





World Confederation of Businesses  
Communication on Progress  
2014

As World Confederation of Businesses (WORLD COB) starts this tenth year promoting best business practices in management, corporate social responsibility, product and service quality, employee training, and business ethics; I am proud to present our 2014 Communication in Progress as suggested by the United Nations Global Compact (UNGC). This Communication in Progress report is intended for all of WORLD COB's stakeholders and the general public, and it is created in order to publicly restate our continued commitment to the ten principles of the UNGC, our values exceeding those requested by the Compact, and our continued revision and improvement upon these values.

In the past years, WORLD COB has evolved from a small office with big dreams to a major business association with offices in three countries and over three thousand associated corporate members from ninety nine countries. With this growth, WORLD COB has had to be extremely careful to always impact its growing stakeholder groups as positively as possible.

In 2004, WORLD COB started in Houston with less than ten employees, who all worked to build and adapt the organization to fit the interests of its corporate contacts and began arranging small conventions and training sessions in Houston. At that time, WORLD COB's impact on human rights, labor policies, environmental matters, and anti-corruption issues hardly crossed the minds of WORLD COB management or stakeholders. However, these topics have grown to become the very core of WORLD COB.

In the following years WORLD COB grew and this brought an interesting opportunity. In order to recognize some of its members for their good business practices, social responsibility, and quality in products and to motivate the continuation of these efforts, WORLD COB created an Evaluation Committee. This committee evaluates a number of criteria, among which is the continued commitment to the values set forth by the UNGC.

With this growth, came many challenges and many opportunities. As of 2007, WORLD COB adopted a Code of Conduct and upon becoming a signatory of the UNGC, adopted a human rights and labor procedure, environmental standards across all offices, including the use of energy efficient lighting, incentives for group transportation, and recycling. Also, every employee is trained on anti-corruption standards, such as the US Foreign Corrupt Practices Act.

Every year, these policies are evaluated by a committee consisting of human resources and operations management in order to make sure that they are up-to-date, relevant, and comprehensive. This has proven to increase our employee retention and our client retention. The past twelve months have granted us the most repeat business we have ever experienced in years.

Most recently, upon recommendation of WORLD COB's members and the perceived interest in the topic, WORLD COB developed a specialized recognition in the form of a certification for companies that have outlined their CSR awareness and plans of action. WORLD COB-CSR was launched in 2011, as WORLD COB's sixth service and brand in order to specifically promote human rights, labor, environment, and anti-corruption.

This standard and certification is an effort to align all of WORLDCOB's three thousand members and the world's business community with a broad CSR policy and a commitment to continue expanding upon it. We believe that our internal efforts are making WORLDCOB an increasingly better place to work, a better neighbor, and a positive influence in the community and environment. We hope that WORLDCOB's external efforts will help create a movement of conscious and proactive businesses that promote values that increase the living standards of all people and the environment.

I am honored to present this year's Communication on Progress and our endless commitment to our stakeholders.

A handwritten signature in black ink, appearing to read "Jesus Moran".

Jesus Moran  
Chief Executive Officer  
(G4-1, G4-2\_ GRI correspondence)



World Confederation of Businesses - WORLDCOB  
Communication on Progress



Report for the period: **2014**  
(G4-28)

Profile Information (G4-29):

Processing Cycle (G4-30):

Contact for questions regarding the report or its contents (G4-31):

Date of most recent previous report: Period 2013

Annual

Walter Javier DIR.

[djavier@worldcob.org](mailto:djavier@worldcob.org)

Process for defining report content:

Report scope:

COP UN and GRI guideline

Entire organization

## Organization Profile Information (G4-7)

MPBM Co.

