

12.11.21

H.E. António Guterres
Secretary-General
United Nations New York,
NY 10017
USA

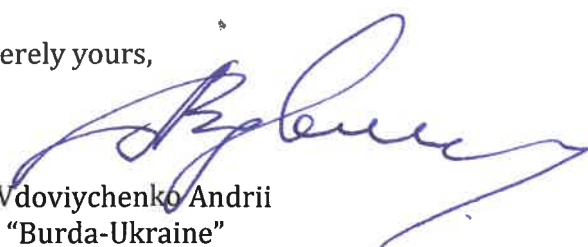
Dear Mr. Secretary-General,

I am pleased to confirm that Burda Media Ukraine supports the Ten Principles of the United Nations Global Compact on human rights, labour, environment and anti-corruption. With this communication, we express our intention to implement those principles. We are committed to making the UN Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. Burda Media Ukraine will make a clear statement of this commitment to stakeholders and the general public. We recognize that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the Ten Principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the UN Global Compact, and annually thereafter according to the UN Global Compact COP policy.

This includes:

- A statement signed by the chief executive expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles.
- We plan to educate our readers in sustainable development questions, support the Ten Principles of the United Nations Global Compact on human rights, labour, environment and anti-corruption in our content strategy. We will create unique content strategy to all of our magazines, sites and resources to popularize Sustainable Development Goals. That the company has taken (or plans to undertake) to implement the UN Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Sincerely yours,



Mr. Vdovychenko Andrii
CEO "Burda-Ukraine"