



World Confederation of Businesses Communication on Engagement

COE 2016



Organization Profile Information

MPBM Co.

Filing number: 800386005

Registered in the State of Texas

Commercial name (DBA): WORLD CONFEDERATION OF BUSINESSES (WORLD COB)

MAIN OFFICE

Address : 723 Main Street, Suite 508 – Houston, TX 77002, USA

Call center : (713) 339-9900 (Houston)

Fax : (713) 339-9323

www.worldcob.org

www.worldcob-csr.com

WORLD COB is a Business Association with presence in more than 120 countries and with more than 3.000 company members.

Major products and services brands

THE BIZZ: International Recognition of Business Excellence

WORLD COB-CSR: Corporate Social Responsibility Certification

EXPOBIZZ: Business Conventions

BIZZNEWS: Entrepreneurial and General Business News

BIZZTRAINING: Business Seminars and Training Services



Organizational Structure:

The organization is guided by a Board of Directors and supported by an Honorary Committee made up of outstanding WORLD COB members from around the world. The Board of Directors is composed of three dedicated executives and two experienced professionals, all from different countries.

http://www.worldcob.org/en/aboutus_board.html



Jesus J. Moran,
President



Michael L. Bellido,
Vice President



Kelly Taravay,
Brand Director



Nancy Branger,
Director of Human
Development



Nicolas Caffaro,
Director of Internatio-
nal Relations



Daniel Javier,
Director of Quality
and CSR



I. ETHICAL DOCUMENTS AND PRINCIPALS

MISSION:

To globally promote business growth and provide opportunities through education, networking, and motivation.

VISION:

WORLDCOB's vision is to become the business organization with the largest global presence by reaching every continent. WORLDCOB seeks to open more branches worldwide to be closer to its Associate Members, in order to reach more markets and offer its services in a more personalized way.

CORPORATE SOCIAL RESPONSIBILITY POLICY:

WORLD CONFEDERATION OF BUSINESSES undertakes, as an organization, to:

- Act consistently with the 10 principles of the United Nations Global Compact.
- Develop a Social Responsibility management system inside the organization and a corporate culture governed by ethical principles with regard to economic, environmental and social matters.
- Promote and disseminate Corporate Social Responsibility values among its associate members, as well as all of the organization's stakeholders.
- Seek out and develop tools to be made available to its associate members to ensure their participation in a culture of Corporate Social Responsibility.
- Work for a better world, guided by the mission and vision established by the organization.

CODE OF CONDUCT:

WORLD CONFEDERATION OF BUSINESSES is a participant of the United Nations Global Compact, according to which it undertakes to:

- Ensure that its behavior as an organization is consistent with the 10 principles of the United Nations,

as well as to promote and disseminate such principles.

- Act in the best interest of its associate members.
- Respect the confidentiality of the information of its associate members.
- Work against corruption and promote ethical business practices.

Employees are understood as all persons working in and for the organization, and shall act consistently with the commitments assumed by the organization.

They shall, at all times, act correctly and with common sense, consulting their direct superior in case of doubt.

They shall always act in accordance with the laws, honestly and loyally.

They shall prioritize the interest of the organization and its associated members before their own.

The members of the Confederation shall be required to behave consistently with this code, collaborating for such purpose with all available resources.

If any representative of any stakeholder of the Confederation believes that there is a situation which is incompatible with the principles of the UN Global Compact or the code of conduct, he/she shall report it to a member of the certifying team, so that the situation may be investigated and corrected if necessary.

More information available: <http://www.worldcob.org/index.php/about-us>

WORLDCOB is a member, participant or supporter of:

WORLDCOB is an associate member of the U.S. Chamber of Commerce.

WORLDCOB is an associate member of the Greater Houston Partnership.

WORLDCOB is signatory of the UNGC.

WORLDCOB is an organizational stakeholder of GRI.

WORLDCOB is a DUNS Registered organization. Dun and Bradstreet provide credit information on businesses and corporations. <http://www.dnb.com/us/>

II. REPORT OF ENGAGEMENT

Since 2012 WORLDCOB has promoted CSR through:

1. CSR Standard and Certification as a tool for our members: WORLDCOB-CSR:2011.3
2. CSR Workshops: to members and the general public at no cost.
3. Participating in UNGC activities.
4. Supporting and promoting GRI reporting guidelines.

2.1. WORLDCOB-CSR: http://www.worldcob.org/en/b_csr.html

WORLDCOB-CSR is an international certification developed by WORLDCOB, based on the WORLDCOB-CSR:2011.3 standard that establishes the requirements that must be met by an organization to be recognized for holding a CSR policy that adheres to a culture of ethical values, is managed by a framework of CSR, and it is in a process of continuous improvement in key areas related to this standard.

