

Where the FUTURE Begins

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Looking beyond our business landscape, we see a world in transition to a sustainable economy where people need to meet online and face to face to develop solutions to the world's greatest challenges. Our vision is to build a sustainable business with a culture of care and responsibility that facilitates the transformation to a sustainable planet, just society and a growing economy.

The 2013 MCI Sustainability Report shares our approach, our priorities and our performance.



Message from the CEO

Sustainability at MCI has "tipped." It's become a core part of who we are and what we stand for. The real impact, however, is yet to come. Right now is where the future begins...



Our strategy – Our approach

At MCI sustainability is a competitive advantage, an economic opportunity and a driver of innovation. It's part of a fundamental shift in the way we work and how we do business.



2013 highlights

2013 was a year of great progress. Through the MCI sustainability programme we won awards, delivered innovative projects, built schools, raised money and improved our processes.



Over € 1.3 million raised for the community



Sustainable Events

MCI is the leading organiser of events



Our Talents

98% of MCI talents say sustainability is

In 2013, MCI talents volunteered a total number of 3,380 hours, raising over €330,000, supporting 86 charity projects around the globe and bringing the total amount of money raised for charity since 2009 to €1.3 million.

about energy, the environment, social progress and governance. MCI sustainability consultants strategically engage and activate stakeholders in order to increase sustainable business performance.

critical for our success. Understand how sustainability is a core part of our culture and talent development programmes.

Health and Safety

In 2013, 78% of MCI events were assessed for health and safety risks. Over 600 employees have been trained in health and safety and all offices have a crisis plan. Our goal is to assess 100% of events for safety and sustainability.



Supply chain

78% of our preferred partners are in compliance with the MCI Code of Conduct. Read about the MCI sustainability strategies to reduce risks, drive innovation and increase performance in the supply chain.



Carbon emissions

We've achieved a 17% reduction of carbon emissions since 2010. Our carbon emissions intensity per talent has been reduced to 3.4 metric tons. Our goal is to be 100% powered by renewable energy in 2020.

About this Report

This sustainability report covers the period from January 1st 2013 until December 31st 2013. The information covers corporate responsibility, CSR and sustainability initiatives in all MCI and Ovation operations but does not yet cover the following brands and joint ventures: Logos, Dorier, Faircontrol, B-Com, the Extra Mile Company or Global Initiatives. The report is prepared using the Global Reporting Initiative (GRI) G4 Guidelines. The report is externally and independently assured by BPA (BPAWW). The report also serves as a MCI Communication on Progress for the UN Global Compact. Please see the Our Performance section for more detail.

Connect with us

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