

SRI JOYDIP

SRI JOYDIP ASHRAM

ANNUAL REPORT 2023-24

SRI JOYDIP
3/27/2024

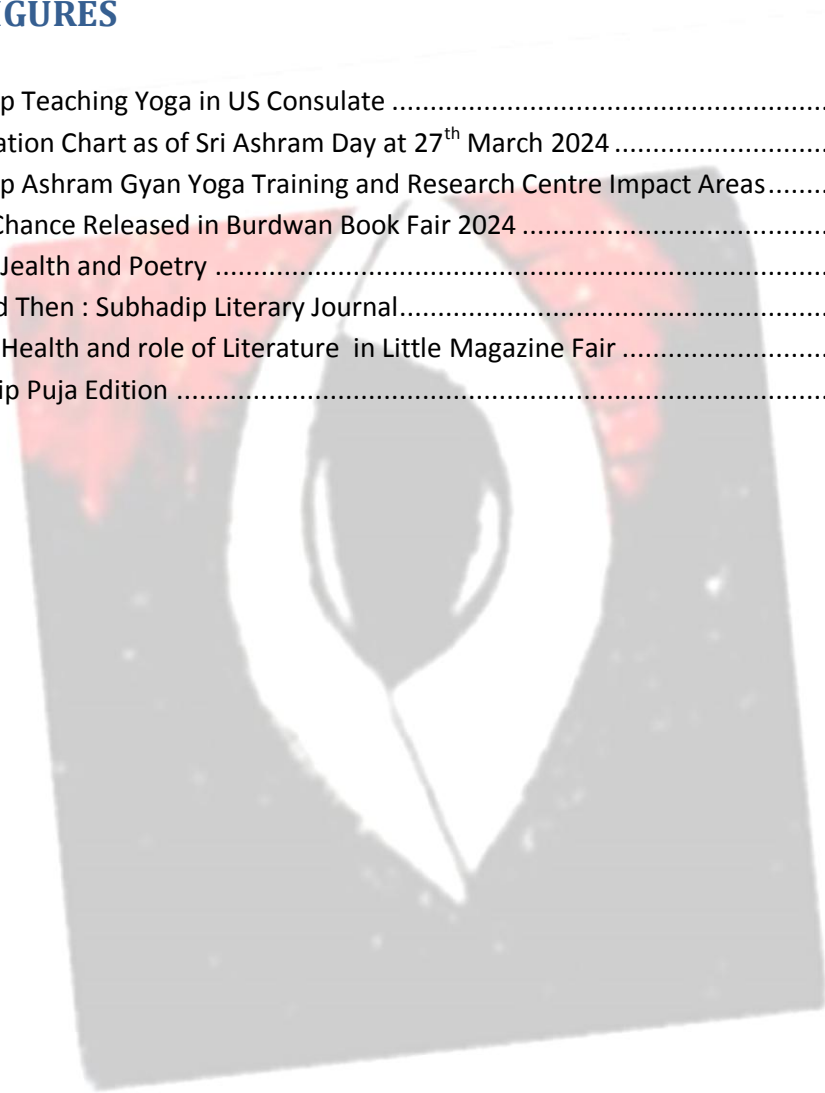
This is the Annual Report of Sri Joydip Ashram for the Year 2023-24 where Sri Joydip Ashram started of with our Publication Wing – Sri Joydip Ashram Publications and also published 3 editions of Subhadip Literary Journal and participated in State level and National and International level fairs and events..

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Introduction

In this annual report the laws mentioned in the trust deed are briefly summarized and explained in the context of Organisational activities. The report also mentions how Sri Joydip Ashram Gyan Yoga Training and Research Centre has complied with the laws and regulations showing our respect to Constitution of India and Sri Joydip Ashram Trust Deed which is a living document and kind of constitution for activities in Sri Joydip Ashram Trust. The report provides a clear and transparent overview of the Sri Joydip Ashram Gyan Yoga Training and Research Centre compliance with laws and regulation and impact the Organisation's activities.

