



**ckinetics**

**2016 Sustainability Action Report**

**&**

**UNGC Communication of Progress**

# DIRECTOR'S MESSAGE

In 2010, cKinetics was founded on a simple premise: working on Resource Sustainability (and ensure resources meet the needs of the future generation) in itself makes economic sense. That flies in the face of existing economic systems- where to generate more wealth one needs to use more resources. In our 2016 Sustainability Action Report, we are pleased to share the impact and real outcomes borne out of our founding premise.

Here is cKinetics' 2016 in numbers:

Water Savings	2129 million litres
Renewable Energy	7.3 MW in mini-grids and small power plants enabled Capital advisory support for investments of USD 525 million
Energy Savings	7.4 GWh electricity saved
GHG Reduction	79,000 tons of CO <sub>2</sub>
Fuel Savings	36,996 tons
Chemical Use Avoided	12,336 tons
Lives Impacted	27,000 people given access to power
Cost of Saving Energy	Rs. 3.1/KWh

The benefits of sustainability will not be evident unless we are able to put a price on the resources and quantify the long term economic benefits. We are fortunate to work with customers and partners that believe in this long term outlook.

Our resource efficiency practice works with businesses to ensure that precious resources like water, fuel and chemicals are used efficiently. In 2016, we worked at nearly 80 locations to create process efficiencies.

We also commenced a long-term project supported by the MacArthur Foundation to look at how we can bring about a change in 3 sectors with large emissions- Foundry, Ceramics and Forging.

Another key aspect of resource conservation is substitution of fossil fuels with clean energy resources. In the past year, we worked with organizations such as the ADB, the Global Green Growth Institute, Maksud Group, Shakti Foundation and others to catalyze the off-grid decentralized energy space (DRE).

In 2016, we also expanded our footprint into Vietnam and South-East Asia. With this expansion, we are now delivering our offerings in 7 countries.

As we continue accelerating Sustainability, we are proud to confirm our ongoing adherence to the Ten Principles of the UN Global Compact across our operations. Our adherence to these principles and our Business Responsibility Report are purely voluntary disclosures which validate our commitment to be a responsible, transparent and accountable business.

We aim to multiply the impact we make in 2017.



Pawan Mehra



Upendra Bhatt

# What the Future has to say...

*The conversations around corporate sustainability hover around efficiency, productivity and profit as goals. Often we tend to overlook the fact that efficiency or productivity are not ends in themselves but rather they are means to an end.*

*What is this end? It is to ensure a viable future for our children.*

*cKinetics' division Sustainability Outlook organized the 6<sup>th</sup> Annual Summit of the Sustainable Business Leadership Forum. We sought to put the idea of the 'future' into the heart of the conversation.*

*Hence, the theme of the summit was "**Designing Enterprises of the Future**".*

*The summit captured views of the 'representatives' of our future who spoke about what sustainability meant to them. The message they conveyed was simple yet powerful and displayed an understanding which betrayed their tender years.*



Watch the video [here](#)

# ckinetics

## PILLARS OF SUSTAINABILITY



CONSERVING  
PRECIOUS  
RESOURCES



IMPACTING  
LIVES,  
ENGAGING  
PEOPLE



ENHANCING  
ECONOMICS OF  
SUSTAINABILITY

# WATER SAVINGS

**2129** million litres saved  
*can meet UN-mandated minimum daily water requirement for*  
**42 million** people

Despite growing scarcity, water continues to remain a highly underpriced resource in emerging markets.

In 2016 we released our study that captures the business case for Zero Liquid Discharge. It outlines a market opportunity of USD 4 billion in India alone.

During the year, we continued our partnership with the Sweden International Water Institute (SIWI) to implement a multi-region program (covering India, Bangladesh, Ethiopia, China and Turkey). We also partnered with the International Financial Corporation (IFC) to boost water savings in Vietnam's fast-growing textile sector.

The key pillars of our interventions are the tools we created in previous years: Embodied Value of Water and Value Added Water frameworks, that reveal the true cost of water for businesses.



**7.3** MW enabled

*can fulfill daily electricity requirement of **5,800**  
people*



**525** million USD of investments catalyzed in  
Decentralized Renewable Energy to facilitate  
deployment of **890** MW power capacity

# RENEWABLE ENERGY

Our sustainable energy practice focuses on catalyzing investments in the clean energy space. In 2016, even as we directly helped deploy over 7 MW of decentralized systems, we were 'partner of choice' for international financial institutions to help design and enable financing lines aggregating to USD 525 million for the decentralized solar energy space (DRE) in India.