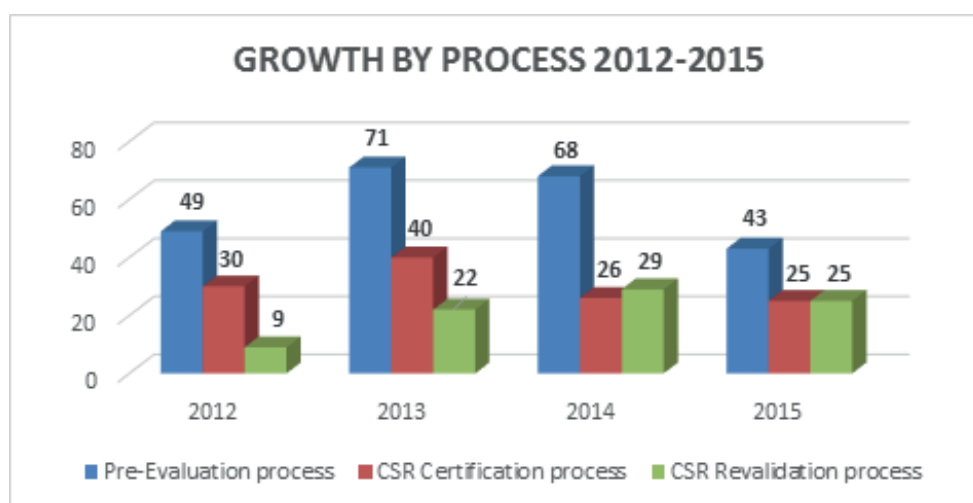
WORLDCOB developed this standard consistently with its own corporate mission where it is publicly committed to promote Corporate Social Responsibility values among its members and reach of influence. This commitment inspires WORLDCOB to continually develop and offer tools for companies to adhere to such values.

An organization that is certified with WORLDCOB-CSR: 2011.3 has made public commitments, as required by the standard, which will benefit its stakeholders and community. WORLDCOB's role is to provide the framework, assist in the implementation process, and finally audit the results. In addition to the direct benefits to the parties outlined, the certification will create benefits for the organization itself, as its prestige is increased, along with employee and consumer confidence and loyalty.



The standard became available to members in 2011. By the end of 2015 more than 477 members have been certified or are in process:

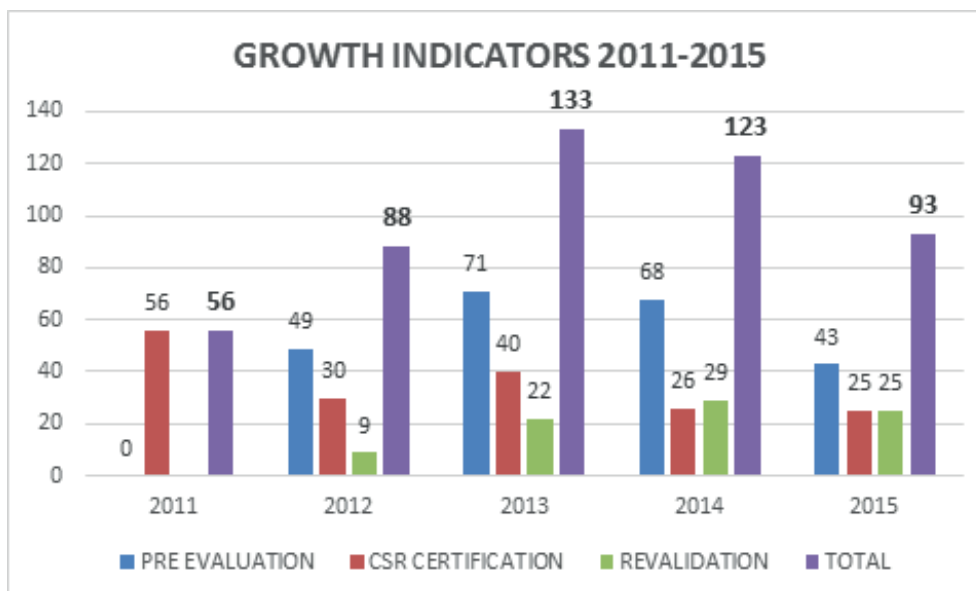
GROWTH BY PROCESS 2012-2015



WORLD COB-CSR	2012	2013	2014	2015
Pre-Evaluation process	49	71	68	43
CSR Certification process	30	40	26	25
CSR Revalidation process	9	22	29	25

