATORS	
CSR AGREEMENT	INDICATORS	YEAR 2008 / 2009	YEAR 2009 / 2010	YEAR 2010 / 2011	AERA	INDICATOR	
	Carton consumption saved			90 tonnes			
	Plastic consumption saved			28 tonnes			
	Glass consumption saved		100 tonnes		Environment	EN26	
	C02 emissions		Scope 1: 3 700 tonnes eq.C02 Scope 2: 4 330 tonnes eq.C02	Scope 1: 3 320 tonnes eq.C02 Scope 2: 3 913 tonnes eq.C02	Environment	EN16	
	C02 emissions saved related to energy	182 tonnes éq.C02	92 tonnes eq.C02	85 tonnes eq.C02	Environment	EN18	
	C02 emissions saved related to vehicles		3,5 tonnes eq.C02	300 tonnes eq.C02	Environment	EN18	
	Paper consumption	4,47 million sheets	3,34 million sheets	3,18 million sheets			
	C02 emissions saved related to glass comsuption reduction		100 tonnes eq.C02	1000 tonnes eq.C02	Environment	EN18	
QUALITY / SAFETY /	C02 emissions saved related to paper consumption	7,1 tonnes eq.C02	7,5 tonnes eq.C02	1,1 tonnes eq.C02	Environment	EN18	
QUALITY OAI ETTY	Total weight of waste	2 360 tonnes	2 130 tonnes	2 270 tonnes	Environment	EN22	
ENVIRONMENT	Waste sorting	89%	92%	93%	Environment	EN22	
	Quantity of the non sorting waste	250 tonnes	170 tonnes	160 tonnes	Environment	EN22	
	Waste recovering	42,0%	46,7%	51,3%	Environment	EN22	
	Energy consumption (electricity)	13 580 MWh	12 700 MWh	12 720 MWh	Environment	EN3 / EN	
	Energy saved (electricity)	290 MWh	880 MWh		Environment	EN5	
	Energy consumption (gas)	11 480 MWh	11 260 MWh	10 870 MWh	Environment	EN3 / EN	
	Energy saved (gas)	720 MWh	220 MWh	390 MWh	Environment	EN5	
	Water consumption	88 180 m3	81 230 m3	79 710 m3	Environment	EN8	
	Water effluents		28 290 m3	27 210 m3	Environment	EN21	
	Polluting load of water effluents	5 950 eq. inhabitants	5 200 eq. inhabitants	5 310 eq. inhabitants	Environment	EN21	
	Training of the employees in the safety	800 persons	860 persons	404 persons	Labor pratices and decent work	LA10	
	Fines and penalties for non compliance with the environmentlaws and regulations	None	None	None	Environment	EN28	
	QSE Investments	3,4 million of euros	3,9 million of euros	4,0 million of euros	Environment	EN30	

# **OBJECTIVES AND ACTION PLAN**

Theme	Objectives 2008/2011	Actions 2008/2009	Actions 2009/2010	Actions 2010/2011	SER plan 2013 Objectives
Wine-growing	Maintain the "Integrated farming" qualification in the Cognac wine-growing domain and apply it to the Reims domain	Maintain the "Integrated farming" qualification at Cognac     Organisation of courses in Integrated farming	Actions to provide information for Cognac wine-growers     Biodiversity : protection of bees	Biodiversity conservation (plantation of forest plots) Reduction in the use of phytosanitary products: introduction of natural alternatives Environment training operations for Cognac wine-growers	•AHVE qualification of Cognac Wine- growing domains •SER awareness of Cognac wine- growers (AHVE collective certification)
Quality, Safety Environment	Carbon Footprint and reduction of CO2 emissions  Reduction in consumption of natural resources (energy, water, paper, board)  Product eco-design	Management indicators for paper consumption Implementation of software to measure the environmental impact of packaging Training Product Development teams	ISO 22000 certification for Reims     Ecoassessment and product ecodesign     Change to the light-weight     Champagne bottle     Energy plan at Angers and Cognac	Carbon footprints France (scopes 1 and 2) Plan to reduce CO2 emissions including travel, energies, ecodesign of products and reduction in packaging Actions to inform and train personnel (reduction in the consumption of natural resources, prevention and safety)	Annual carbon footprints scopes 1.2 Plan to reduce CO2 emissions including personal travel, consumption of natural resources, product ecodesign, product transport and use of renewable energies  Monitoring and optimisation of water consumption  Studies of environmental product labelling
Responsible suppliers and managers	SER supplier scoring SER monitoring and audits	Identification of key suppliers     Creation and use of a grid for rapid risk detection     Progress plan audits and monitoring	Selection of a new SER audit firm     Progress plan audits and monitoring     SER supplier scoring	Update of the purchasing code of conduct     Creation of an SER self-diagnosis grid for suppliers     SER supplier audits (internal auditors or an external organisation)	SER audits and scoring for suppliers     Collection of environmental information linked to product eco-design
Marketing and commercial ethics	Implementation of a responsible Communication meeting the charter's commitments	Validation of communication campaigns by the Responsible Communication Committee	Validation of communication campaigns by the Responsible Communication Committee     "Measuring customer satisfaction" survey	Promotion of responsible communication and consumption Development of "Customer satisfaction" scoring actions (sales performance and service quality)	Validation of communication campaigns by the Responsible Communication Committee     Development of measurement of customer satisfaction     Signature of the UDA charter (France)
Human Resources	Encouragement in professional construction and career path Development of commercial, economic and financial culture and the luxury culture Professional development	•Signature of the agreement on diversity and production of an internal publication on this theme	•Employee information on diversity via the theatre •Investment of funds in ISR company savings plans	Employee skills development plan     Diagnosis of psychosocial risk     (evaluation of well-being at work and identification of stress factors)     Internal newsletter "Diversity"     Creation of the "Career Training" passport and development library	•Development of actions linked to equity, diversity, professional training and development for employees.
Stakeholders and sustainable Territorial Development	Incorporation of stakeholders	Diffusion of the SER Charter and eco-action supports Support for the 2nd Chance Foundation Support for the ETIC schools network (Poitou-Charentes): participation in an operation to provide information on sustainable development via the theatre	Support "Altère Entreprises" Participation in the creation of the Western managers' club Support for the 2nd Chance Foundation	Support for active association actions of SER themes: Carbone club in the Pays de Loire, Club des Dirigeants Responsables de l'Ouest (Western managers' club), Altère Entreprise association (Poitou-Charentes)     Support for the 2 <sup>nd</sup> Chance Foundation     Obtention of the Quality Tourism label for the Cointreau site (Angers)	Support provider for structures working for sustainable development at regional, national and international level