

BOLLORÉ GROUP COMMUNICATION ON PROGRESS

To our partners and stakeholders,
2018, the 24th October

Object: statement of renewed support of the United Nations Global Compact Principles

The Group Bolloré has been adhering to the UN Global Compact for 15 years, reaffirming its support to the ten Principles and communicates on it progress every year.

The Bolloré Group's family and patrimonial culture allows it to project its activities in the long term, to diversify them and to invest in innovative projects in full independence. Driven by a strong entrepreneurial spirit and the desire to create a link between people and their environment, the Group associates humanism with a result-based culture.

The map of priority challenges of the Bolloré Group defined the strategic CSR topics. At the end of 2017, a work of homogenization between Bolloré Group and Vivendi CSR strategic topics, integrated during the year, was completed.

Anticipating and responding customers' expectations, protecting its human capital, preserving the wealth of the environment and being a player in the development of society are all factors that help create value in the future. Aware of the importance of these issues for the proper conduct of its business, the Bolloré Group implements a policy of involvement, which reflects its vision in terms of societal responsibility in daily actions within all its divisions:

- **Acting responsibly and promoting human rights in our activities (UN Global Compact Principles 1, 2, 4, 5, 10)**
 - **Establishing a framework to guarantee ethical business conduct**
 - 1 052 ethics training courses given in the Transport division
 - **Promoting human rights in our activities**
 - Human rights are central to Vivendi's CSR strategy to promote cultural diversity, support and protect young people, and promote access to high quality content
 - **Protecting the health and safety of our people in the light of the risks that they are exposed to in the context of our business activity**
 - More than 100,000 people (25,000 employees and their beneficiaries) receive supplementary healthcare cover in Africa
 - An expanding policy of certification of our management systems to the major recognized standards (ISO 9001, 14001, OHSAS 18001, IRIS, etc.). 40% more sites are certified in 2017 compared to 2016.
 - **Promoting ethical and responsible communications**
 - 45 campaigns to fight climate change created by Havas under its Common Grounds initiative in 2017.
 - 6 CSR progress commitments made by the Havas group on ethical and responsible communications.

- **Innovating in response to major economic and environmental changes (UN Global Compact Principles 7, 8, 9)**
 - **Innovating and anticipating digital transformations**
 - More than 1,000 hours of training in industrial computing delivered to keep up with the changes to jobs in the Blue Solutions production plants.
 - **Being committed to energy transition while conducting our business activities**
 - Complex logistics and transportation solutions that support renewable energies (solar and wind farms, etc.).
 - Clean transportation solutions based on the LMP® technology: Bluebus, Bluecar®, Bluetram and 6 electric car-sharing services developed in Europe, Asia and the United States, including BlueSG and Blue LA in 2017. More than 200 electric buses are in services in 2017
 - Innovative energy storage solutions, promoting the integration of renewable energies and solutions to guarantee universal access to energy.
 - **Managing our environmental footprint**
 - More than €4.5 million invested by the Group in the environment (ex.: biodiversity, air quality, etc.).
 - 46% of industrial sites have ISO 14001 and ISO 50001 environmental management systems.
 - Sustainable real estate for new infrastructure that complies with the strictest building standards – LEED®, BREEAM®, HQE® – such as the 6 Bolloré Logistics logistic hubs, the newest of which opened at Miami in 2018.

- **Uniting people, the company's greatest strength (UN Global Compact Principles 1, 3, 6)**
 - **Attracting talent and retaining employees**
 - 4,483 external hires representing 112 different nationalities (excluding Vivendi).
 - 2 compensation surveys conducted in Asia and France to measure how salaries compare to the local market.
 - 195 collective agreements signed in France (excluding Havas).
 - **Developing our employees' skills**
 - 33,890 employees received training, amounting to a total of 677,955 hours delivered (excluding Havas).
 - 5 major customized manager training programs designed to improve managerial practices, prepare employees for the business challenges of the future and share a common base of values.
 - 1,361 employees worldwide benefited from internal mobility, representing 11% of total hires.

- **Committing over the long term to regional development**
 - **Contributing to and promoting local employment**
 - 90.90% of Bolloré Group employees (excluding Vivendi) are hired locally.
 - 77% of local purchase made by Vivendi's subsidiaries among their main subcontractors and suppliers.
 - The LMP® battery and 6- and 12-meter Bluebuses are certified "Guaranteed French Origin".

- **Investing in the local economy**
 - o €46.8 million invested in local African, Vietnamese and Polish content (Groupe Canal+).
 - o 15 facilities that combine solar production and storage are operational in West Africa.
 - o 5 million students transported by the Group's electric Bluebus on the Coccody campus in the Republic of Côte d'Ivoire and the Yaoundé campus in Cameroon over the last three years.
- **Undertaking societal actions for the benefit of local populations**
 - o 793 social projects funded, including 370 personal life plans supported by the Fondation de la 2e chance.
 - o €7.7 million paid by Vivendi to company foundations, solidarity programs and partnership and sponsorship activities.
 - o 3,885 days dedicated by 45 Havas offices to 112 pro-bono campaigns.

Bolloré Group's CSR strategy is developed in our 2017 Registration Document and in our 2017 dedicated Corporate Social Responsibility Report. Those two documents illustrate the actions implemented by all Bolloré Group subsidiaries around the world and their commitment toward the Global Compact principles. They are both available on Bolloré Group's website (www.bollore.com)

Sincerely yours,

A handwritten signature in blue ink, appearing to read 'Cédric de Baillencourt'.

Cédric de Baillencourt
Vice President, Bolloré Group