GROWTH INDICATORS 2011-2015

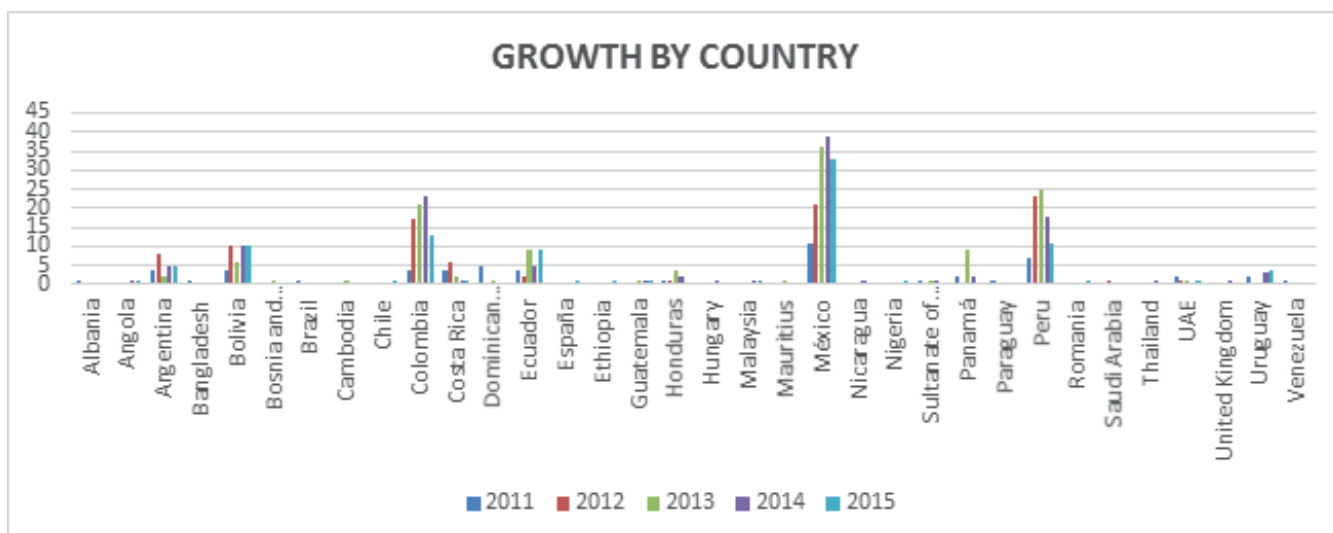
WORLD COB-CSR	PRE EVALUATION	CSR CERTIFICATION	REVALIDATION	TOTAL
2011	-	56		56
2012	49	30	9	88
2013	71	40	22	133
2014	68	26	29	123
2015	43	25	25	93



GROWTH BY COUNTRY

	2011	2012	2013	2014	2015	Total
Albania	1	-	-	-	-	1
Angola	-	-	-	1	1	2
Argentina	4	8	2	5	5	24
Bangladesh	1	-	-	-	-	1
Bolivia	4	10	6	10	10	40
Bosnia and Herzegovina	-	-	1	-	-	1
Brazil	1	-	-	-	-	1
Cambodia	-	-	1	-	-	1
Chile	-	-	-	-	1	1
Colombia	4	17	21	23	13	78
Costa Rica	4	6	2	1	1	14
Dominican Republic	5	-	1	-	-	6
Ecuador	4	2	9	5	9	29
España	-	-	-	-	1	1
Ethiopia	-	-	-	-	1	1
Guatemala	-	-	1	1	1	3
Honduras	1	1	4	2	-	8
Hungary	-	-	-	1	-	1
Malaysia	-	-	-	1	1	2
Mauritius			1			1
México	11	21	36	39	33	140

	2011	2012	2013	2014	2015	Total
Nicaragua	-	-	-	1	-	1
Nigeria	-	-	-	-	1	1
Sultanate of Oman	1	-	1	1	-	3
Panamá	2	-	9	2	-	13
Paraguay	1	-	-	-	-	1
Peru	7	23	25	18	11	84
Romania	-	-	-	-	1	1
Saudi Arabia	-	1	-	-	-	1
Thailand	-	-	-	1	-	1
UAE	2	1	1	-	1	5
United Kingdom	-	-	-	1	-	1
Uruguay	2	-	-	3	4	9
Venezuela	1	-	-	-	-	1
TOTAL	55	90	121	116	95	477



2.2 CSR WORKSHOPS

2.2.1_ 2014 and 2015 CSR WORKSHOPS (LATIN AMERICA)

WORLD COB actively promotes ethical business practices and the fight against corruption with its 3,000 member companies around the world. It actively promotes CSR, and specifically, the ten principles of the UN Global Compact, through a range of events and publications.

In 2014 and 2015, the aforementioned workshops have promoted CSR with an emphasis on the ten principles of the UN Global Compact.

International experts on the topics of human rights, labor issues, responsibility, business ethics, and the environment contributed to the events. The videos of the talks given by the experts are available for free viewing online.