On the base of better implementation of Clause 6 of Sri Joydip Ashram Trust Deed in the year 2021-22, we have refocussed ourselves from Case Based Advocacy to Cause Based Advocacy. While implementing the cause based model of Gyan Yoga Intervention for SDG3- Health and Wellbeing of all, we have found amidst rising costs within the economy, increased competition donations and grants, and rivalry from for-profit companies entering the third sector in greater numbers, we have to increasingly turn into innovation. So this year we have moved more into research and tried to build innovation solutions and research proposal for our mission Gyan Yoga Intervention towards SDG3- Health and Wellbeing for all .Tackling large-scale social problems requires innovation, strategic thinking, and collaboration across community groups, the private sector, and government. We are happy that this year unlike last year, we have collaborated also with Academia and Corporate alongwith Governments and Civil Society more closely.

Message from the Managing Trustee



Figure 1: Sri Joydip Teaching Yoga in US Consulate

Dear All,

Greetings of the year !

In the year 2023-24, Sri Joydip Ashram Gyan Yoga Training and Research Centre complying to Clause 6D(iii) of Sri Joydip Ashram Trust deed has made significant improvement on our cause of Gyan Yoga Intervention for Health and Wellbeing of all through our initiatives of Sri Joydip Ashram Publications (Approved by Ministry of Education) addressing the deeper issues related to Literature thinking the Culture of Bengal and at the same time the interrelation between Culture of literature and health (Physical and mental health). Our publications , deliberation through panel discussion online and offline in different Book Fairs and academic institution addressed this issues alongwith the Developmental challenges of 2024 conducting important dialogues on Intergenerational knowledge and Demigration.

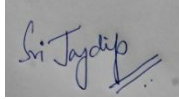
On further compliance to Clause 6D(iii) of Sri Joydip Ashram Trust deed a panel discussion activities are conducted around COP28 highlighting in Gyan Yoga application in new multidisciplinary academic discipline, which is known as Medical sociology and how we could move into an integrative medicine using the benefit of both modern and ancient medicine.

On further compliance to Clause 6(B) the academic discipline where studied which creates important linkage between health and different social determinates which influence our health and wellbeing. On a significant rewards to our effort this year an Delhi Based Organisation selected me as a Social Entrepreneur of the Year.

Our Bimonthly magazine Subhadip has been selected for preservation by Bangla Academy of West Bengal Government , Minstry of Culture. All the editions are also purchased by reputed libraries like Shiv Sankar Seva Samity runned Fakir Chand

Library. This is a remarkable progress towards Clause(6) of Sri Joydip Ashram Trust Deed which details the objects of the trust.

Regards

A small, square, grey-tinted image containing a handwritten signature in blue ink that reads "Sri Joydip".

Managing Trustee

Sri Joydip Ashram



Mission Statement

As per the Sri Joydip Ashram Trust Deed (Clause 6 – Objects of the Trust), Making Gyan Yoga Education and Intervention multidisciplinary with a blend of innovation and tradition, and creating Unique Intellectual properties under “Sri Joydip’s teachings” which could be implemented in multiple social sectors – education, healthcare, disaster relief, relief to the poor, environmental protection. This year we have researched and found that Mental health is an important link between poverty alleviation and environmental protection. Deteriorating environment, the mental health of public also deteriorates, creating developmental challenges and a burden of disease and death and also a economic burden which can lead to more poverty. On the base of that we have created a new mission statement complying to overall Sri Joydip Ashram Trust Deed and specific clauses like Clause 6, Clause 6(B) Clause 6(D)(iii).

REITERATION OF MISSION STATEMENT
SRI JOYDIP ASHRAM GYAN YOGA TRAINING AND RESEARCH CENTRE

"Our mission is to advance the field of healthcare through research on the benefits of Gyan yoga. We believe that Gyan yoga has the potential to revolutionize healthcare and transform the lives of millions of people around the world. Sri Joydip Ashram Gyan Yoga Training and Research Centre for last eleven years has been dedicated to conducting rigorous scientific research to establish the effectiveness of Gyan yoga in preventing and treating a range of health conditions which are generating due to deteriorating environmental condition creating burden of disease, death and poverty. We strive to translate our research findings on linkage between health and environment and poverty into practical applications, building training programs and making Gyan yoga an accessible and integral part of healthcare systems worldwide. Our goal is to bridge the gap between traditional and modern healthcare systems, creating a

new paradigm of integrative Healthcare that recognizes the power of Gyan yoga to promote health and wellbeing for all (SDG3)."

