



Welcome to the 2016

MCI Sustainability Report

We invite you to browse through our eighth report and discover more about our commitment to sustainability and how it creates value for MCI, our clients and society.



Our Business

MCI is an independently owned company with its headquarters in Geneva, Switzerland. Our 1,900 professionals are spread internationally throughout 60 cities and 31 countries, and work with global clients.

Our business is founded on a simple human insight: **When people come together, magic happens.**

[Read More About our Business](#)



Our Approach

Our sustainability strategy is based on the 10 principles of the UN Global Compact and revolves around the concept of a balanced triple bottom line: People, Planet, Profit.

Our mission is to be a catalyst for change and part of the global sustainability movement using our **skills, voice, and relationships** to make a positive impact on the world.

Read More about our Strategy



Our Priorities

Based on our process of stakeholder engagement and materiality analysis, we have defined 9 priority areas to focus on for 2016.

These focus areas are grouped within the three concepts of **People, Planet and Profit.**

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Our Performance

We manage our performance using a series of Key Performance Indicators (KPIs) and a scorecard approach.

We report our progress annually against the **UN Global Compact** principles and use the **Global Reporting Initiative's G4 Framework** to improve the structure,

completeness and comparability of our reports.

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Ten Year Highlights

What have we achieved?



32% of our offices running on sustainable energy



12% reduction in carbon emission intensity since **2010**



74% of all MCI events assessed for security and sustainability risks

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“Business today needs to lead, to set an example, and to deliver social, environmental and economic value to its shareholders, employees and society in general.

From an initial focus on greening our operations, sustainability is now a core part of the MCI Culture and how we run our business and deliver value to our clients.”

Sebastien Tondeur, CEO

Some of our favourite stories

from a Decade of Dedication



Social Impact

“Dreambuilders” is a group-wide project founded to support the development of schools and education facilities in Nagarkot, Nepal. Since 2013, MCI talents have raised over €53,5000 and volunteered over 2000 hours in order to support the education of 800 children, build 5 classrooms, reroof 2 buildings, paint a library and fund the wages of a teacher for 2 years.

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Communicating Sustainability

We started our sustainability work focused on green meetings. Since 2010 we expanded our remit and have delivered over 850 projects providing consultancy and implementation of events, communities and projects focused on sustainable development issues.

In 2015 we worked with the European Commission to develop and implement a creative concept to engage visitors at the Expo Milano on the importance of sustainability.

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Leadership in Sustainable Event Management

Over the years we have been learning and innovating to deliver events in the most sustainable form. Our work with the Danish Maritime Forum is a great example of what can be achieved with focus, teamwork and dedication.

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Greening Our Operations

We have progressively been improving the sustainability of our operations and “walking a better talk”. 2016 saw the opening of our flagship headquarters in Switzerland, using the latest sustainable technologies such as active floors, thermowells, solar panels and advanced insulation to reduce our environmental footprint.

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