



Chairman and Chief Executive Officer

RENEWAL OF THE BOUYGUES GROUP'S SUPPORT FOR THE UN GLOBAL COMPACT

Since 8 December 2006, the parent company of the Bouygues group and its subsidiaries have all been signatories to the UN Global Compact, thus committing to adopt, promote and ensure compliance with a set of 10 fundamental principles in the areas of human rights, labour standards, the environment, and the fight against corruption.

Throughout 2014 Bouygues has continued to develop sustainable construction solutions for both buildings and neighbourhoods. By pooling their expertise, the Group's business segments develop and offer solutions that address several major environmental challenges, such as responsible energy management and the reduction of greenhouse gas emissions.

Examples of the Group's major initiatives include Bouygues Immobilier's UrbanEra programme, a tailored response to the expectations of local authorities for the development of more sustainable places to live, and Bouygues Construction's LinkCity concept. The thermal renovation of Challenger, Bouygues Construction's head office, has now been completed making it a positive-energy building and a world benchmark, with certification against the main standards (LEED®, BREEAM® and HQE®). In 2014, the number of the Group's sustainable neighbourhood projects, under development or construction, increased, the main examples being Ginko in Bordeaux, Hikari in Lyon, and Green City in Zurich.

The Group has also continued to focus on a number of common CSR issues, such as responsible purchasing, and the energy and carbon themes. In 2014, CDAF (the French association of purchasing managers and buyers) awarded the "Responsible Supplier Relations" label to TF1 as well as the 2014 Purchasing trophy to Colas, in the responsible and sustainable purchasing category, for its new work clothes made in accordance with fair trade principles.

This year has also seen the roll-out of many initiatives focused on increased energy efficiency within the Bouygues group itself. The in-house Energy & Carbon awards, organised by Bouygues SA, pinpointed a number of promising low-carbon projects and launched a positive momentum in favour of sharing best practices, in the run-up to COP 21 next year.

As Chairman and Chief Executive Officer, I am therefore renewing my commitment, as well as that of the Bouygues group, to the UN Global Compact, a driver of progress for all our businesses.

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Martin Bouygues