

GRI G4	General Standard Disclosures	UN Global Compact Principle Alignment	2015 Source	Externally Assured in 2015
Strategy & Analysis				
G4-1	CEO Letter		"Growing Together" Letter From Leadership (CEO)	
G4-2	Impacts, risks, opportunities		"Growing Together" Letter From Leadership (CEO) http://www.ab-inbev.com/social-responsibility.html	
Organizational Profile				
G4-3	Organization Name		Anheuser-Busch InBev	
G4-4	Primary brands, products, services		About AB InBev http://www.ab-inbev.com/about/our-company.html	
G4-5	Location of headquarters			
G4-6	Number and names of countries of operations		http://www.ab-inbev.com/about/country-information.html	
G4-7	Nature of ownership and legal form		http://www.ab-inbev.com/about/our-company.html	
G4-8	Markets served		http://www.ab-inbev.com/about/our-company.html http://annualreport.ab-inbev.com/	
G4-9	Scale of the organization		AB InBev 2015 Annual Financial Report http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/investors/annual-and-hy-reports/2015/AB InBev Annual Report - Financial report 2015.pdf	
G4-10	Employee status	Principle 6: Labour	Ownership and Performance (website page) http://www.ab-inbev.com/social-responsibility/people/ownership.html	
G4-11	Percent of employees under collective bargaining	Principle 3: Labour		
G4-12	Describe organization's supply chain		Brewing Beer the Better World Way (see value chain infographic)	
G4-13	Significant organizational or supply chain changes		AB InBev 2015 Annual Financial Report http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/investors/annual-and-hy-reports/2015/AB InBev Annual Report - Financial report 2015.pdf	
G4-14	Precautionary principle		AB InBev applies a precautionary approach by managing for risks related to all of our Tier One issues. See our Materiality Assessment for more information.	
G4-15	Endorsement of externally developed charters/initiatives		<ul style="list-style-type: none"> • AIM Progress • Belgian Brewers Association • Beverage Industry Environmental Roundtable • Brazilian Agricultural Research Corporation (Embrapa) • Brazilian National Water Agency (ANA) • CEO Council for Sustainable Urbanization • Declaration on the Fundamental Principles and Rights at Work • International Alliance for Responsible Drinking • Jaguariúna Bureau of the Environment • Lean & Green • Piracicaba, Capivari and Jundiá (PCJ) Watershed Committee • SEDEX • Sustainable Agriculture Initiative • The Nature Conservancy • Together for Safer Roads • UN CEO Water Mandate • United Nations Global Compact • Universal Declaration of Human Rights • World Freedom of Advertisers 	
G4-16	Membership in organizations			
Identified Material Aspects and Boundaries				
G4-17	Entities included in consolidated financial statements/entities not covered in Global		About This Report	

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	Citizenship Report			
G4-18	Process for defining report content and Aspect Boundaries		About this Report; Materiality Assessment	
G4-19	List all material aspects		Materiality Assessment	
G4-20	Aspect Boundaries (internal)		Materiality Assessment	
G4-21	Aspect Boundaries (external)		Materiality Assessment	
G4-22	Effect of any restatements		None	
G4-23	Significant changes to report scope and Aspect Boundaries		None	
Stakeholder Engagement				
G4-24	List of stakeholder groups engaged		See G4-15 and G4-16.	
G4-25	Basis for stakeholder engagement		About this Report; Materiality Assessment	
G4-26	Approach to stakeholder engagement			
G4-27	Topics and concerns raised by stakeholders			
Report Profile				
G4-28	Reporting period		2015 calendar year	
G4-29	Date of most recent report		2014 calendar year	
G4-30	Report cycle		Annual	
G4-31	Report contact		betterworld@ab-inbev.com	
G4-32	In accordance option; GRI Index		G4 Core level, with additional information associated with the G4 Comprehensive level	
G4-33	External assurance		We have noted which GRI indicators and responsible drinking, environmental and social metrics have been externally assured by KPMG in the External Assurance Statement in this GRI Index. For information included in our consolidated financial statements, AB InBev's Statutory auditor is PricewaterhouseCoopers Bedrijfsrevisoren cvba (see the AB InBev 2015 Annual Financial Report). AB InBev's Chief Legal & Corporate Affairs Officer is the highest level at which assurance is evaluated.	
Governance				
G4-34	Governance structure		Corporate Governance http://www.ab-inbev.com/go/corporate_governance.cfm Better World Global Advisory Council (website) http://www.ab-inbev.com/social-responsibility/global-advisory-council.html	
G4-35	Delegation process of ESG issues from Board to Senior Mgt.		Board has reviewed and approved our Better World three-year plan.	
G4-36	Executive-level position(s) with responsibility for ESG Issues		CEO and C-suite executives may have ESG targets, depending on the year and needs identified. Corporate Governance Charter http://www.ab-inbev.com/corporate-governance/charter.html Executive Board of Management	