Filing number: 800386005

Registered in: Texas, United States

DBA: WORLD CONFEDERATION OF BUSINESSES (WORLD COB) (G4-3)

## Major products and services brands (G4-4)

BIZZ AWARDS: International Recognition of Business Excellence

WORLD COB-CSR: Corporate Social Responsibility Certification

EXPOBIZZ: Business Conventions

BIZZNEWS: Entrepreneurial and General Business News

BIZZTRAINING: Business Seminars and Training Services

## Offices: (G4-5, G4-6)

### MAIN OFFICE

Address : 723 Main Street, Suite 508 – Houston, TX 77002, USA

Call center : (713) 339-9900 (Houston)

Fax : (713) 339-9323

### LATIN AMERICA SUBSIDIARY

Address : R.M. Ayarza de Morales 207 San Miguel, Lima, Peru

Local number : +(51) 2016790

Fax : +(51) 2016795

### CENTRAL AMERICA, MEXICO AND CARIB SUBSIDIARIES

Address : World Trade Center: Montecito #38, Piso 28, Oficina 12 & 13 Col. Napoles, Deleg. Benito Juarez  
CP 03810, Mexico DF, Mexico.

Call center México : +52 5541703735

## Organizational Structure: (G4-7, G4-34)

The organization is guided by a Board of Directors and supported by an Honorary Committee made up of outstanding WORLDCOB members from around the world. The Board of Directors is composed of three dedicated executives and two experienced professionals, all from different countries.

<http://www.worldcob.org/index.php/about-us/board-of-directors> (G4-38)



**Jesus J. Moran, President**



**Michael L. Bellido, Vice President**



**Nancy Branger, Director of Human Development**



**Daniel Javier, Director of Quality and CSR**



**Nicolas Caffaro, Director of International Relations**



**Kelly Tavaray, Brand Director**

Statements of mission or values, codes of conduct, and principles relating to economic, environmental and social that have been developed internally, and the status of their implementation (4-56)

#### MISSION:

To globally promote business growth and provide opportunities through education, networking, and motivation.

#### VISION:

WORLD COB's vision is to become the business organization with the largest global presence by reaching every continent. WORLD COB seeks to open more branches worldwide to be closer to its Associate Members, in order to reach more markets and offer its services in a more personalized way.

### Corporate Social Responsibility Policy

WORLD CONFEDERATION OF BUSINESSES undertakes, as an organization, to:

- Act consistently with the 10 principles of the United Nations Global Compact.
- Develop a Social Responsibility management system inside the organization and a corporate culture governed by ethical principles with regard to economic, environmental and social matters.
  - Promote and disseminate Corporate Social Responsibility values among its associate members, as well as all of the organization's stakeholders.
  - Seek out and develop tools to be made available to its associate members to ensure their participation in a culture of Corporate Social Responsibility.
- Work for a better world, guided by the mission and vision established by the organization.

### Code of Conduct (G4-58)

WORLD CONFEDERATION OF BUSINESSES is a participant of the United Nations Global Compact, according to which it undertakes to:

- Ensure that its behavior as an organization is consistent with the 10 principles of the United Nations, as well as to promote and disseminate such principles.
- Act in the best interest of its associate members.

- Respect the confidentiality of the information of its associate members.
- Work against corruption and promote ethical business practices.

Employees are understood as all persons working in and for the organization, and shall act consistently with the commitments assumed by the organization.

They shall, at all times, act correctly and with common sense, consulting their direct superior in case of doubt.

They shall always act in accordance with the laws, honestly and loyally.

They shall prioritize the interest of the organization and its associate members before their own.

The members of the Confederation shall be required to behave consistently with this code, collaborating for such purpose with all available resources.

If any representative of any stakeholder of the Confederation believes that there is a situation which is incompatible with the principles of the UN Global Compact or the code of conduct, he/she shall report it to a member of the certifying team, so that the situation may be investigated and corrected if necessary.