In addition, our work expanded to design and deployment of renewable hybrid projects in key island areas of India as also South-East Asia.

During the year, jointly with key civil society organizations, we explored the policy enhancements needed to enable RE based urban and campus mini-grids including scenarios for replacing diesel backups with solar based backups leading to pollution/emission reduction as also contributing to India's ambitious DRE solar goal of 40 GW by 2022.

# 7.4 GWh of electricity saved

*can meet daily electricity requirement of **7.3 million** people*



# 79,000 ton-equivalent of CO<sub>2</sub>

*emissions avoided is equivalent to taking off **6.1 million** passenger vehicles off the streets for a day*

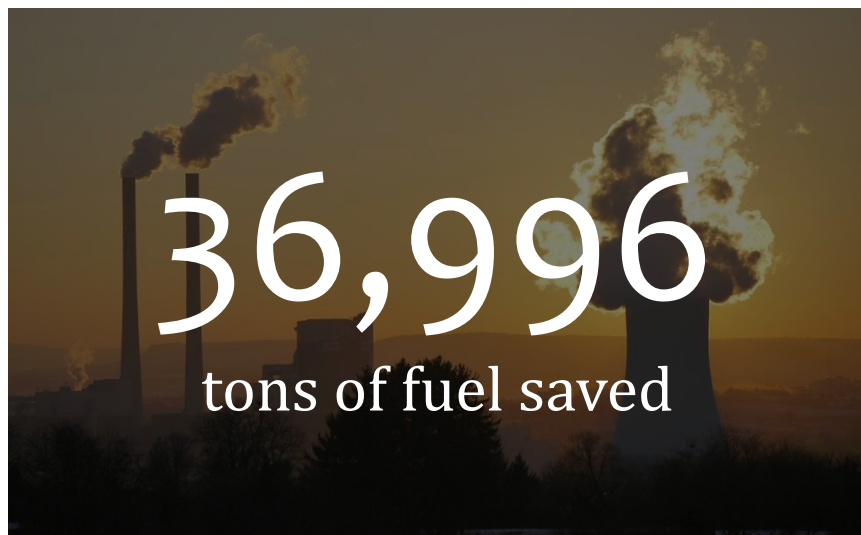
## ENERGY SAVINGS

Energy efficiency has a multi-pronged impact on sustainability. It helps to save financial resources in the form of reduction in electricity consumption and consequent decline in fuel consumption and reduction in greenhouse gases (GHG) emission (in case the source of electricity is thermal).

In 2016 cKinetics worked with over 70 industrial institutions to achieve energy efficiency improvements. Our interventions are linked to technological and process improvements in the area of waste heat recovery systems, combined heat and power system among others.

Additionally, in several of our projects reduction in GHG emission has been achieved by substituting diesel and kerosene with cleaner alternatives such as solar and biomass.

# CHEMICAL & FUEL SAVINGS





# ckinetics

## PILLARS OF SUSTAINABILITY



CONSERVING  
PRECIOUS  
RESOURCES



IMPACTING  
LIVES,  
SPREADING  
AWARENESS



ENHANCING  
ECONOMICS OF  
SUSTAINABILITY

**27,000** people given access to power

**7,500** engaged directly through projects



**50,000** people engaged indirectly in projects

**114,500** people impacted through projects

# LIVES IMPACTED

People are the centerpiece of sustainability. Clean energy and resource efficiency are not goals but a means to a sustainable future for our current and future generations. At cKinetics, positively impacting people is embedded in our approach to sustainability.

Through our sustainable energy practice, we enabled electricity supply for people in un-electrified regions as also facilitated project development and investments in support of shift to cleaner fuel for regions where people are reliant on fossil fuels such as diesel for their power needs.

Through our projects, we enabled awareness and training programs in more than 100 locations across the globe. This has created an impact on how people used water, fuel and other resources- at their work places and at home.

# BUILDING NETWORKS



## 2016 Winners

*Parivartan Awards recognized distinguished Chief Sustainability Officers and...*

- Tony Henshaw, Aditya Birla Group
- Anirban Ghosh, Mahindra Group
- Ramdas Kamath, Infosys
- Aniruddha Agnihotri, TCS
- Swapan Kumar, Dr. Reddy's Laboratories
- Kapilavai Narayan Rao, ACC
- Aloka Majumdar, HSBC
- Namita Vikas, YES Bank

Sustainability Outlook hosted the 6th edition of the Parivartan Awards. The awards bring together leading sustainability innovators and helps to build sustainability networks for transmission and sharing of knowledge.