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			http://www.ab-inbev.com/corporate-governance/our-team.html	
G4-37	Process for ESG consultation between stakeholders and Board		Issues raised by stakeholders can be sent directly to the Board via the email address posted on our website: Corporategovernance@ab-inbev.com . The Board also receives updates regarding ESG topics on an annual basis, at a minimum, as part of scheduled meeting(s).	
G4-38	Board composition		Corporate Governance http://www.ab-inbev.com/corporate-governance/our-board.html	
G4-39	Board chairman		The Chairman of the AB InBev Board of Directors is an independent board member who is independent of management and free from any business relationship that could materially interfere with the exercise of his independent judgment, achieving our Code of Business Conduct's aim of avoiding potential conflicts of interest.	
G4-40	Board nomination and selection		Corporate Governance Charter http://www.ab-inbev.com/corporate-governance/charter.html	
G4-41	Board conflicts of interest		Code of Business Conduct http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/cg/corporategovernancelanding/AB_InBev_Code_of_Business_Conduct.pdf	
G4-42	Board and senior executive role in development, approval and updating of mission, strategy and policies as it relates to ESG		Corporate Governance Charter http://www.ab-inbev.com/corporate-governance/charter.html	
G4-43	Measures taken to enhance board's ESG knowledge		The Board of Directors receives updates regarding ESG topics on an annual basis, at a minimum, as part of scheduled meeting(s). In 2014, Better World performance topics included updates on anti-corruption, compliance, environmental, road safety and smart drinking goals.	
G4-45	Role of board in identifying ESG risks, opportunities and impacts; stakeholder consultation on same		Corporate Governance Charter http://www.ab-inbev.com/corporate-governance/charter.html	
G4-46	Role of board in reviewing effectiveness of ESG risk management		Corporate Governance Charter http://www.ab-inbev.com/corporate-governance/charter.html	
G4-47	Frequency of board review of ESG risks, opportunities and impacts		The Board of Directors receives updates regarding ESG topics on an annual basis, at a minimum, as part of scheduled meeting(s). In 2014, Better World performance topics included updates on anti-corruption, compliance, environmental, road safety and smart drinking goals. See also, Corporate Governance Charter http://www.ab-inbev.com/corporate-governance/charter.html	
G4-48	Highest position/committee to review GRI report and material Aspects		Code of Business Conduct http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/cg/corporategovernancelanding/AB_InBev_Code_of_Business_Conduct.pdf	
G4-56	Principles, standards and norms	Principle 10: Anti-corruption		
Ethics and integrity				
G4-49	Process for communicating concerns to the Board		Corporate Governance Charter http://www.ab-inbev.com/corporate-governance/contact.html	
G4-51	Board and senior management remuneration and relation to ESG goals		Corporate Governance Charter http://www.ab-inbev.com/corporate-governance/contact.html Remuneration targets vary on an annual basis. In some years, ESG indicators would be applicable to the CEO's targets. Likewise, C-suite executives reporting to the CEO may have ESG targets, depending on the year and needs identified.	
G4-52	Process for determining remuneration		Corporate Governance Statement http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/media/annual-report/ABInBev_AR_14_Corporate_Governance_EN.pdf	