CSR is actively promoted to WORLDCOB members, and they are offered evaluations under WORLDCOB-CSR: 2011.3 standards and/or CSR advisory services.

Over 477 companies from around the world have begun the process for the pre-evaluation and certification. For more information on the companies, please visit:

<http://worldcob-csr.com/certified-co/>

WORLDCOB directly promotes the 10 principles of the UNGC. Readers are invited to read the COE submitted to the UNGC and to visit the following sites:

www.worldcob.org

www.worldcob-csr.com

https://www.facebook.com/worldcobcsr/photos_stream



ENCUENTROS RSE DE 2014

PANAMÁ, Panamá
12 de Noviembre

Lugar: Ciudad del Saber
Programa: Registro: 2:00 p.m. a 2:30 p.m.

01 Retos y oportunidades de la RSE

2:30 p.m. **Fernando Romiriz Merello**, CEO de Medinell Corp.
3:00 p.m. **Dra. Degmar de Alvarez**, Secretaria General de la Junta Directiva de APEDE.

3:30 p.m. **Ing. Inmaculada Rivera de Castillo**, Directora de Servicio Social Universitario Universidad Tecnológica de Panamá (UTP)
4:00 p.m. Debate y conclusiones de los expositores.

02 ¿La RSE es certificable?

4:50 p.m. **Ing. Carmen Cortés Rudas**, Bureau Veritas
5:20 p.m. **Ing. Daniel Javier**, Director de CSR de WORLDCOB.

5:50 p.m. **Tratamiento de Empresa Certificada WORLDCOB-CSR**
6:20 p.m. **Debate y conclusiones**
6:40 p.m. **Entrega constancias y certificaciones**
7:00 p.m. **Cóctel de cierre**

Media Partners: El Siglo, WHO's WBC, Vivir Bien, PANAMA 9110, W 910, Komunitario, ERM, RESPONSABIL, panama01.com

Somos miembros y participantes de: [Logos of member organizations]

ORGANIZED BY: [WORLDCOB Logo]

CONTACTO Y RESPUESTA: WORLDCOB-CSR 2011.2 homologada para la calificación de empresa socialmente responsable de la Comunidad Autónoma de Extremadura

Telephone: +1 713 339 9900 / Fax: +1 713 339 9323 / Email: info@worldcob.org / Website: www.worldcob-csr.com

CSR Workshop 2014 Panama



ENCUENTROS RSE DE 2014

MÉXICO, México Df
19 de Noviembre

Lugar: Krystal Grand Reforma Uno - Mexico City
Programa: Registro: 2:00 p.m. a 2:30 p.m.

01 Retos y oportunidades de la RSE

2:30 p.m. **Lic. Sergio Saldaña**, Director General de Earthwatch
3:00 p.m. **Dra. Judith María Murguía**, Directora de Impacto Comunitario y Atención Comunitaria de Fondo Unido México I.A.P.

3:30 p.m. **Lic. Natalia Wells**, Excmo. en RSE e Innovación Social
4:00 p.m. Ronda de preguntas. Debate. Conclusiones de los expositores.

02 ¿La RSE es certificable?

4:50 p.m. **Rodrigo Bustamante**, Director de Certificación de Bureau Veritas - México
5:20 p.m. **Ing. Daniel Javier**, Director de CSR de WORLDCOB.

5:50 p.m. **TRATAMIENTO AUTÓNOMA DEL ESTADO DE HIDALGO**
6:20 p.m. **Ronda de preguntas, debate y conclusiones**
6:40 p.m. **Entrega constancias y certificaciones**
7:00 p.m. **Cóctel de cierre**

Media Partners: [Logos of media partners]

Somos miembros y participantes de: [Logos of member organizations]

ORGANIZED BY: [WORLDCOB Logo]

CONTACTO Y RESPUESTA: WORLDCOB-CSR 2011.2 homologada para la calificación de empresa socialmente responsable de la Comunidad Autónoma de Extremadura

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CSR Workshop 2014 Mexico



ENCUENTROS DE RSE 2014

COLOMBIA, Bogotá
26 de Noviembre

Lugar: Cámara de Comercio de Bogotá (Auditorio Centro Empresarial Chapinero)
Programa: Registro: 2:00 p.m. a 2:30 p.m.

01 Retos y oportunidades de la RSE

2:30 p.m. Phd. Luz Enelda Moreno Mahecha, Doctora en Administración y Máster en Responsabilidad Social.

3:00 p.m. Dr. Camilo Reyes Rodríguez, Director Ejecutivo de la Cámara de Comercio Colombiana AMCHAM COLOMBIA.

3:30 p.m. Ana María Ospina, Coordinadora General de GLOBAL COMPACT.

4:00 p.m. Ronda de preguntas, Debate, Conclusiones de los expositores.
4:20 p.m. Coffee break.