Vision Statement

To transform the human race into a divine race, through a form of ' Gyan Yoga Education and Intervention', which is a combination of 'Innovation' and 'tradition' name and styled as "Sri Joydip's teachings". We have created a small block of achievement as Vision 2030 where we want to build Global Institution and Centre of Excellence on Gyan Yoga working on the Gyan Yoga Intervention for Universal Health.

Values Statement

Inside-Out Philosophy – Our Vision, thoughts, emotions, and sensations create the world we live in and the only way to change the world and society is to change ourselves. The only way to achieve an ideal society, where the human race becomes transformed into a divine race, is to make one.

Trustees Report – Objectives, Activities, and Performance

The Trustees present their reports of activities of the last year 2023-2024. It also provides the accounts for the year ended 31st March 2023. The accounts have been prepared by our auditors following the standard accounting policies. The report takes account of the requirement for Trustees to report annually on public benefit and Impact the Trustees have had regard to the objects of Sri Joydip Ashram Trust set out in Clause 6 of Sri Joydip Ashram Trust Deed in accordance to Indian Trust Act 1882. The Trustees are appointed by the Settlor, for one year by an appointment deed. Based on the performance, the period is extended further.

Structure, Governance, and Management

The Trust ("the Charity") is an incorporated trust, constituted under a Trust Deed dated 27th March 2012. The Charity was established by an initial gift from Sri Joydip ("the Settlor") in 2012. The Charity selectively fundraises with Give-India and seeks to continue the philanthropic work desired by the Settlor, through the careful stewardship of its existing intellectual and educational resources and ad hoc contributions. This year it is diversifying further from crowdfunding and public funding to Government Grants in different schemes of Social Development and intend to become a effective civil society and acaemic partner on Gyan Yoga for Universal Health to Government of India, and United Nations , European Union, complying to Clause(9) on Fundraising of Sri Joydip Ashram Gyan Yoga Trainig and Research Centre.

This year we seek to change the Government Structure in following ways

1. Three new group has been formed called Ethics Committee, Marketing and Communication Committee and Academic Research Committee
2. Sending Invitation to members who are working in the different Committes for becoming Board of Trust Members for one year rather then direct invitation from outside.

Appointment of New Trustees

The Trustees are appointed by the Managing Trustees, for one year by an appointment deed. Based on the performance, the period is extended further. Complying to Clause(8) and Clause(11) of Sri Joydip Ashram Trust Deed on selecting new Trustees for the vacant position Shraboni Chakladar Ghosh was appointed as a Trustee from the member of Sri Joydip Ashram Gyan Yoga Training and Research Centre (Cultural Committee)

