

Communication on Engagement 2014 to the UN Global Compact

Vienna, November 2015

ICEP – Institut zur Cooperation bei Entwicklungs-Projekten – joined the United Nations Global Compact in 2009. As an independent Austrian development organisation with the objective to bring people to business and business to the people, ICEP advises partners in developing countries as well as companies on how to integrate poor people into economic cycles and implements projects worldwide. With its corporAID Plattform, ICEP offers companies a forum for knowledge exchange, discourse and mainstreaming of business and development as well as global corporate social responsibility issues. To set up sustainable solutions and drive business and development forward, ICEP constantly tries to bring global responsibility into the horizon of business practices. The ten principles of the UN Global Compact are a key basis for a shared understanding, which we are strongly committed to and try to advance in our sphere of influence.

In 2014, ICEP contributed to the UN Global Compact Principles in the following areas:

Business Partnerships

ICEP supports companies to create an added value for their businesses and society along their global value chain, especially in cooperation with the business partnership program of the Austrian Development Agency. In 2014, ICEP could further expand this field and collaborated with Austrian companies in the field of agricultural supply chain certification in Mexico and Fiji and vocational training in Mexico and Turkey. ICEP conducted a study for the development of an inclusive business model for developing and emerging countries for a medical device company.

Awareness, Dialogue and Knowledge Exchange

For the past 12 years, through corporAID ICEP has been providing new perspectives on business opportunities in emerging and developing countries and has been demonstrating how companies can successfully address the challenges in these regions. With various activities ICEP highlighted the synergies between the private sector and development cooperation and showed how a business-oriented international development agenda combined with sound corporate

responsibility can foster innovative solutions for sustainable global development. In 2014, ICEP published 6 further issues of the corporAID magazine with a circulation of close to 40,000 that referred to all the UN Global Compact Principles. Additionally, ICEP hosted a conference on business and development as well as various other dialogue and exchange fora on topics like Inclusive Business, Impact Measurement, Vocational Training in Developing Countries and Renewable Energy in Africa. In November 2014, ICEP organized an expert panel on social impact orientation together with the Austrian Global Compact Network that had an audience of more than 40. Furthermore, ICEP fostered the exchange between CSR experts through workshops and seminars on the topics of Business and Development and Global CSR.

Participation in Policy Processes

ICEP has taken part in national policy processes and participated in Austrian networks that had the potential to enhance the active role of companies in achieving a sustainable and inclusive economy. This included the preparation of a national action plan for CSR and of the midterm strategy of the Austrian Development Cooperation.

Detailed information can be found in the Annual Report 2014, which is attached to this letter.

Sincerely yours,



Dr. Bernhard Weber
Managing Director