02 ¿La RSE es certificable?

4:50 p.m. Dra. Adriana María Alonzo Rezo, Directora de la Regional ICONTEC Antioquia, Chocó y Eje Cafetero.

5:20 p.m. Ing. Daniel Javier, Director de CSR de WORLDCOB.

5:50 p.m. ETB - Testimonio de empresa certificada WORLDCOB-CSR.
6:20 p.m. Ronda de preguntas, debates y conclusiones.

6:40 p.m. Entrega constancias y certificaciones.
7:00 p.m. Cóctel de cierre.

Media Partners: L.R., Komunumo, VDA-ENTO, CO-RESPONSABLES, Mundo Minero, petróleo gbs.

Somos miembros y participantes de: [Logos]

ORGANIZED BY: [Logos]

CONSEJO DE EXTREMADURA WORLDCOB-CSR 2011.2 homologada para la calificación de empresa socialmente responsable de la Comunidad Autónoma de Extremadura

Telephone: +1 713 339 9900 / Fax: +1 713 339 9323 / info@worldcob.org / www.worldcob-csr.com

CSR Workshop 2014 Colombia

ENCUENTROS DE RSE 2014

URUGUAY, Montevideo
03 de Diciembre

Lugar: Sheraton Montevideo
Programa: Registro: 2:00 p.m. a 2:30 p.m.

01 Retos y oportunidades de la RSE

2:30 p.m. Prof. Oscar Licandro, Escuela de Negocios de la Universidad Católica del Uruguay y ACDE.

3:15 p.m. Prof. Nelson Pilosof Capelluto, Presidente del WTC Montevideo.

4:00 p.m. Ronda de preguntas, Debate, Conclusiones de los expositores.
4:20 p.m. Coffee break.

02 ¿La RSE es certificable?

4:50 p.m. Lic. Martín Lecano, Auditor en RSE en SGS Uruguay.

5:20 p.m. Ing. Daniel Javier, Director de CSR de WORLDCOB.

5:50 p.m. Testimonio de Droguería Rosfar S.A. Empresa certificada WORLDCOB-CSR.
6:20 p.m. Ronda de preguntas, debates y conclusiones.

6:40 p.m. Entrega constancias y certificaciones.
7:00 p.m. Cóctel de cierre.

Media Partners: Komunumo, VDA-ENTO, CO-RESPONSABLES, EL PAIS, EL PAIS, SOMOS URUGUAY.

Somos miembros y participantes de: [Logos]

ORGANIZED BY: [Logos]

CONSEJO DE EXTREMADURA WORLDCOB-CSR 2011.2 homologada para la calificación de empresa socialmente responsable de la Comunidad Autónoma de Extremadura

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CSR Workshop 2014 Uruguay

ENCUENTROS DE RSE 2015

PERÚ, Lima
31 de marzo

Lugar: Cámara de Comercio de Lima
Programa: Registro: 2:00 p.m. a 2:30 p.m.

01 Retos y oportunidades de la RSE

2:30 p.m. Lic. Gerardo Herrera Paredano, Socio de la división de Consultoría en Gestión Perú.

3:00 p.m. Lic. María Wiegand, Especialista en Comunicación en UNICEF.

3:20 p.m. Lic. Juan Pablo de la Guerra, Director de Responsabilidad Social de FUNDADÉS.

3:40 p.m. Dra. Rosana Pilar Tapia Galérez, Coordinadora Perú Responsabilidad, Ministerio de Trabajo y Promoción del Empleo.

4:00 p.m. Ronda de preguntas y conclusiones de los expositores.
4:30 p.m. Coffee break.

02 ¿La RSE es certificable?

4:50 p.m. Ing. Uruta Antezola de Mayolo Corzo, Auditora Líder RSE - SGS.

5:15 p.m. Ing. Daniel Javier, Director de CSR de WORLDCOB.

5:40 p.m. Testimonio de Empresa certificada WORLDCOB-CSR.
6:00 p.m. Ronda de preguntas y conclusiones.

6:30 p.m. Entrega constancias y certificaciones.
7:00 p.m. Cóctel de cierre.

Media Partners: Horizonte Minero, MINERIA Y ENERGIA, Mining Group, RCI, Komunumo, VDA-ENTO, ENFERMERAS, Economía, CO-RESPONSABLES.

Somos miembros y participantes de: [Logos]

ORGANIZED BY: [Logos]

CONSEJO DE EXTREMADURA WORLDCOB-CSR 2011.2 homologada para la calificación de empresa socialmente responsable de la Comunidad Autónoma de Extremadura

Telephone: +1 713 339 9900 / Fax: +1 713 339 9323 / info@worldcob.org / www.worldcob-csr.com

CSR Workshop 2015 Perú

ENCUENTROS DE RSE 2015

BOLIVIA, Santa Cruz
7 de Abril

Lugar: Centro de Convenciones Caínco
Programa: Registro: 2:00 p.m. a 2:30 p.m.