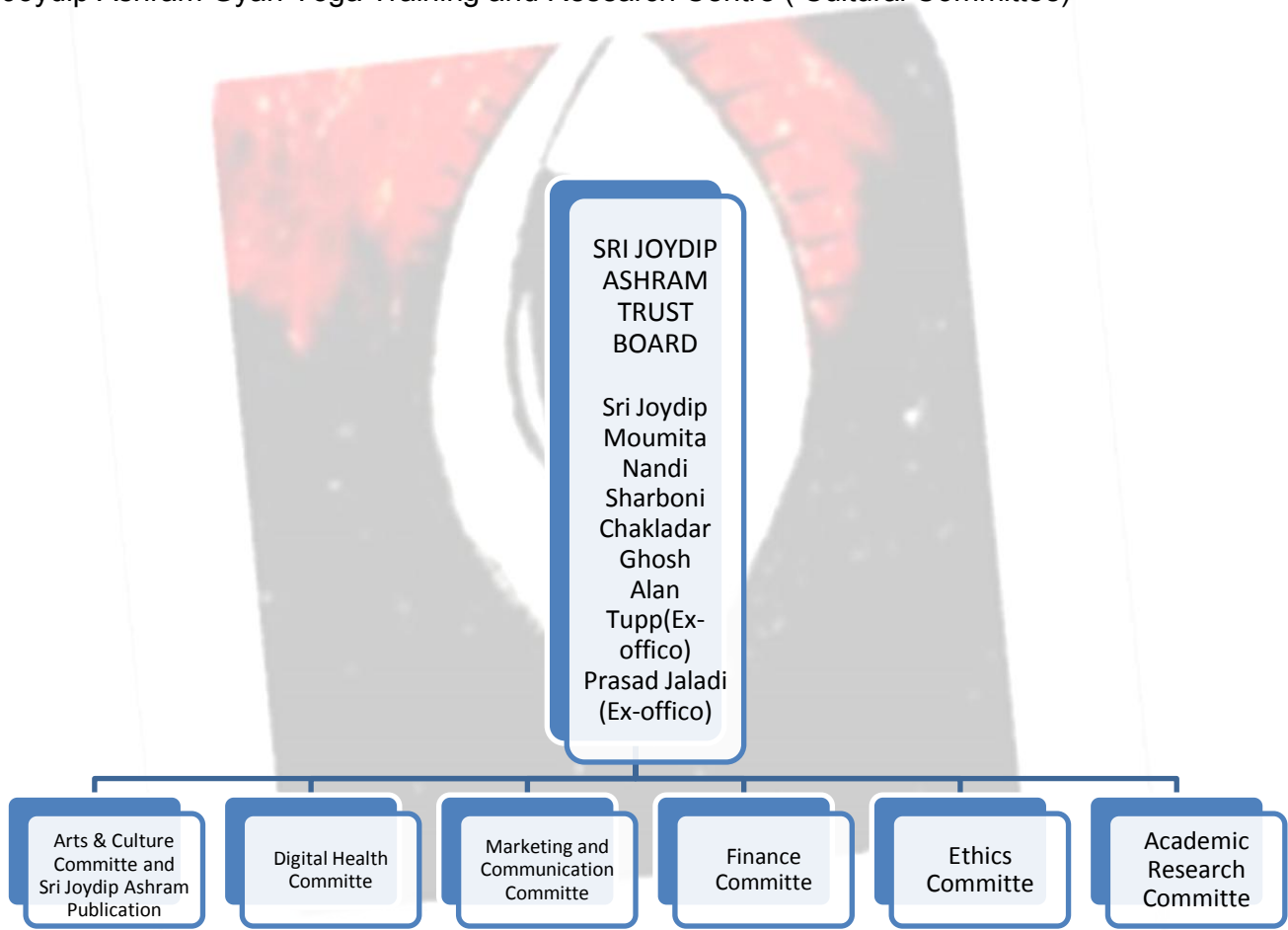


Figure 2: Organization Chart as of Sri Ashram Day at 27th March 2024

Legal Status and Reforms

According to Clause (6) of the Trust Deed, the lawful purpose of the Trust is to disseminate Sri Joydip's Teachings (which is based on Gyan Yoga Education and Intervention), which are in the form of numerous Intellectual properties like (Lifewise, Seven Yoga Habits that can Transform your Life Series, Creatiyoga, Workplace Wellness, Innovation@YogaEducation, The Science of Yoga, Yoga of Dance, Yoga of Creative Writing, Immunoyoga, Diabeteshelp4u, Cancerhelp4u, Lungshelp4u) which are created out of consciousness research in Gyan Yoga, for public welfare and benefit of the beneficiaries who are the students/patients/beneficiaries of Sri Joydip Ashram Gyan Yoga Training and Research Centre. This year we have moved ahead to further intense Research and Development activities and studying Science, Humanaties and Fine Arts, complying to Clause 6(xi) and Clause 6(xii) of Sri Joydip Ashram Trust Deed.