The participants included leading corporates as well as cleantech solution providers working in the area of water, alternate materials, closed loop production systems and resource efficiency. The awards also recognized the individuals driving sustainability at India's leading corporate firms. These are Chief Sustainability Officers – interdisciplinary leaders shaping long term outlook in India's largest conglomerates.

The awards were held at the 6<sup>th</sup> annual summit of the Sustainable Business Leadership Forum which hosted over 400 leading sustainability professionals and industry executives.

*... the organizations leading sustainability innovations in India*



# THOUGHT LEADERSHIP



As the leading market intelligence and insights platform for sustainability, Sustainability Outlook continued to explore new and emerging areas in the sustainability space. In 2016, we undertook a deep-dive of the energy efficiency space in the context of the Perform, Achieve and Trade scheme. We explored the technological, policy and financial challenges of industrial energy efficiency. We also undertook a detailed study to estimate the scope for energy efficiency in India. We pegged the opportunity for energy efficiency (excluding thermal sector) at a massive USD 5 billion by 2020.

Also, we undertook a study for the Zero Liquid Discharge in three water-intensive and highly polluting industries, namely, paper and pulp, textiles and distilleries which represent a potential market opportunity of USD 3 billion by 2020.

# ckinetics

## PILLARS OF SUSTAINABILITY



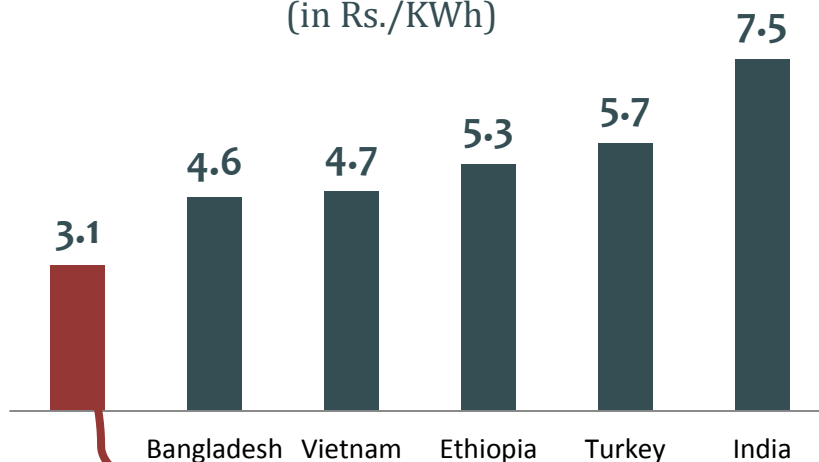
# COST OF SAVING ENERGY

3.1 Rs./KWh

is **30%** lesser than the average industrial electricity tariffs in operational geographies

## Average Industrial Tariff

(in Rs./KWh)



*invested in cKinetics' projects to save 1 KWh electricity*

Businesses operating in a price-sensitive and highly competitive market will not see the value of sustainability unless there is a business case for it. It is our aim as an organization to offer solutions which make business sense and add to a business' bottom line. In 2016, for every Rs. 3.1 invested in cKinetics' projects, we were able to save 1 KWh of energy for our clients. This is significantly below the mean industrial tariffs in various countries that we operate in. Further, the organizations would continue to reap energy saving benefits for the foreseeable future.

