



Le Président

RENEWAL OF THE BOUYGUES GROUP'S SUPPORT FOR THE UN GLOBAL COMPACT

Since 8 December 2006, the Bouygues group (parent company and subsidiaries) has been a signatory to the UN Global Compact, thus committing to adopt, promote and ensure compliance with a set of ten fundamental principles in the areas of human rights, labour standards, the environment, and the fight against corruption.

In 2017 more than ever, faced with the increasingly rapid expansion of urban populations and the resulting escalation of environmental and social challenges, economic players have had to **step up the pace of innovation**. In response, over the last two years Bouygues has developed an open innovation mechanism to support start-ups with new ideas for promoting a sustainable urban environment.

A programme to encourage entrepreneurial initiative within the Group has also helped to transform bright ideas from employees of its five subsidiaries into operational projects. Three are currently being developed: an application for pooling the personal vehicles of a building's occupants and encouraging soft mobility, a legal mechanism to help first-time home-buyers, and a digital platform for the reuse of construction materials.

In October 2017, Bouygues Telecom is stepping up the roll-out of the **circular economy** in the telecoms sector by launching a national campaign in partnership with the WWF to collect used mobile phones. Various channels of communication have been mobilised across France to raise public awareness of the importance of recycling and reusing mobile phones. Key players in the sector, such as Samsung, Suez and Recommerce, have joined forces to back the campaign, holding out the encouraging prospect that greater consideration will be given to environmental issues in the manufacture, recycling and refurbishing of mobile phones.

The Group has updated its **Code of Ethics** and its Compliance Programmes relating to Competition, Anti-corruption, Financial Information and Securities Trading, and Conflicts of Interest. In order to address geopolitical issues related to international trade, Bouygues has approved a new programme focusing on Embargoes and Export Restrictions. It is designed to raise awareness of the issues among the senior executives and employees concerned and gives them recommendations.

The Group has also been singled out by a growing number of extra-financial rating agencies for the transparency of its communication and the impact of its initiatives. At the end of October 2017, Bouygues was included in seven SRI indices¹.

Our 2017 Communication on Progress, attached to this letter, lists and describes all our initiatives, actions and progress in the sphere of sustainable development.

As Chairman and Chief Executive Officer of Bouygues, I am therefore renewing my personal commitment, as well as that of the Group, to the UN Global Compact, which I regard as a driver of progress for all our activities.

26 October 2017

Martin Bouygues

(1) STOXX Global ESG Leaders, Euronext Vigeo Eurozone 120, Climate Disclosure Leadership Index, MSCI World ESG Index, MSCI ACWI ESG Index, Low Carbon 100 Europe®, FTSE4Good.