01 Retos y oportunidades de la RSE

2:30 p.m. Ing. Diana M. Sabillón Garay, Gerente de Responsabilidad Social Empresarial de IBCE.

3:00 p.m. Ing. Boris Mercado Centeno, Socio de la firma Pricewaterhouse Coopers.

3:30 p.m. Lic. María Claudia Dabdouh, Directora Ejecutiva Fundación CEDES-Bolivia.

4:00 p.m. Debate y conclusiones de los expositores.
4:30 p.m. Coffee break.

02 ¿La RSE es certificable?

4:50 p.m. Ing. Gustavo Nudel, Director de Certificación, Bureau Veritas Argentina S.A.

5:20 p.m. Ing. Daniel Javier, Director de CSR de WORLDCOB.

5:50 p.m. Testimonio de Empresa Certificada WORLDCOB-CSR.
6:10 p.m. Debates y conclusiones.

6:40 p.m. Entrega constancias y certificaciones.
7:00 p.m. Cóctel de cierre.

Media Partners: El Mundo, la Razon, Komunumo, VDA-ENTO, CASH, CO-RESPONSABLES.

Somos miembros y participantes de: [Logos]

ORGANIZED BY: [Logos]

CONSEJO DE EXTREMADURA WORLDCOB-CSR 2011.2 homologada para la calificación de empresa socialmente responsable de la Comunidad Autónoma de Extremadura

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CSR Workshop 2015 Bolivia



ENCUENTROS DE RSE

ECUADOR, Quito 14 de Abril

Lugar: Quorum Quito Programa: Registro: 2:00 p.m. a 2:30 p.m.

01 Retos y oportunidades de la RSE

2:30 p.m. Sra. Carmen Burnes, Presidente Ejecutiva de SEPROYCO en Representación de ANEK ECUADOR
3:00 p.m. Mba. Roque Morán Latorre, Presidente Ejecutivo IRSE
3:30 p.m. Gustavo Palacios Martínez, Especialista Ambiental, Gerente Técnico Ecoambiente Consulting Group.
4:00 p.m. Debate y conclusiones de los expositores.
6:30 p.m. Coffee break

02 ¿La RSE es certificable?

4:50 p.m. Ing. Pablo Vellido Tejada, Auditor Líder de Bureau Veritas Ecuador
5:20 p.m. Ing. Daniel Javier, Director de CSR de WORLDCOB.
5:50 p.m. Testimonio de Empresa Certificada WORLDCOB-CSR.
6:10 p.m. Debate y conclusiones.
6:40 p.m. Entrega constancias y certificaciones.
7:00 p.m. Cocktail de cierre

Media Partners: VISTAZO, Amencia, Komunumo, VIDA-EXITO, COIRESPONSABLES
Somos miembros y participantes de:
ORGANIZED BY:
GOBIERNO DE EXTREMADURA WORLDCOB-CSR 2011.2 homologada para la calificación de empresa socialmente responsable de la Comunidad Autónoma de Extremadura

CSR Workshop 2015 Ecuador



ENCUENTROS DE RSE

MEXICO, México Df 24 de noviembre

Lugar: Krystal Grand Reforma Uno - Mexico City

PASOS PARA SER UNA EMPRESA SOCIALMENTE RESPONSABLE

Programa
2:00pm - 2:30pm Registro
2:30pm - 2:50pm Palabras de Bienvenida
2:50pm - 3:10pm Ing. Daniel Javier Director de RSE de WORLDCOB
3:10pm - 3:30pm Lic. Daniela Perdomo Barragán TECHO México
3:30pm - 3:50pm Mtro. Miguel Ángel López Universidad Autónoma del Estado de Hidalgo
3:50pm - 4:10pm Victor Gabriel Morales Chávez SGS de México
4:10pm - 4:40pm Ronda de Preguntas al Panel Debate
4:40pm - 5:00pm Entrega de Certificados y Constancias
5:00pm - 5:30pm Cocktail de clausura
Instituciones invitadas: TECHO, SGS

Media Partners: NEO energíahoy, Summa, CONTACTO, COIRESPONSABLES, +Maltresidad, EQUIPAR, Komunumo, VIDA-EXITO, VANGUARDIA, Fortuna, Potencia
ORGANIZED BY:
GOBIERNO DE EXTREMADURA WORLDCOB-CSR 2011.2 homologada para la calificación de empresa socialmente responsable de la Comunidad Autónoma de Extremadura