**2.05** million Rs. per Negawatt

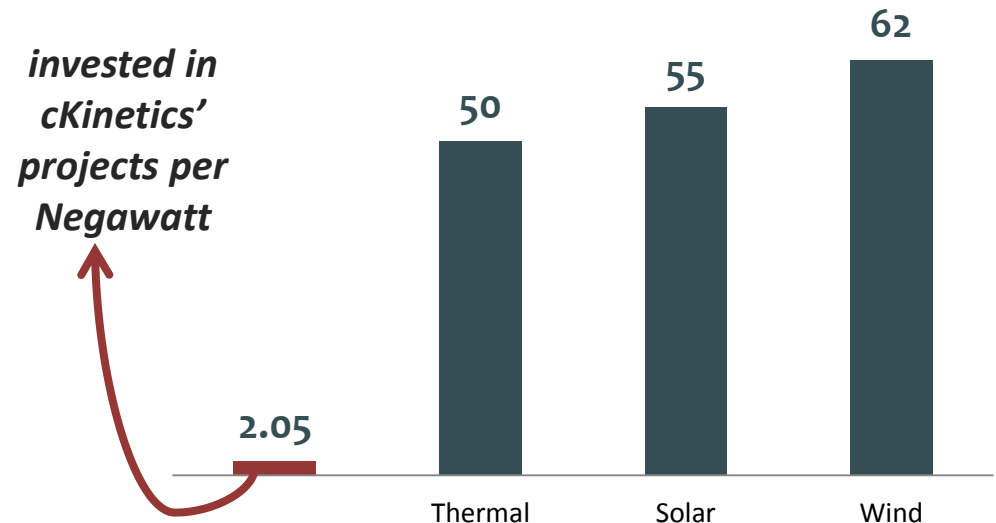
is **96%** lesser than the cost of setting up a 1MW thermal power plant

# NEGAWATTS

## Minimum Cost of Setting up a 1 MW Plant (in million Rupees)

It is said that energy efficiency is the best kind of energy source and it also the cheapest since it helps to reduce power consumption which would have otherwise required creation and maintenance (CAPEX+OPEX) of new energy sources in the form of power plants.

Negawatts or negative megawatts are a concept used to quantify energy efficiency. A negawatt is a negative megawatt, i.e. a megawatt of power saved by increasing efficiency or reducing consumption. Through our energy efficiency operations, not only do we save energy but we help avoid purchase of additional power.



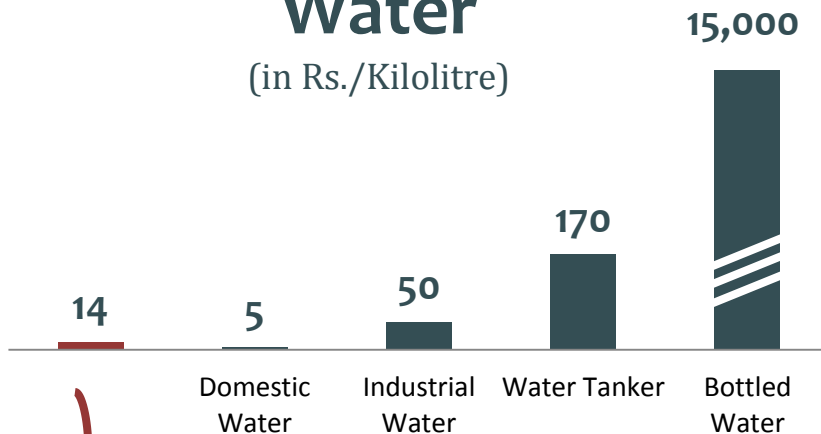
# COST OF WATER SAVINGS

14 rupees per kilolitre

is **0.1%** of the average cost of a 1l bottled water in India

## Average Cost of Water

(in Rs./Kilolitre)



*invested in cKinetics' projects to save 1 kilolitre of water*

It is one of the big contradictions of the 21<sup>st</sup> century world that the issue of growing water scarcity is not being dealt with in an apt manner. Considering, the average cost of a litre of bottled water in India is Rs. 14 and the cost of saving a litre of water is less than 1/1000<sup>th</sup> of the aforementioned figure, it makes sense to invest in water-efficient and wastewater recycling technologies (in addition to behavioural changes to promote water conservation).



# RETURN ON INVESTMENT

31 to 375

*is the return multiple (impact and benefits) to clients by engaging cKinetics (5 year savings/ investment in cKinetics)*

At cKinetics, two of our operating philosophies are: ABCV – always be creating value; and revenue should be greater than costs – for us as well as for our clients. The concept of impact multiplier (monetary benefit to client/cost of our services) is firmly embedded in all our project designs.

The monetary savings to our client are enabled in the form of: (a) energy savings (b) water savings (c) chemical savings (d) fuel savings, (e) avoidance of carbon cess, (e) process efficiency, and (f) replacement of expensive energy with energy from cheaper and cleaner energy sources.

**ADHERENCE TO  
PRINCIPLES OF  
UN GLOBAL COMPACT**

## ***Principles of the UNGC***

As a part of its ongoing commitment to mainstreaming sustainability, cKinetics is proud to support the UN Global Compact Principles. These principles have been a strong component of the firm's core growth strategy and expansion process.