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Category: Economic				
Aspect: Economic Performance				
G4-EC1	Direct economic value generated and distributed		AB InBev 2015 Annual Financial Report http://www.ab-inbev.com/content/dam/universalttemplate/abinbev/pdf/investors/annual-and-hy-reports/2015/AB%20InBev%20Annual%20Report%20-%20Financial%20report%202015.pdf	Yes
G4-EC2	Financial implications and other risks and opportunities for the organization's activities due to climate change	Principle 7: Environment	AB InBev 2015 Annual Financial Report http://www.ab-inbev.com/content/dam/universalttemplate/abinbev/pdf/investors/annual-and-hy-reports/2015/AB%20InBev%20Annual%20Report%20-%20Financial%20report%202015.pdf CEO Letter (Growing Together, PDF) Reducing Carbon Emissions in our Brewing & Logistics Operations (Energy Consumption and Greenhouse Gas Emissions Table, PDF)	
G4-EC3	Coverage of the organization's defined benefit plan obligations		AB InBev 2015 Annual Financial Report http://www.ab-inbev.com/content/dam/universalttemplate/abinbev/pdf/investors/annual-and-hy-reports/2015/AB%20InBev%20Annual%20Report%20-%20Financial%20report%202015.pdf	Yes
G4-EC4	Financial assistance received from government		AB InBev 2015 Annual Financial Report http://www.ab-inbev.com/content/dam/universalttemplate/abinbev/pdf/investors/annual-and-hy-reports/2015/AB%20InBev%20Annual%20Report%20-%20Financial%20report%202015.pdf	Yes
G4-EC7	Development and impact of infrastructure investments and services supported		Bringing our Better World Commitment to life through our Brands (Economic Contributions Table, PDF) Volunteering to Build a Better World (PDF) Creating a Better World Through Economic Empowerment (PDF)	
G4-EC8	Significant indirect economic impacts, including the extent of impacts		Growing a Sustainable Future with SmartBarley (Global Environmental Goals Progress Table, PDF) Reducing Carbon Emissions in our Brewery & Logistics Operations (Recycling Rate/Fuels Mix/Materials Recycled & Waste Disposed/Energy Consumption & GHG Emissions Tables, PDF) Cultivating Water Stewardship (Water Use Year Over Year/Water Sources Tables, PDF) Bringing our Better World Commitment to life through our Brands (Economic Contributions Table, PDF) Volunteering to Build a Better World (Employee Volunteering & Training/Employee Engagement PDF) Creating a Better World Through Economic Empowerment (PDF)	
Category: Environmental				
Aspect: Materials				
G4-EN1	Materials used by weight or volume	Principle 7: Environment Principle 8: Environment	Reducing Carbon Emissions in our Brewery & Logistics Operations (Materials Recycled & Waste Disposed Table, PDF)	
G4-EN2	Percentage of materials used that are recycled input materials	Principle 8: Environment	Reducing Carbon Emissions in our Brewery & Logistics Operations (Materials Recycled & Waste Disposed Table, PDF)	
Aspect: Energy				
G4-EN3	Energy consumption within the organization	Principle 7: Environment Principle 8: Environment	Reducing Carbon Emissions in our Brewery & Logistics Operations (Fuels Mix/Energy Consumption & GHG Emissions Tables, PDF)	