More information available: <http://www.worldcob.org/index.php/about-us>

**Procedures of the highest governance body for overseeing the organization's identification and performance management economic, environmental and social. (G4-9, 4-10)**

The organization is guided by the standard that it has developed, **WORLDCOB-CSR 2011.2**, in order to behave in a socially responsible way in a process of continuous improvement:

**WORLDCOB-CSR: 2011.2** is an international standard and certification in Corporate Social Responsibility developed by World Confederation of Businesses (WORLDCOB). Compliance with this standard requires member organizations to adhere to a culture of ethical values, maintain and comply with a Corporate Social Responsibility Policy, and sustain a process of continuous improvement in the topics defined by the standard.

WORLDCOB developed this standard consistently with its own corporate mission where it is publicly committed to promote Corporate Social Responsibility values among its members and reach of influence. This commitment inspires WORLDCOB to continually develop and offer tools for companies to adhere to such values.



An organization that is certified with WORLDCOB-CSR: 2011.2 has made public commitments, as required by the standard, which will benefit its stakeholders and community. WORLDCOB's role is to provide the framework, assist in the implementation process, and finally audit the results.

In addition to the direct benefits to the parties outlined, the certification will create benefits for the organization itself, as its prestige is increased, along with employee and consumer confidence and loyalty.

<http://www.worldcob.org/index.php/category/worldcob-csr>



## Letters, principles, initiatives and partnerships (G4-15, G4-16)

WORLDCOB is an associate member of the U.S. Chamber of Commerce.

WORLDCOB is an associate member of the Greater Houston Partnership.

WORLDCOB is signatory of the UNGC.

WORLDCOB is an organizational stakeholder of GRI.

WORLDCOB is a DUNS Registered organization. Dun and Bradstreet provide credit information on businesses and corporations. <http://www.dnb.com/us/>

## Human Rights Principles (G4-HR1, HR2, HR3)

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights;

Principle 2: make sure that they are not complicit in human rights abuses.

### Assessment, Policy and Goals

WORLDCOB operates in the United States, Mexico, and Peru. Human Rights ratings for the environment in which WORLDCOB operates vary from very good to at risk. Mexico and Peru are developing countries with limited enforcement capabilities for its existing human rights laws.

WORLDCOB's policy is to adhere to the strictest norms in any given context, be it law or morals, and any violation or perceived intention of a violation is subject to an immediate expulsion from the organization. Goals include a minimum requirement and systematic improvement of living standards for all people involved in the organization's reach.

### Implementation

WORLDCOB has implemented strict codes to require management and employees to maintain the strictest human rights norms in any given context, be it law or morals, and any violation or perceived intention of a violation is subject to an immediate expulsion from the organization.

### Measurement of outcomes (G4-HR)

Current outcomes include a history clear of violations and continuously improved living standards for stakeholders, including employees and the community.

There are no complaints or claims regarding human rights. (G4-HR-4)

The company has a Code of Conduct and a Policy of Corporate Social Responsibility which are made known to the public, including to suppliers, available online.

## Labor Principles (G4-LA)

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labor;

Principle 5: the effective abolition of child labor;

Principle 6: the elimination of discrimination in respect of employment and occupation.

### Assessment, Policy and Goals

WORLD COB operates in the United States, Mexico, and Peru. Labor standards ratings for the environment in which WORLD COB operates vary from very good to at risk. Mexico and Peru are developing countries with limited enforcement capabilities for its existing labor laws.

WORLD COB's policy is to adhere to the strictest norms in any given context, be it law or morals, and any violation or perceived intention of a violation is subject to an immediate expulsion from the organization. Goals include a minimum requirement and systematic improvement of working standards for employees of the organization.

### Implementation

Management and any employee with the ability to affect work standards are required to sign an agreement committing to the adherence of labor laws and internal company standards. At least one Human Resources administrator per office is assigned to assess the labor environment and continually suggest improvements to management.

### Measurement of outcomes (G4-LA)

Employee retention has increased dramatically as of the implementation of these standards, including the Code of Conduct.