## ***Materiality of UNGC Principles***

Given its role as a specialized Sustainability Advisory firm, cKinetics has limited exposure to Sustainability Risks and ESG impact through its own operations. Thus, materiality issues surrounding the UNGC Principles, their implementation and subsequent outcomes have been evaluated through the following lens:

1. How, and to what extent, do the principles apply to cKinetics in its operations?
2. How, and to what extent, can these principles become central to the service offerings of cKinetics and, thus, attain the desired impact created through its business operations?

## ***Actions and Tools for Implementation***

### ***Code of Conduct***

The Code of Conduct outlines the expectations and aspirations of cKinetics management and staff in key areas of Human Rights, Corruption and Work Force Environment, etc.

### ***Operating Principles***

As explained in the initial section of this report (on page 8), the Mission and Vision guide the strategic planning and day-to-day operations of the firm.

### ***Policies for dealing with incidents of Human Right Violations and Corruption***

We are committed to diligently managing our business operations, both internally as well as in external stakeholders, in a manner which reflects our high ethical standards. cKinetics has a zero tolerance policy with respect to incidents of corruption, both in the public and the corporate sphere.

Areas	Principles	Outlook and Undertaking	Tools for Implementation	Outcomes
Human Rights	<p><a href="#">Principle 1</a>: Businesses should support and respect the protection of internationally proclaimed human rights; and</p> <p><a href="#">Principle 2</a>: make sure that they are not complicit in human rights abuses.</p>	<p>cKinetics is committed to upholding Human Rights, in its capacity as a responsible business, in letter and in spirit, as it is material to the company.</p> <p>Operating in emerging markets pose a number of unique human rights challenges. cKinetics is committed to the reporting of any human rights violations observed in the course of conducting its business operations.</p>	<p>The Code of Conduct defines our commitment to human rights; it outlines our stance and strategy for preventing the abuse of human rights. All employees and extended stakeholders are expected to abide by it.</p> <p>Any violation can be reported confidentially (through an anonymous email ID) and the individual will be protected from repercussions.</p>	<p>There have been no cases of violation of human rights within our organization or in our day-to-day operations.</p>
Labor	<p><a href="#">Principle 3</a>: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining</p> <p><a href="#">Principle 4</a>: the elimination of all forms of forced and compulsory labor</p> <p><a href="#">Principle 5</a>: the effective abolition of child labor</p> <p><a href="#">Principle 6</a>: the elimination of discrimination in respect of employment and occupation</p>	<p>As a firm with a presence in multiple geographies, cKinetics is in compliance with all relevant local regulations in its respective operations</p> <p>The prevalence of the informal, unorganized, sector in India poses a number of distinct challenges in adequately assessing some of our small suppliers' adherence to Principles 4 and 5. However, we make a concerted effort to maintain constant vigilance when working with local small businesses.</p>	<p>Any violation can be reported confidentially and the individual will be protected from repercussions</p> <p>We conduct weekly, monthly and half yearly meetings with the team wherein feedback is actively incorporated into the company's policies and strategies. We continually provide opportunities, through training and access to industry conferences, for our workforce to grow intellectually and professionally.</p>	<p>There were no reported violations of labor principles.</p> <p>Each employee met with the manager twice to discuss the performance, concerns and goals.</p> <p>Employees are allowed 1 day per month to attend conferences, seminars and programs for knowledge advancement.</p> <p>All internally reported complaints and concerns were dealt with on a priority basis .</p> <p>We sponsor employees who wish to take up educational courses relevant to their domain.</p>