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G4-EN5	Energy intensity	Principle 8: Environment	Reducing Carbon Emissions in our Brewery & Logistics Operations (Energy Consumption & GHG Emissions Table, PDF)	
G4-EN6	Reduction of energy consumption	Principle 8: Environment Principle 9: Environment	Reducing Carbon Emissions in our Brewery & Logistics Operations (Energy Consumption & GHG Emissions Tables, PDF)	
G4-EN7	Reductions in energy requirements of products and services	Principle 8: Environment Principle 9: Environment	Growing a Sustainable Future with SmartBarley (Global Environmental Goals Progress Table, PDF) Reducing Carbon Emissions in our Brewery & Logistics Operations (Energy Consumption & GHG Emissions Tables, PDF)	
	Aspect: Water			
G4-EN8	Total water withdrawal by source	Principle 7: Environment Principle 8: Environment	Cultivating Water Stewardship (Water Use Year Over Year/Water Sources Tables, PDF) (See footnote regarding effluent) Water Use (Website Page) http://www.ab-inbev.com/social-responsibility/environment/water-use.html/	
G4-EN10	Percentage and total volume of water recycled and reused	Principle 8: Environment	Cultivating Water Stewardship (Water Use Year Over Year/Water Sources Tables, PDF) (See footnote regarding effluent) Water Use (Website Page) http://www.ab-inbev.com/social-responsibility/environment/water-use.html/	
G4-EN9	Water sources significantly affected by withdrawal of water	Principle 8: Environment	Growing a Sustainable Future with SmartBarley (Global Environmental Goals Progress Table, PDF) Cultivating Water Stewardship (Water Use Year Over Year/Water Sources Tables, PDF) (See footnote regarding effluent) Water Use (Website Page) http://www.ab-inbev.com/social-responsibility/environment/water-use.html/	
	Aspect: Biodiversity			
G4-EN11	Operational sites owned, leased, managed in, or adjacent to, protected areas and areas of high biodiversity value outside protected areas	Principle 8: Environment	Some of our breweries and barley growers operate in or near natural areas rich in biodiversity. We have incorporated the health and well-being of these areas into our environmental strategy. Much of our recent work in this area relates to our goal of protecting and restoring critical watersheds. Several of our facilities maintain property to benefit native habitat and wildlife, preserve watersheds and promote biodiversity awareness through collaborative education, research and conservation projects. Biodiversity (Website Page) http://www.ab-inbev.com/social-responsibility/environment/biodiversity.html	
G4-EN12	Description of significant impacts of activities, products, and services on biodiversity in protected areas and areas of high biodiversity value outside protected areas	Principle 8: Environment		
G4-EN13	Habitats protected or restored	Principle 8: Environment		
	Aspect: Emissions			
G4-EN15	Direct greenhouse gas (GHG) emissions (Scope 1)	Principle 7: Environment Principle 8: Environment	Reducing Carbon Emissions in our Brewery & Logistics Operations (Energy Consumption & GHG Emissions Table, PDF)	Yes (covers information contained in PDF report)
G4-EN16	Indirect greenhouse gas (GHG) emissions (Scope 2)	Principle 7: Environment Principle 8: Environment		

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G4-EN17	Other indirect greenhouse gas (GHG) emissions (Scope 3)	Principle 7: Environment Principle 8: Environment	Growing a Sustainable Future with SmartBarley (Global Environmental Goals Progress Table, PDF) Reducing Carbon Emissions in our Brewery & Logistics Operations (Fuels Mix Table, PDF)	
G4-EN18	GHG emissions intensity	Principle 8: Environment	Reducing Carbon Emissions in our Brewery & Logistics Operations (Energy Consumption & GHG Emissions Table, PDF)	
G4-EN19	Reduction of GHG	Principle 8: Environment Principle 9: Environment	Reducing Carbon Emissions in our Brewery & Logistics Operations (Energy Consumption & GHG Emissions Table, PDF) Growing a Sustainable Future with SmartBarley (Global Environmental Goals Progress Table, PDF) Growing a Sustainable Future with SmartBarley (Global Environmental Goals Progress Table, PDF)	
Aspect: Effluents & Waste				
G4-EN22	Total water discharge by quality and destination	Principle 8: Environment	Cultivating Water Stewardship (Water Use Year Over Year/Water Sources Tables, PDF) (See footnote regarding effluent) Water Use (Website Page) http://www.ab-inbev.com/social-responsibility/environment/water-use.html/	
G4-EN23	Total weight of waste by type and disposal method	Principle 8: Environment	Reducing Carbon Emissions in our Brewery & Logistics Operations (Materials Recycled & Waste Disposed Table, PDF)	
Aspect: Compliance				
G4-EN29	Monetary value of significant fines and total number of non-monetary sanctions for non-compliance with environmental laws and regulations	Principle 8: Environment	In 2014, our company received 26,600 USD in fines related to environmental issues. We take every noncompliance very seriously, promptly correct any operational deficiencies and, if necessary, make changes to, and investments in, our management systems to avoid similar problems in the future.	
Aspect: Transport				
G4-EN30	Significant environmental impacts of transporting products and other goods and materials for the organization's operations, and transporting members of the workforce	Principle 8: Environment	Growing a Sustainable Future with SmartBarley (Global Environmental Goals Progress Table, PDF) Reducing Carbon Emissions in our Brewery & Logistics Operations (Energy Consumption & GHG Emissions Tables, PDF)	
Category: Labor Practices and Decent Work				
Aspect: Occupational Health and Safety				
G4-LA6	Type of injury and rates of injury, occupational diseases, lost days, and absenteeism, and total number of work-related fatalities, by region and by gender		Our Commitment to Safety (Safety Performance Results Table, PDF) http://www.ab-inbev.com/social-responsibility/people/health-and-safety.html	Yes
Aspect: Training and Education				
G4-LA9	Average hours of training per year per employee by gender, and by employee category	Principle 6: Labour	All of our geographic Zones offer live or online programs through AB InBev University, which offers a curriculum focused on leadership, method and functional learning. In 2015, our employees participated in more than 3.1 million hours of combined classroom and e-learning training. Many employees took several courses, for an average of 22.8 hours per participant	
G4-LA10	Programs for skills management and learning that support the continued employability of employees and assist them in		Our Global Management Trainee (GMT) program helps us attract and recruit the brightest, most driven graduates of top universities around the world. The 10-month paid training program exposes participants to a wide range of company operations and helps us develop high-quality future leaders. In 2014, we selected 163 trainees for the program from	