There are no complaints regarding these principles. Any disputes that may arise between employees and the company are resolved in accordance with law.

In 2013, there were no lawsuits related to labor issues.

The employees of WORLD COB have freedom of association. (G4-11)

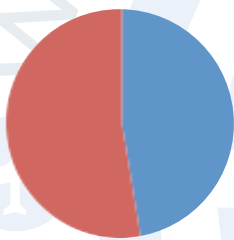
All employees work in conditions of strict compliance by the company with national labor laws. (G4-LA4)

There is a committee and procedures to act in emergencies, such as earthquakes. There are elements of first aid, training and commissioned people by area. (G4-LA6; LA8)

There is direct communication with the management and surveys are taken in order to determine the degree of satisfaction among the personnel.

World Confederation of Businesses is an equal opportunity employer and considers all candidates and employees equally, regardless of race, color, religion, sex, nation, origin or disability. There are no discriminatory practices. Both men and women work at the company and there are no gender-based salary differences. (G4-LA13)

Percentage of Employees 2013 by Sex: (G4-LA12)



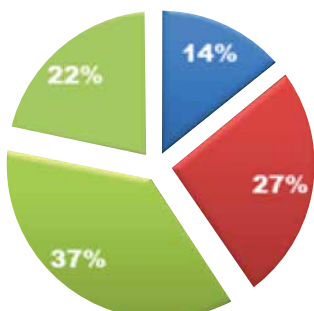
52.6 % women  
47.4% men

No minors work at the company. (G4-HR5)

In 2013, thirty two employees have participated in CSR workshops.

2013 Turnover

1 month to 6 months	09	14%
6 months to 1 year	17	27%
1 to 2 years	24	37%
More than 2 years	14	22%
Total employees	64	



## Environmental Principles (G4-EN1-30)

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility;

Principle 9: encourage the development and diffusion of environmentally friendly technologies.

### Assessment, Policy and Goals

WORLDCOB's operations are typically within the confines of office buildings and non-tangible services are offered with minimal impact to the environment. However, an environmentally conscious corporate policy is at the company's core and the organization's goal is to ensure that its net impact is positive.

### Implementation

In the past years, WORLDCOB has implemented energy saving procedures and waste management procedures.

The company has a CSR culture that includes environmental matters. All employees are familiar with this policy.

In the WORLDCOB offices: Although awareness was raised regarding environmental consciousness, hard data has been kept starting January 2012 regarding the consumption of electricity, water, printer ink, and paper.

Employees have been instructed to study and suggest methods for optimal use of air conditioning and possibilities for recycling paper and other waste. (Awareness posters).

Employees have been instructed to waste less paper by using both sides and only print out documents when necessary. At least 20% of the paper used is recycled. (G4-EN2)

Emails include a recommendation to print them out only when strictly necessary.

## Environmental Principles (G4-EN1-30)

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility;

Principle 9: encourage the development and diffusion of environmentally friendly technologies.

### Assessment, Policy and Goals

WORLDCOB's operations are typically within the confines of office buildings and non-tangible services are offered with minimal impact to the environment. However, an environmentally conscious corporate policy is at the company's core and the organization's goal is to ensure that its net impact is positive.

### Implementation

In the past years, WORLDCOB has implemented energy saving procedures and waste management procedures.

The company has a CSR culture that includes environmental matters. All employees are familiar with this policy.

In the WORLDCOB offices: Although awareness was raised regarding environmental consciousness, hard data has been kept starting January 2012 regarding the consumption of electricity, water, printer ink, and paper.

Employees have been instructed to study and suggest methods for optimal use of air conditioning and possibilities for recycling paper and other waste. (Awareness posters).

Employees have been instructed to waste less paper by using both sides and only print out documents when necessary. At least 20% of the paper used is recycled. (G4-EN2)

Emails include a recommendation to print them out only when strictly necessary.