Areas	Principles	Outlook and Undertaking	Tools for Implementation	Outcomes
<b>Environment</b>	<p><a href="#">Principle 7</a>: Businesses should support a precautionary approach to environmental challenges.</p> <p><a href="#">Principle 8</a>: Businesses should undertake initiatives to promote greater environmental responsibility</p> <p><a href="#">Principle 9</a>: Businesses should encourage the development and diffusion of environmentally friendly technologies</p>	<p>As an advisory firm, cKinetics has a limited socio-ecological footprint. However, we are actively engaged in managing our resource consumption and maintain constant efforts to engage with our employees and the community in a responsible fashion.</p> <p>Our commitment to sustainability is at the very core of our business mission, vision, and operations. cKinetics has made strong contributions to sustainability in India. We seek to create real impact through our various business initiatives.</p>	<p>Our team is currently engaged in actively monitoring and tracking our electricity consumption using a suite of metering and analytics software.</p> <p>HacK (How to at cKinetics) is an internal document which defines our expectations and commitments regarding the team’s alignment with our mission and vision to create positive impact.</p> <p>We also encourage and support our employees to be cognizant towards environmental impact and undertake resource efficient efforts.</p>	<p>Smart use of resources is an Operating Principle of cKinetics and focus is on reducing consumption.</p> <p>Energy measurement system installed to actively track energy consumption.</p> <p>Reuse of paper made mandatory and recycling is encouraged.</p> <p>Our visiting cards are printed on recycled paper and the stationary (folders) distributed at our conventions are made of recycled paper.</p>
<b>Anti-Corruption</b>	<p><a href="#">Principle 10</a>: Businesses should work against corruption in all its forms, including extortion and bribery</p>	<p>cKinetics supports all 71 articles of the UN Convention against Corruption (<a href="#">UNCAC</a>).</p> <p>We take an active, zero-tolerance, stance against bribery and corrupt business practices through diligent monitoring and enforcement.</p>	<p>The Code of Conduct defines our expectations and commitments regarding anti-bribery practices both in our own operations and in those of our partners.</p> <p>Any violation can be reported and the individual will be ensured protection from reprisal.</p>	<p>There have been no reported incidents of corruption involving the organization or one of its employees.</p>



# BUSINESS RESPONSIBILITY REPORT

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This section presents the disclosure as per Business Responsibility Report (BRR) requirements. The framework presents indicators developed from the 9 core principles of the National Voluntary Guidelines on Social, Economic & Environmental Responsibilities of Business that were announced by the Indian Ministry of Corporate Affairs in 2011. While cKinetics does not face a mandate in disclosing on the BRR framework, we are eager to engage with, and promote, this initiative both within our own operations and those of our clients. This section has been filled out as per the format of the ABRR (Annual Business Responsibility Report) that has been suggested by the Ministry of Corporate Affairs (and adopted by the Securities and Exchange Board of India for the top 100 listed companies). Its public disclosure is part of the National Voluntary Guidelines on Social Environmental and Economic Responsibilities of Business.

## 1. Details of Director/Directors responsible for BR

- Details of the Director/Director(s) responsible for implementation of the BR policy/policies
  - Name: Upendra Bhatt
  - Designation: Managing Director

## 2. Principle-wise (as per NVGs) BR Policy/policies (Reply in Y/N)

Questions	P1	P2	P3	P4	P5	P6	P7	P8	P9
Do you have a policy/policies for....	Y	Y	NA	Y	NA	Y	NA	NA	NA
Has the policy being formulated in consultation with the relevant stakeholders?	Y	Y	NA	Y	NA	Y	NA	NA	NA
Does the policy conform to any national/international standards? If yes, specify? (50 words)	Y	NA	NA	Y	NA	Y	NA	NA	NA
Has the policy being approved by the Board? Is yes, has it been signed by MD/owner/CEO/appropriate Board Director?	Y	Y	NA	Y	NA	Y	NA	NA	NA
Does the company have a specified committee of the Board/Director/Official to oversee the implementation of the policy?	Y	Y	NA	Y	NA	Y	NA	NA	NA

Questions	P1	P2	P3	P4	P5	P6	P7	P8	P9
Indicate the link for the policy to be viewed online?	NA	NA	NA	NA	NA	NA	NA	NA	NA
Has the policy been formally communicated to all relevant internal and external stakeholders?	Y	Y	NA	Y	NA	Y	NA	NA	NA
Does the company have in-house structure to implement the policy/policies?	Y	Y	NA	Y	NA	Y	NA	NA	NA
Does the Company have a grievance redressal mechanism related to the policy/policies to address stakeholders' grievances related to the policy/policies?	Y	Y	NA	Y	NA	Y	NA	NA	NA
Has the company carried out independent audit/evaluation of the working of this policy by an internal or external agency?	N	N	N	N	N	N	N	N	N

### 3. Governance related to BR

Indicate the frequency with which the Board of Directors, Committee of the Board or CEO assess the BR performance of the Company:

Within 3 months, 3-6 months, Annually, More than 1 year

- Annually

Does the Company publish a BR or a Sustainability Report? What is the hyperlink for viewing this report? How frequently it is published?