The Trustees have determined the Charity shall aim to promote and defend Clasue 6 of Sri Joydip Ashram Trust Deed which on promoting Sri Joydip's teaching based on Gyan Yoga Intervention, blending innovation with tradition, making Sri Joydip's yoga teaching multidisciplinary. Sri Joydip Ashram Trust's focus on Clause (6) – objects of trust, is on taking Sri Joydip Ashram's teaching and reaching the most vulnerable and marginalized section in society and bringing transformation to their lives through the power of deliberation on such teachings based on Gyan Yoga Intervention in larger dimensions of health linking with environment and poverty alleviation.

Fullfilment of Clause (6)Objects of the Trust through activities

Case-based Advocacy and Cause Based Advocacy for Health and Wellbeing of All - SDG3 with a Solutions Based Approach

According to Clause (6) of the Trust Deed, the lawful purpose of the Trust is to disseminate Sri Joydip's Teachings, which are in the form of numerous Intellectual properties like (Lifewise, Seven Yoga Habits that can Transform your Life Series, Creatiyoga, Workplace Wellness, Innovation@YogaEducation, The Science of Yoga, Yoga of Dance, Yoga of Creative Writing, Immunoyoga, Diabeteshelp4u, Cancerhelp4u, Lungshelp4u) which are created out of consciousness research in Gyan Yoga, for public welfare and benefit of the beneficiaries who are the students of Sri Joydip Ashram and also to the larger society.

The objects of The Sri Joydip Ashram Trust is also to apply the Sri Joydip's Teachings which is based on blending innovation and tradition on yoga teaching, and the Intellectual property created out of it, and it proceeds all, or such part or parts of the capital for or towards such charitable purposes both Case-based advocacy and cause-based advocacy for holistic and collective health, and in such manner as the Trustees may in their absolute discretion think fit.

Sri Joydip Ashram Gyan Yoga Training and Research Centre Activities and Benefit Programs/Events for Cause-Based and Case-Based Advocacy towards SDG3 with a Solution based Approach

SRI JOYDIP ASHRAM GYAN YOGA TRAINING AND RESEARCH CENTRE IMPACT AREAS



Figure 3: Sri Joydip Ashram Gyan Yoga Training and Research Centre Impact Areas

Activities on Holistic Healthcare

One of the primary engagements of Sri Joydip Ashram Gyan Yoga Training and Research Centre complying to Clause 6(B) is the therapeutic use of Gyan Yoga for Holistic Healthcare right from the beginning. This has been the core function of the Digital Health Committee which is formed after the meeting with the World Health Organisation – Digital Health Forum and as per there Digital Health Guidelines.

Implementation of New Income Tax Provision for 80G Company

Complying to the Income Tax Act 1961 and it's amendments time to time, we have implemented the new updated Income Tax provision for separate reporting of Donor Data in Income Tax e-filing portal.

Second Chance release on need for Compassion and Kindness in World rather than Social Judgement



Figure 4: Second Chance Released in Burdwan Book Fair 2024

On further compliance to Clause 6D(iii) of Sri Joydip Ashram Trust deed a two part panel discussion activities are conducted in World Mother Language Day in 21st February 2024, bringing highlight in Gyan Yoga application in appreciating Bengali Language and Culture.