**Measurement of outcomes (G4.EN1)**

WORLD COB's footprint has dramatically decreased to near paperless offices which are routinely inspected for minimal consumption and waste.

Paper consumption decreased 70% in one year.

	2012	2013	
	Paper Kg.	Paper Kg.	
Jan	99.32	18.56	80.76
Feb	55.35	9.28	46.07
Mar	62.48	46.4	16.08
Apr	67.56	13.92	53.64
May	67.59	23.2	44.39
Jun	51.99	18.56	33.43
Jul	85.18	46.4	38.78
Aug	76.4	37.12	39.28
Sep	127.2	16.24	110.96
Oct	68.54	6.96	61.58
Nov	111.32	18.56	92.76
Dec	49.98	18.56	31.42
	922.91	273.76	649.15

Savings have been made with regard to electricity via a more conscientious use of lights and air conditioning. The company achieved a remarkable 22% decrease in electricity consumption.

	2012	2013	
	Energy Kw	Energy Kw	
Jan	216.41	148.33	-68.76
Feb	217.38	273.25	55.87
Mar	50.14	158.33	108.19
Apr	265.64	150.00	-115.64
May	209.07	139.17	-69.90
Jun	214.23	128.50	-85.73
Jul	212.32	136.25	-76.07
Aug	238.10	133.00	-105.1
Sep	188.46	136.58	-51.87
Oct	218.37	257.50	39.13
Nov	201.55	122.13	-79.42
Dec	214.94	123.21 -	91.73
	2446.61	1906.25	540.36

The company saved 4% in water in consumption, compared to last year.

	2012	2013	
	Water m3	Water m3	
Jan	15.7	18	-2.3
Feb	26.74	28	-1.26
Mar	25.85	30	-4.15
Apr	30.17	26	4.17
May	29.63	26	3.63
Jun	27.63	33	-5.37
Jul	23.39	33	-9.61
Aug	66.18	32	34.18
Sep	27.99	30	-2.01
Oct	24.98	33	-8.02
Nov	29.29	27	2.29
Dec	30.72	28	2.72
	358.27	344	14.27

## CORPORATE SOCIAL RESPONSIBILITY PROMOTION

With regard to the promotion of Corporate Social Responsibility (including environmental matters) WORLD-COB has organized CSR events in seven countries throughout Latin America (Peru, Panama, Bolivia, Honduras, Mexico, Colombia, and Ecuador) in 2013.

The target audience included experts, business owners and company managers interested in learning more about CSR.

Attendance was completely free of charge and open to the public.

There were four talks given in each country. One of these addressed environmental issues. The videos of the talks given by international experts are freely available online. A survey was taken among speakers and attendees, revealing excellent results.

Programs for each country’s workshop in 2013:  
(G4-S01)





# ENCUENTROS RSE DE 2013

## PROGRAMA



HONDURAS, Tegucigalpa

14 de Agosto

Registro: 2:00 p.m. a 2:30 p.m.

Tema: **LA RSE EN LAS RELACIONES LABORALES**

Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: Lic. ERICK ANDRADE SEVILLA  
Gerente de país para ManpowerGroup en Honduras



Tema: **LA RSE EN LAS RELACIONES SOCIALES**

Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: Ing. HILDA HERNÁNDEZ ALVARADO  
Secretaria de Estado en el Despacho de Desarrollo Social



Coffee Break: 4:30 p.m. a 5:00 p.m.

Tema: **LA RSE EN MEDIO AMBIENTE**

Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: Ing. JOSÉ ANTONIO GALDAMES  
Sub Director Áreas Protegidas y Vida Silvestre



Tema: **BENEFICIOS DE LA NORMA WORLDCOB-CSR:2011.2**

Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: Ing. DANIEL JAVIER  
Dir. de Calidad y CSR de WORLDCOB



**Entrega Oficial de Certificaciones de RSE:**

Para las empresas de HONDURAS que han aprobado el proceso de certificación WORLDCOB-CSR:2011.2 satisfactoriamente.