- The company publishes a Sustainability Action Report which is available on [www.ckinetics.com](http://www.ckinetics.com)



## **Section: Principle-wise performance**

### **Principle 1: Businesses should conduct and govern themselves with Ethics, Transparency and Accountability**

1. Does the policy relating to ethics, bribery and corruption cover only the company? Yes/No. Does it extend to the Group/Joint Ventures/ Suppliers/Contractors/NGOs /Others?
  - cKinetics' policy relating to ethics, bribery and corruption extend to its subsidiary, contractors and all businesses it interacts with.
  - cKinetics is an active supporter of the UN Convention against Corruption; as such, we have adopted a zero-tolerance policy on bribery and corruption. We do not tolerate any of our employees engaging in any form of bribery or corruption. Employees, or persons acting on behalf of the firm, found to be seeking, accepting, or offering a bribe, gift, or other improper payment as a reward for improper performance of a relevant function or activity will be subject to punitive measures (e.g. suspension, termination and legal action).
  - It is our expectation that all business partners and stakeholders we work with adhere to the same standards.
2. How many stakeholder complaints have been received in the past financial year and what percentage was satisfactorily resolved by the management? *If so, provide details thereof, in about 50 words or so.*
  - No complaints were received

### **Principle 2: Businesses should provide goods and services that are safe and contribute to sustainability throughout their life cycle**

1. List up to 3 of your products or services whose design has incorporated social or environmental concerns, risks and/or opportunities.

- cKinetics' practice areas around Decentralized Renewable Energy (DRE) and around Resource Management and Efficiency (RME) are designed to help customers reduce their resource footprint.
- Sustainability Outlook is a market intelligence platform incubated by cKinetics to advance the mainstream conversation around resource conservation and risk mitigation issues
- The Sustainable Business Leadership Forum (SBLF) is India's leading market development platform which equips organizations, managers and industry stakeholders on the 'how' of sustainability through a unique programmatic approach comprising of round the year programs and 'on-ground industry oriented' work.

2. For each such product, provide the following details in respect of resource use (energy, water, raw material etc.) per unit of product(optional):

- Reduction during sourcing/production/ distribution achieved since the previous year throughout the value chain?
  - Not applicable
- Reduction during usage by consumers (energy, water) has been achieved since the previous year?
  - Not applicable. The results of cKinetics' professional services are summarized in the preceding sections.

3. Does the company have procedures in place for sustainable sourcing (including transportation)? If yes, what percentage of your inputs was sourced sustainably? *Also, provide details thereof, in about 50 words or so.*

- Whenever possible, the firm sources tools and products which are resource efficient and have the lowest possible environmental impact. However, eco-friendly products are just becoming available in the Indian market- as such, we attempt to simply reduce consumption and reuse/repurpose existing resources wherever possible.

4. Has the company taken any steps to procure goods and services from local & small producers, including communities surrounding their place of work?

- Whenever possible, the firm sources services and products from local vendors / producers (in Delhi/NCR)
- a) If yes, what steps have been taken to improve their capacity and capability of local and small vendors?
  - As a small volume buyer, we have limited abilities to influence the production and sourcing method of our vendors.

5. Does the company have a mechanism to recycle products and waste? If yes what is the percentage of recycling of products and waste (separately as <5%, 5-10%, >10%). Also, provide details thereof, in about 50 words or so.

- As a professional services firm, our waste streams are non-industrial in nature. At the work-place we have adopted practices on recycling and reuse of paper; e-waste segregation and tracking; printer material recycling; etc.

### ***Principle 3: Businesses should promote the well-being of all employees***

1. Please indicate the Total number of employees.

- 26 Full time employees

2. Please indicate the Total number of employees hired on temporary/contractual/casual basis.

- 5-10 (on project basis)

3. Please indicate the Number of permanent women employees.

- 8 employees

4. Please indicate the Number of permanent employees with disabilities

- 0

5. Do you have an employee association that is recognized by management?

- No

6. What percentage of your permanent employees is members of this recognized employee association?

- NA

7. Please indicate the number of complaints relating to child labor, forced labor, involuntary labor, sexual harassment in the last financial year and pending, as on the end of the financial year.

- 0

### ***Principle 4: Businesses should respect the interests of, and be responsive towards all stakeholders, especially those who are disadvantaged, vulnerable and marginalised***

1. Has the company mapped its internal and external stakeholders? Yes/No

- Partially

2. Out of the above, has the company identified the disadvantaged, vulnerable & marginalized stakeholders?

- In select work areas only

3. Are there any special initiatives taken by the company to engage with the disadvantaged, vulnerable and marginalized stakeholders. If so, provide details thereof, in about 50 words or so.