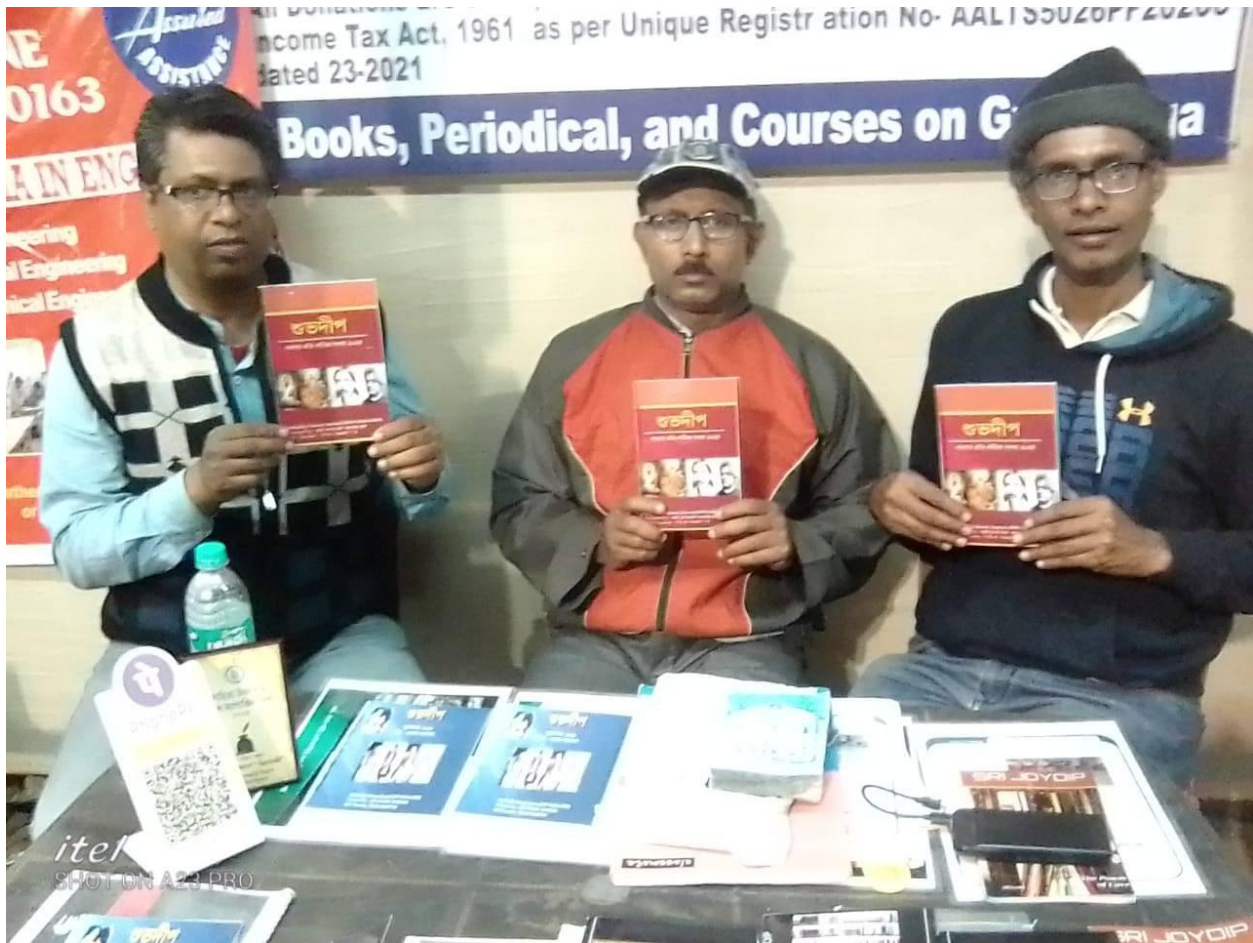


Bhalobasar Mahamari a collection poetry between the link of Good literature and Mental Health Released in Burdwan Little Magazine Fair 2023





Figure 5 : Mental Jeath and Poetry



The next part of the panel discussion was conducted in further compliance to Clause 6D(iii) of Sri Joydip Ashram Trust deed conducted in role of Bengali Devotional Culture to bring Cultural Change and Bengali Renaissance alongwith transformation of Bengali mind, bringing highlight in Gyan Yoga application and how we could move into an integrative medicine using the benefit of both modern and ancient medicine. The panel discussion was participated by a panel of experts consist of Sri Joydip , Dr Soumen Sinha Roy and Dr Malay Routh. The panel discussion was followed by release of Subhadip Bhakti Edition 2024.

Subadip Bengali Reniascence Edition in Bengal Sahitya Utsav conducted by West Bengal Government



Subhadip Bilingual Journal published by Sri Joydip Ashram Publication made it to the Bengal Literary Festival 2024 from Jan 10-14.





