



Date: 20/9/2018 REF: BOD/EC/18/139

## COMMUNICATION ON ENGAGEMENT (COE)

Children with Cancer Support Association (BASMA)

I am pleased to confirm that BASMA Children with Cancer Support Association reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Rima Salem Chief Executive Officer







## Description of actions and measurement of outcomes

- We are an NGO officially registered in Syria according to the applicable laws and regulations at the ministry of social affairs.
- We are totally transparent about our communication, collaborations, Fund raising activities, and the details of our accounting- periodic reports are submitted to the authorities, even on a proactive basis when deemed necessary.
- All our employees are officially registered at the Ministry of social affairs and labor and are officially registered at the labor directorate to comply with all labor laws and regulations.
- Supporting a humanitarian social cause, and having PR campaigns places BASMA at a high level of public exposure, therefore we assure full transparency in all our transactions and collaborations, and full compliance with the highest ethical standards in choosing the suppliers, and in performing the fund raising activities.
- The measurement of outcomes is done on a periodic basis, by revising the relevant documentation and assuring the periodic reporting to an accredited auditor who deeply examines all transactions and thus assures full compliance with all applicable rules and regulations including any anti-corruption actions.
- PR campaigns are reactivated on a higher scale after the situation is more settled in Damascus, and this high public exposure is reflecting the transparency applied and is attracting more contributors.
- Our auditor flags any risky or gray areas and provides recommendations to close any gaps or gray areas by the implementation of the relevant CAPAs (Corrective Actions and Preventive Actions).