CSR Workshop 2015 México



ENCUENTROS DE RSE

COLOMBIA, Bogotá 18 de noviembre

Lugar: Cámara de Comercio de Bogotá (Auditorio Centro Empresarial Chapinero)

PASOS PARA SER UNA EMPRESA SOCIALMENTE RESPONSABLE

2:00pm - 2:30pm Registro
2:30pm - 2:50pm Palabras de Bienvenida
2:50pm - 3:10pm Ing. Daniel Javier Director de RSE de WORLDCOB
3:10pm - 3:30pm Ec. Isabella Barrios Morales, Asociación Nacional de Empresarios de Colombia ANDI.
3:30pm - 3:50pm Ing. Jhon Freddy Moya Roa Bureau Veritas.
3:50pm - 4:10pm Transportadora de Gas Internacional Empresa certificada.
4:10pm - 4:40pm Ronda de Preguntas al Panel Debate
4:40pm - 5:00pm Entrega de Certificados y Constancias
5:00pm - 5:30pm Cocktail de clausura
Instituciones invitadas: Fundación ANDI, TGI

Media Partners: Negocios Petróleo, Mundo Minero, petróleo gas, COIRESPONSABLES, Summa, EQUIPAR, Komunumo, VIDA-EXITO
ORGANIZED BY:
GOBIERNO DE EXTREMADURA WORLDCOB-CSR 2011.2 homologada para la calificación de empresa socialmente responsable de la Comunidad Autónoma de Extremadura

CSR Workshop 2014 Colombia



ENCUENTROS DE RSE

URUGUAY, Montevideo 2 de diciembre

Lugar: World Trade Center Montevideo Torre 4 - Sala de eventos

PASOS PARA SER UNA EMPRESA SOCIALMENTE RESPONSABLE

Programa
2:00pm - 2:30pm Registro
2:30pm - 2:50pm Palabras de Bienvenida
2:50pm - 3:10pm Ing. Daniel Javier Director de RSE de WORLDCOB
3:10pm - 3:30pm Cr. Gustavo Viñales CPA FERREIRE
3:30pm - 3:50pm Lic. Helga Chulepin Gerente de Relaciones Comunitarias y Permisos de la Minera Andet
3:50pm - 4:10pm Cra. Silvana Vazán SUB Directora de RSE y Gestión Institucional RIO URUGUAY SEGUROS
4:10pm - 4:40pm Ronda de Preguntas al Panel Debate
4:40pm - 5:00pm Entrega de Certificados y Constancias
5:00pm - 5:30pm Cocktail de clausura
Instituciones invitadas: RIO URUGUAY SEGUROS, MINERA

Media Partners: LaRepública, LaRed21, 953, COIRESPONSABLES, Summa, EQUIPAR, Komunumo, VIDA-EXITO
ORGANIZED BY:
GOBIERNO DE EXTREMADURA WORLDCOB-CSR 2011.2 homologada para la calificación de empresa socialmente responsable de la Comunidad Autónoma de Extremadura

CSR Workshop 2014 Uruguay

Pictures and more information about CSR Workshops: <http://worldcob-csr.com/#csr-meetings>



CSR 2014 Panama



CSR 2014 Uruguay



CSR 2014 Colombia



CSR 2015 Peru



CSR 2015 Bolivia



CSR 2015 Ecuador

Pictures and more information about CSR Workshops: <http://worldcob-csr.com/#csr-meetings>



CSR 2015 Colombia



CSR 2015 Mexico



CSR 2015 Uruguay

2.2.2 _ 2016 projected CSR Workshops:

In 2016 we will implement a change in the strategy for the organization of our events. Due the importance that we find in the vinculation of the Corporate Social Responsibility and the University Social Responsibility, we have invited the best universities in each country to co organize the CSR events.

- Colombia - Noviembre 4, 2016
- Bolivia - Noviembre 9, 2016
- Ecuador - Noviembre 16, 2016
- Peru - Noviembre 23, 2016
- México - Noviembre 30, 2016
- Argentina - Diciembre 6, 2016

2.2.3_ WORLDCOB has developed partnerships and agreements with media outlets to promote the CSR Workshops:

<https://www.facebook.com/media/set/?set=a.724025017695317.1073741842.120171151414043>



WORLD COB-CSR activities can be followed on LinkedIn, Facebook, Twitter, YouTube and on www.worldcob-csr.com

The UNGC and its principles are strongly promoted in all WORLD COB-CSR workshops and activities.



TESTIMONIES

PRESS RELEASES

LEARN ABOUT CSR

UN GLOBAL COMPACT PRINCIPLES

CERTIFY YOUR COMPANY

AUDIT PARTNERS

COMPECER, SC
Competencia y Certificación

WE ARE MEMBERS OF

PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT

The Ten Principles of the Global Compact are based on universal declarations and conventions applied in four areas: Human Rights, Environment, Labor and Anti-Corruption.