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	managing career endings		more than 94,000 applicants worldwide. Career Advancement and Engagement (Website) http://www.ownyourfuture.ab-inbev.com/global-management-trainee-program/	
G4-LA11	Percentage of employees receiving regular performance and career development reviews, by gender and by employee category	Principle 6: Labour	AB InBev is committed to supporting the growth and development of all of our talented and motivated employees. We back that commitment with a global career management process we call our People Cycle. It includes three key phases: Competency Review, Organization and People Review (OPR), and Engagement. The People Cycle drives consistency across our teams and helps ensure that managers and employees have the right data and tools to support performance and career discussions. Every one of our colleagues receives regular feedback on job performance and stretch targets. Each April, our employees participate in an annual competency appraisal process which helps to identify their strengths and areas for development. Approximately 28,500 employees completed this appraisal in 2015. Our OPR is a formal, structured process that allows us to actively manage our talent pool and develop, engage and retain our people. It is supported by an online system that maintains data on the skills, credentials and achievements of more than 24,000 employees across the globe.	
Aspect: Diversity and Equal Opportunity				
G4-LA12	Composition of governance bodies and breakdown of employees per employee category according to gender, age group, minority group membership	Principle 6: Labour	Ownership and Performance (Website Page) http://www.ab-inbev.com/social-responsibility/people/ownership.html http://www.ab-inbev.com/corporate-governance/our-board.html	
Aspect: Supplier Assessment for Labor Practices				
G4-LA14	Percentage of new suppliers that were screened using labor practices criteria		Our purchase contracts serve as a proxy for screening many of our suppliers and contains a clause that binds suppliers to our Global Responsible Sourcing Policy. Our contracts state that suppliers must comply with all applicable laws, including environment, health and safety rules, as well as that suppliers shall not use forced or involuntary labor or corrupt business practices.	
G4-LA15	Significant actual and potential negative impacts for labor practices in the supply chain and actions taken		Human Rights/Responsible Supply Chain Sourcing (Website Pages/Policies) http://www.ab-inbev.com/social-responsibility/people/global-human-rights-policy.html http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/sr/ABI_Responsible_Source_Policy_2014.pdf http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/sr/people/Global-Human-Rights-Policy/ABInBev_Human_Rights_Policy_2013.pdf	
Aspect: Labor Practices Grievance Mechanism				
G4-LA16	Number of grievances about labor practices filed and resolved		20-F http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/investors/sec-filings/SEC_filings_20-F_0909.pdf	
Category: Human Rights				
G4-HR2	Total hours of employee training on human rights policies or procedures	Principle 1: Human Rights	A human rights policy is included in our Code of Business Conduct, on which some employees receive training each year. Nearly 13,000 online or in-person trainings were given in 2015.	
G4-HR4	Operations and suppliers identified in which the right to exercise freedom of association and collective bargaining may be violated or at significant risk, and measures taken to support	Principle 3: Labour	Ownership and Performance (Website Page) http://www.ab-inbev.com/social-responsibility/people/ownership.html Human Rights/Responsible Supply Chain Sourcing (Website Pages/Policies) http://www.ab-inbev.com/social-responsibility/people/global-human-	