- As part of our CSR activities, cKinetics' team picks up causes to work with that impact the community. In 2016, we partnered with Nai Disha to facilitate clean energy solutions for communities.

### ***Principle 5: Businesses should respect and promote human rights***

1. Does the policy of the company on human rights cover only the company or extend to the Group/Joint Ventures/Suppliers/Contractors/NGOs/Others?
  - It presently covers the company and its subsidiary.
2. How many stakeholder complaints have been received in the past financial year and what per cent was satisfactorily resolved by the management?
  - No stakeholder complaints

### ***Principle 6: Business should respect, protect, and make efforts to restore the environment***

1. Does the policy related to Principle 6 cover only the company or extends to the Group/Joint Ventures/Suppliers/Contractors/NGOs/others.
  - Presently the policy covers the company and its subsidiary.
2. Does the company have strategies/ initiatives to address global environmental issues such as climate change, global warming, etc.? Y/N. If yes, please give hyperlink for webpage etc.
  - cKinetics' own operations have a limited impact since it is an advisory firm. As Sustainability focused advisory firm, all its offerings are geared towards reducing the impact on the environment due to resource consumption. More is available at [www.cKinetics.com](http://www.cKinetics.com)
3. Does the company identify and assess potential environmental risks? Y/N
  - NA
4. Does the company have any project related to Clean Development Mechanism? If so, provide details thereof, in about 50

words or so. Also, if Yes, whether any environmental compliance report is filed?

- NA
5. Has the company undertaken any other initiatives on – clean technology, energy efficiency, renewable energy, etc. Y/N. If yes, please give hyperlink for web page etc.
    - Yes. The company has installed an Energy Management System in its own facilities that tracks the usage of energy.
  6. Are the Emissions/Waste generated by the company within the permissible limits given by CPCB/SPCB for the financial year being reported?
    - NA
  7. Number of show cause/ legal notices received from CPCB/SPCB which are pending (i.e. not resolved to satisfaction) as on end of Financial Year.
    - None

### ***Principle 7: Businesses, when engaged in influencing public and regulatory policy, should do so in a responsible manner***

1. Is your company a member of any trade and chamber or association? If Yes, Name only those major ones that your business deals with:
  - UN Global Compact
  - Alliance for an Energy Efficient Economy
  - Sustainable Business Leadership Forum (SBLF)

2. Have you advocated/lobbied through above associations for the advancement or improvement of public good? Yes/No; if yes specify the broad areas ( drop box: Governance and Administration, Economic Reforms, Inclusive Development Policies, Energy security, Water, Food Security, Sustainable Business Principles, Others)

- cKinetics has been engaged in policy research and advocacy in the areas of: Decentralized Renewable Energy; Energy Access; and Disclosure and reporting of Environmental and Social (E&S) metrics through the SBLF.C

### ***Principle 8: Businesses should support inclusive growth and equitable development***

1. Does the company have specified programs/initiatives/projects in pursuit of the policy related to Principle 8? If yes details thereof.

- Yes. As mentioned in Principle 4, as part of its CSR activities, cKinetics' team picks up causes to work with that impact the community.

2. Are the programs/projects undertaken through in-house team/own foundation/external NGO/government structures/any other organization?

- Through external NGOs

3. Have you done any impact assessment of your initiative?

- cKinetics gets reports on the utilization of the CSR funds.

4. Have you taken steps to ensure that this community development

initiative is successfully adopted by the community? Please explain in 50 words, or so.

- NA

### ***Principle 9: Businesses should engage with and provide value to their customers and consumers in a responsible manner***

1. What percentage of customer complaints/consumer cases are pending as on the end of financial year.

- None

2. Does the company display product information on the product label, over and above what is mandated as per local laws?

Yes/No/NA/Remarks(additional information)

- NA

3. Is there any case filed by any stakeholder against the company regarding unfair trade practices, irresponsible advertising and/or anti-competitive behavior during the last five years and pending as on end of financial year. If so, provide details thereof, in about 50 words or so.

- No

4. Did your company carry out any consumer survey/ consumer satisfaction trends?

- No



This is our **Communication on Progress** in implementing the principles of the **United Nations Global Compact** and supporting broader UN goals.

We welcome feedback on its contents.

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