HUMAN RIGHTS:

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights, within their scope of influence.

Principle 2: Businesses should make sure that they are not complicit in human rights abuses.

LABOR:

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining.

Principle 4: Businesses should uphold the elimination of all forms of forced and compulsory labor.

Principle 5: Businesses should uphold the effective abolition of child labor.

Principle 6: Businesses should uphold the elimination of discrimination in respect of employment and occupation.

ENVIRONMENT:

Principle 7: Businesses should support a precautionary approach to environmental challenges.

Principle 8: Businesses should undertake initiatives to promote greater environmental responsibility.

Principle 9: Businesses should encourage the development and diffusion of environmentally friendly technologies.

ANTI-CORRUPTION:

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

Important documents on which the UN based these 10 principles:

Human Rights
<http://www.un.org/es/documents/udhr/>

Fundamental Principles and Rights at Work
<http://www.ilo.org/declaration/lang-es/index.htm>
<http://www.ilo.org/public/standards/index.htm>

Rio Declaration on Environment and Development
United Nations Anti-Corruption Documents

To see the 10 UN principles, visit:
<http://www.un.org/es/globalcompact/principles.shtml>

2.3 _ WORLD COB participated in the 2013 UNGC Leaders Summit in New York City.

2.4_ WORLD COB was invited and participated in the Global Compact Network USA Consultation on the Food and Agriculture Business Principles on March 25, 2014 in Washington DC.

2.5_ WORLD COB also participated as an Organizational Stakeholder and part of the North American delegation in the GRI Sustainability and Reporting Conference in Amsterdam in 2013.

2.6_ WORLD COB signed in 2014 an agreement with the Gobierno Autónomo de Extremadura, España, for the approval of the WORLD COB-CSR:2011.3 standard, in order to consider certified companies as deserving of the benefits that this government determines.



JUNTA DE EXTREMADURA

El Presidente ▾ Junta de Extremadura ▾ Servicios y Trámites Gobierno Abierto ▾ Comunicación ▾ Directo

Noticias



Extremadura une lazos empresariales con EE.UU a través de la Responsabilidad Social Empresarial con la firma de un nuevo convenio

18:55 Lunes 2 Jun de 2014 Economía, Competitividad e Innovación Empresas



La vicepresidenta, portavoz y consejera de Empleo, Empresa e Innovación, Cristina Teniente, y el director de Calidad y RSE de la organización internacional empresarial World Confederation of Businesses, Walter Daniel Javier, han firmado hoy un convenio de colaboración que contribuye a que Extremadura una lazos empresariales con EE.UU a través de la Responsabilidad Social Empresarial.



La firma de este relevante acuerdo entre la Consejería de Empleo, Empresa e Innovación y World Confederation of Businesses-- cuya sede está ubicada en Houston, contando con más de 3.000 empresas asociadas en más de 65 países del mundo-- ha tenido lugar este mediodía en la sede de Presidencia, donde también ha estado presente la directora general de Trabajo, M^a Angeles Muñoz.

En concreto, este convenio define las condiciones de la homologación de estándares de Responsabilidad Social Empresarial 'Worldcob CSR' de la organización internacional de acuerdo a la ley 15 /2010 de RSE de Extremadura, para ser verificados y homologados por la Oficina de Responsabilidad Social Empresarial de la Dirección General de Trabajo y puestos a disposición de las empresas extremeñas que realicen buenas prácticas que repercutan en el conjunto de ciudadanía.

<http://www.gobex.es//comunicacion/noticia&idPub=12859#.VxIYcPkrLIU>

2.7_ WORLDCOB CSR standard reviewed by THE BRITISH STANDARDS INSTITUTION

During 2015 we have worked with the BSI to review our standard and add value to the certificate. The outcome is the third version of the standard that is already available for our members.

The review of the Private Standard have included:

- a) Editing and formatting it in accordance with ISO/iEC Directives, Part 2, Rules for the structure and draft of International Standards;
- b) Incorporating references to existing ISO standards in this area; and
- c) Identifying any significant gaps when compared against these existing standards





2.8_ COOPERATION AGREEMENT WITH CORRESPONSABLES

In 2015 we have consolidated the partnership with Corresponsables of Spain. We act as part of the Jury on the 6th edition of the Corresponsables awards in Iberoamerica in 2015.



In 2016 we are part of the Observatory of Communication (ObservaRSE) and the Technical Committee facing the organization of the seventh edition of the Awards. The Observatory of Communication (ObservaRSE) was born with the purpose of helping to value responsible and sustainable activities of all types of businesses and organizations.

Contact for questions regarding the report or its contents:

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www.worldcob.org
www.worldcob-csr.com