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	these rights		rights-policy.html http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/sr/ABI_Responsible_Source_Policy_2014.pdf http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/sr/people/Global-Human-Rights-Policy/ABInBev_Human_Rights_Policy_2013.pdf	
	Aspect: Child Labor			
G4-HR5	Operations and suppliers identified as having significant risk for incidents of child labor, and measures taken to contribute to the effective abolition of child labor	Principle 5: Labour	Human Rights/Responsible Supply Chain Sourcing (Website Pages/Policies) http://www.ab-inbev.com/social-responsibility/people/global-human-rights-policy.html http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/sr/ABI_Responsible_Source_Policy_2014.pdf http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/sr/people/Global-Human-Rights-Policy/ABInBev_Human_Rights_Policy_2013.pdf	
	Aspect: Forced or Compulsory Labor			
G4-HR6	Operations and suppliers identified as having significant risk for incidents of forced or compulsory labor, and measures to contribute to the elimination of all forms of forced or compulsory labor	Principle 4: Labour	Human Rights/Responsible Supply Chain Sourcing (Website Pages/Policies) http://www.ab-inbev.com/social-responsibility/people/global-human-rights-policy.html http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/sr/people/Global-Human-Rights-Policy/ABInBev_Human_Rights_Policy_2013.pdf	
	Aspect: Assessment			
G4-HR9	Total number and percentage of operations that have been subject to human rights reviews or impact assessments	Principle 1: Human Rights	All of our operations are required to adhere to our human rights policy.	
	Aspect: Supplier Human Rights Assessment			
G4-HR10	Percentage of new suppliers that were screened using human rights criteria	Principle 2: Human Rights	Our purchase contracts serve as a proxy for screening many of our suppliers and contains a clause that binds suppliers to our Global Responsible Sourcing Policy. Our contracts state that suppliers must comply with all applicable laws, including environment, health and safety rules, as well as that suppliers shall not use forced or involuntary labor or corrupt business practices. (Partially Reported)	
	Aspect: Human Rights Grievance Mechanisms			
G4-HR12	Number of grievances about human rights impacts filed and resolved	Principle 1: Human Rights	AB InBev is not aware of any grievances filed concerning human rights impacts.	
	Category: Society			
	Aspect: Anti-corruption			
G4-SO4	Communication and training on anti-corruption policies and procedures	Principle 10: Anti-corruption	Compliance with anti-corruption laws is included in our Code of Business Conduct, on which all board members and some employees receive training each year.	
	Aspect: Public Policy			
G4-SO6	Total value of political contributions by country and recipient/beneficiary	Principle 10: Anti-corruption	Public Policy (Website Page) http://www.ab-inbev.com/social-responsibility/global-standards.html	