Hora: 7:00 p.m.



Tegucigalpa, HONDURAS

Hora: 2 p.m. a 8 p.m.

Lugar:

Real Intercontinental Tegucigalpa  
Gran Salón Real (3 y 4)

MEDIA PARTNERS

El Heraldo

America  
economía  
Estilo

MAYA TV  
La Prensa

eu EMISORAS  
UNIDAS

Komunumo

E&N



Telephone: +1 713 339 9900  
Fax: +1 713 339 9323

[www.worldcob-csr.com](http://www.worldcob-csr.com)

[info@worldcob.org](mailto:info@worldcob.org)



# ENCUENTROS DE RSE 2013

## PROGRAMA



**PANAMÁ, Panamá**  
28 de Agosto

Registro: 2:00 p.m. a 2:30 p.m.

Tema: **LA RSE EN LAS RELACIONES LABORALES**  
Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: S.E. ALMA CORTES AGUILAR  
Ministra de Trabajo y Desarrollo Laboral de la República de Panamá



Tema: **LA CREACIÓN DE VALOR COMPARTIDO**  
Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: ULRICH FREI (MBA)  
Director Ejecutivo FUNDES



Coffee Break: 4:30 p.m. a 5:00 p.m.

Tema: **LA RSE EN MEDIO AMBIENTE**  
Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: Lic. JULIO RODRÍGUEZ PINILLOS  
Master En Espacios Naturales Protegidos  
Coordinador de TNC Panamá



Tema: **BENEFICIOS DE LA NORMA WORLDCOB-CSR:2011.2**  
Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: Ing. DANIEL JAVIER  
Dir. de Calidad y CSR de WORLDCOB



### Entrega Oficial de Certificaciones de RSE:

Para las empresas de PANAMÁ que han aprobado el proceso de certificación WORLDCOB-CSR:2011.2. satisfactoriamente.

Hora: 7:00 p.m.



**Panamá, PANAMÁ**  
Hora: 2 p.m. a 8 p.m.

Lugar:

Intercontinental Miramar Panamá  
Gran Salón Miramar

#### MEDIA PARTNERS

EL SIGLO

LA ESTRELLA

América  
ECONOMÍA

TVMax

tvn

tvn  
Media

tvn Radio  
46.7

WISITOR  
VISITANTE

WHO IS WHO

VivirBien

Komunumo



Telephone: +1 713 339 9900  
Fax: +1 713 339 9323

www.worldcob-csr.com

info@worldcob.org



# ENCUENTROS DE RSE 2013

## PROGRAMA



**PERÚ, Lima**  
18 de Octubre

Registro: 2:00 p.m. a 2:30 p.m.

**Tema: LA RSE EN LAS RELACIONES LABORALES**  
Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: Lic. GERARDO HERRERA PERDOMO  
Socio de la división de Consultoría de Deloitte Perú



**Tema: LA RSE EN LAS RELACIONES SOCIALES**  
Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: Mg. JULIO GUZMÁN JARA  
Presidente del Consejo Nacional para la Integración de la Persona con Discapacidad CONADIS-Perú



Coffe Break: 4:30 p.m. a 5:00 p.m.

**Tema: LA RSE EN MEDIO AMBIENTE**  
Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: Dr. ANTONIO BRACK EGG  
Primer Ministro del Ambiente del Perú



**Tema: BENEFICIOS DE LA NORMA WORLD COB-CSR:2011.2**  
Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: Ing. DANIEL JAVIER  
Dir. de Calidad y CSR de WORLD COB



### Entrega Oficial de Certificaciones de RSE:

Para las empresas de PERÚ que han aprobado el proceso de certificación WORLD COB-CSR:2011.2. satisfactoriamente.  
Hora: 7:00 p.m.



