



To our partners and stakeholders,
2017, the 11th of July

Object: Declaration of renewed support of the United Nations Global Compact Principles

Adhering to the UN Global Compact since 2003, Bolloré Group reaffirms its support of the ten Principles and communicates on its progress every year.

The Bolloré Group's family and patrimonial culture allows it to project its activities in the long term, to diversify them and to invest in innovative projects in full independence. Driven by a strong entrepreneurial spirit and the desire to create a link between people and their environment, the Group associates humanism with a results-based culture.

In 2016, Bolloré Group renewed its CSR strategy after reviewing its material issues regarding innovation, human rights and compliance, environment, social dialogue and local development.

From this, four new strategic drivers have been set as basis for all Bolloré Group and its subsidiaries' CSR strategy, in accordance with the Global compact guidance.

- **Innovating in response to major economic and environmental changes (Principles 7, 8 and 9 of the UN Global Compact)**
 - **Innovating to meet new market demands**
 - Development and rolling out of new logistics solutions : SAVE program, a new logistic offers combined with carbon offset, and Bluedistrib, award winning 100% electric city- logistic service
 - **Rolling out new forms of sustainable mobility**
 - 185.4 million euros spent on energy storage and clean transportation R&D in 2016
 - **Investing to protect the environment**
 - 11 million euros environmental investments
 - Opening of a new "Green Hub" in Roissy, France after Singapore in 2012
- **Investing in men and women (Principles 3 and 6 of the UN Global Compact)**
 - **Having a top level health and safety policy**
 - Work accidents down by 56% over the past 4 years
 - More than 100,000 people (our 23,000 employees and their relative) got free access to healthcare in Africa in 2016
 - **Attracting talent and retaining employees**
 - **Developing our employees' skills**
- **Bringing the Group together around a shared corporate culture and ethical standards (Principles 1,2,4,5 and 10 of the UN Global Compact)**
 - **An organization to ensure the best practises**
 - **Ensuring that the group's activities are respectful of human rights**
 - Human Rights symposium held in Ivory Coast in 2016
 - **Promoting ethical and responsible communication**
 - 3,368 ad campaigns submitted to regulatory authorities
- **Taking action for local development**
 - **Contributing to local employment**
 - 85.7% of locally employed employees
 - 85.6% of total promotions worldwide accorded to local employees
 - **Contributing to local economic development**

- **Defining a local sponsorship policy**

Bolloré Group's CSR strategy is developed in our 2016 registration document and in our 2016 CSR report. Those two documents illustrate the actions implemented by all Bolloré Group subsidiaries around the world and their commitment toward the Global Compact principles.

The registration document, the Corporate Social Responsibility and our commitment to the UN Global Compact are available on Bolloré Group's website (www.bolloré.com).

Sincerely yours,

Cédric de Baillencourt
Vice President, Bolloré Group