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	Aspect: Anti-competitive Behavior			
G4-SO7	Total number of legal actions for anti-competitive behavior, anti-trust, and monopoly practices and their outcomes		Antitrust matters (AB InBev 2015 Annual Financial Report) http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/investors/annual-and-hy-reports/2015/AB%20InBev%20Annual%20Report%20-%20Financial%20report%202015.pdf	
	Aspect: Compliance			
G4-SO8	Monetary value of significant fines and total number of monetary sanctions for non-compliance with laws and regulations		20-F http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/investors/sec-filings/SEC_filings_20-F_0909.pdf	
	Aspect: Supplier Assessment for Impacts on Society			
G4-SO9	Percentage of new suppliers that were screened using criteria for impacts on society		Our purchase contracts serve as a proxy for screening many of our suppliers and contains a clause that binds suppliers to our Global Responsible Sourcing Policy. Our contracts state that suppliers must comply with all applicable laws, including environment, health and safety rules, as well as that suppliers shall not use forced or involuntary labor or corrupt business practices.	
Category: Product Responsibility				
	Aspect: Customer Health and Safety			
G4-PR1	Percentage of significant product and service categories for which health and safety impacts are assessed for improvement		There were no product safety recalls in 2015 http://www.ab-inbev.com/social-responsibility/global-standards.html (Product Quality)	
G4-PR2	Total number of incidents of non-compliance with regulations and voluntary codes concerning the health and safety impacts of products and services during their life cycle, by type of outcomes		AB InBev is not aware of any incidents of non-compliance with regulations and voluntary codes concerning the health and safety impacts of products and services during their life-cycle.	
	Aspect: Product and Service Labeling			
G4-PR3	Type of product and service information required by the organization's procedures for product and service information and labeling, and percentage of significant product and service categories subject to such information requirements		Through our consumer information policy, we mandate that alcohol by volume (ABV), calories and grains, are listed for all of our beers on tapintoyourbeer.com . ABV, along with environmental and responsible drinking reminders, are required on all of our labels.	
G4-PR4	Total number of incidents of non-compliance with regulations and voluntary codes concerning product and service information and labeling, by type of outcomes		We are aware of one incident in the United States which involved one of over 140 scroll messages on Bud Light labels intended to encourage spontaneous fun that violated our Responsible Marketing and Communications Code by promoting irresponsible behavior. Since then we have worked to improve our Code and the approval process to close any gaps.	
	Aspect: Marketing Communications			
G4-PR6	Sale of banned or disputed products		Getting Smart About Drinking (PDF) Championing Collective Action on GBRD (PDF) Smart Drinking (Website Page) http://www.ab-inbev.com/social-responsibility/smart-drinking.html	
G4-PR7	Total number of incidents of non-compliance with		AB InBev is not aware of any incidents of non-compliance with regulations and voluntary codes concerning marketing	

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	regulations and voluntary codes concerning marketing communications, including advertising, promotion, and sponsorship, by type of outcomes		communications, including advertising, promotion and sponsorship.	
	Aspect: Compliance			
G4-PR9	Monetary value of significant fines for non-compliance with laws and regulations concerning the provision and use of products and services		20-F http://www.ab-inbev.com/content/dam/universaltemplate/abinbev/pdf/investors/sec-filings/SEC_filings_20-F_0909.pdf	

G4 Disclosures of Management Approach of Material Issues

To learn why and how each of the issues below has been identified as a material, please refer to our website to learn more about the AB InBev Materiality Assessment

Material Issue	2015 Source
Ethical Behavior	Code of Business Conduct Corporate Governance Charter Anti-Corruption Policy
Sustainable Agriculture	Growing a Sustainable Future with <i>SmartBarley</i> (PDF) Environment (Website Page) http://www.ab-inbev.com/social-responsibility/environment.html
Water Stewardship	Cultivating Water Stewardship (PDF) Environment (Website Page) http://www.ab-inbev.com/social-responsibility/environment/water-use.html
Energy Use/GHG Emissions	Reducing Carbon Emissions in our Brewing & Logistics Operations (PDF) Environment (Website Page) http://www.ab-inbev.com/social-responsibility/environment/energy-use.html
Occupational Safety & Health	Our Commitment to Safety (PDF) People (Website Pages) http://www.ab-inbev.com/social-responsibility/people/health-and-safety.html http://www.ab-inbev.com/social-responsibility/people/global-human-rights-policy.html
Responsible Product Use	Getting Smart About Drinking (PDF) Championing Collective Action on GBRD (PDF) Smart Drinking (Website Page) http://www.ab-inbev.com/social-responsibility/smart-drinking.html
Responsible Marketing	Smart Drinking (Website Page) http://www.ab-inbev.com/social-responsibility/smart-drinking/marketing-and-communications-code.html