Figure 6: Now and Then : Subhadip Literary Journal

ITD Compliance 2022-23 and Transperancy Award

Income Tax compliance is completed for the Year 2022-23 and Transperancy Award was received.

Conversation on Role of Literature in Improving Mental Health



Figure 7 : Mental Health and role of Literature in Little Magazine Fair

An conversation on Role of literature in Mental health was done in Little Magazine Fair 2024 with Dr Gitasphati Chattopadhyay

Subhadip Magazine Puja edition released





শুভদীপ

পুজোসংখ্যা -২০২৩
বিষয় - বাংলার নবজাগরণ



Subhadip Literary Journal (DP Edition 2023)
Published by : SRI JOYDIP ASHRAM
ISBN Number : 978-81-966007-9-2

Figure 8 : Subhadip Puja Edition

The Puja edition of Subhadip Magazine was released in 8th September which carried different articles and poetries and writings on Bengali Renaissance .

Recognition

On a significant rewards to our effort this year an Delhi Based Organisation selected Sri Joydip as a **“Social Entrepreneur of the Year”**.

Our Bimonthly magazine Subhadip has been selected for preservation by Bangla Academy of West Bengal Government , Minstry of Culture. All the editions are also purchased by reputed libraries like Shiv Sankar Seva Samity runned Fakir Chand Library.

Publication

Several publications of made on the base of our Cause based and Case-based advocacy for SDG3 – Health and Well being of All.

- A) Second Chance
- B) Subhadip Literary Edition
- C) Stories from Arunachala Diaries – Part IV
- D) Stories from Kolkata Diaries
- E) Buddha in the Age of AI
- F) Subhadip – Bengali Renaissance edition
- G) Devi- The Arrival
- H) NGO leadership – Application of Bhagavad Gita in NGO Leadership
- I) Bhalobasar Mahamari (Poetry Book)
- J) Subhadip – Bhakti edition
- K) Love Riot
- L) Shadows of Deciet
- M) Annual Report – 2023-24

Impact

Sri Joydip Ashram Gyan Yoga Training and Research Centre programs and activities made a substantial social and environmental impact along with the economic impact on the lines of what we have discussed in our last AGM not only to its local beneficiaries but to the beneficiaries across the world . With overall Nine Knowledge Dissemination Events including DHC Health Chat and “Subhadip Robibar” conducted both online and offline, Twelve Research publications it has been able to reach around 10,000 beneficiaries across the state of West Bengal and also the world. The insights and deeper understanding helped to improve both physical health and Mental Health people across the world and contributed major program to our cause of Gyan Yoga Intervention for Health and Wellbeing of all. Our seminars on Bengali Literature and Culture and role of literature and culture in mental health improvement established important linkages between Literature, Culture and Mental Health and how an Integrated medicine combining ancient and modern medicine practices can help.

In summary our work has impacted in following ways

1. **Improved Physical Health** – Through our events, programs research and publications we have helped over 1000 people to improve there physical health and fitness.
2. **Improved Mental health**- Our workshops and Seminars on Yoga and literature for mental health has helped over 500 individuals and our Program on Bhalobasar Mahamari in Burdwan Little Magazine fair and events in Burdwan Book Fair which made an important connect between Literary intervention and Gyan Yoga with Mental Health has been attended by numerous people.
3. **Increased Awareness between linkages between Health Environment and Poverty**: We have reached over 10,000 individuals through our awareness campaigns on Literature and Mental Health alongwith Integrative medicine and social media outreach, raising awareness about the benefits of Gyan yoga and deeper understanding and insight for physical and mental health.

Conclusion: In the year 2023-24, Sri Joydip Ashram Gyan Yoga Training and Research Centre has made significant strides towards promoting the practice of Gyan yoga and its benefits for physical and mental health fulfilling the objects of Trust according to Clause(6) of Trust Deed. We are committed to continuing our efforts towards achieving SDG3 - Health and Wellbeing of all, and we thank our donors, volunteers, and staff for their support in making our programs and activities a success.