**Lima, PERÚ**  
Hora: 2 p.m. a 8 p.m.

Lugar:  
Cámara de Comercio de Lima

MEDIA PARTNERS

**RE Rumbo Económico**

**Horizonte Minero**  
Revista Internacional de Minería y Energía

**Correo**

**Perú.com**

**etiqueta verde**

**Komunumo**

**GRUPO PENSIA**

**América economía**

**MINERÍA & ENERGÍA**  
REVISTA INTERNACIONAL ESPECIALIZADA EN MINERÍA Y ENERGÍA



Telephone: +1 713 339 9900  
Fax: +1 713 339 9323

[www.worldcob-csr.com](http://www.worldcob-csr.com)

[info@worldcob.org](mailto:info@worldcob.org)



# ENCUENTROS DE RSE 2013

## PROGRAMA



**BOLIVIA, Santa Cruz**  
23 de Octubre

Registro: 2:00 p.m. a 2:30 p.m.

Tema: **LA RSE EN LAS RELACIONES LABORALES**  
Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: **ÁLVARO BAZÁN AUZA**  
Director Ejecutivo COBORSE



Tema: **LA RSE EN LAS RELACIONES SOCIALES**  
Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: **Ing. BORIS MERCADO CENTENO**  
Socio de la firma PricewaterhouseCoopers



Coffee Break: 4:30 p.m. a 5:00 p.m.

Tema: **LA RSE EN MEDIO AMBIENTE**  
Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: **Lic. ALFONSO BLANCO LÓPEZ**  
Representante para Bolivia, The Nature Conservancy



Tema: **BENEFICIOS DE LA NORMA WORLDCOB-CSR:2011.2**  
Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: **Ing. DANIEL JAVIER**  
Dir. de Calidad y CSR de WORLDCOB



### Entrega Oficial de Certificaciones de RSE:

Para las empresas de BOLIVIA que han aprobado el proceso de certificación WORLDCOB-CSR:2011.2. satisfactoriamente.  
Hora: 7:00 p.m.



**Santa Cruz, BOLIVIA**  
Hora: 2 p.m. a 8 p.m.

Lugar:  
Centro de Convenciones Cainco

#### MEDIA PARTNERS





# ENCUENTROS DE RSE DE 2013

## PROGRAMA



MÉXICO, México D.F.  
13 de Noviembre

Registro: 2:00 p.m. a 2:30 p.m.

**Tema: LA RSE EN LAS RELACIONES LABORALES**

Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: Lic. MERCEDES DE LA MAZA DE LA PARRA  
Presidenta del Comité de Responsabilidad Social y Educación de AmCham



**Tema: LA RSE EN LAS RELACIONES SOCIALES**

Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: Dr. JOSÉ FIGUEROA ACOSTA  
CEO y Presidente del Consejo de Administración Sistema Educativo Valladolid



Coffee Break: 4:30 p.m. a 5:00 p.m.

**Tema: LA RSE EN MEDIO AMBIENTE**

Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: Arq. JUAN E. BEZAURY CREEL  
Representante en México y Director Asociado de Política Ambiental, TNC - América Latina



**Tema: BENEFICIOS DE LA NORMA WORLDCOB-CSR:2011.2**

Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: Ing. DANIEL JAVIER  
Dir. de Calidad y CSR de WORLDCOB



**Entrega Oficial de Certificaciones de RSE:**

Para las empresas de México que han aprobado el proceso de certificación WORLDCOB-CSR:2011.2 satisfactoriamente.

Hora: 7:00 p.m.



México D.F, México  
Hora: 2 p.m. a 8 p.m.

Lugar:

Universidad Anáhuac México Sur  
Salón Auditorio

### MEDIA PARTNERS



Telephone: +1 713 339 9900  
Fax: +1 713 339 9323

[www.worldcob-csr.com](http://www.worldcob-csr.com)

[info@worldcob.org](mailto:info@worldcob.org)



# ENCUENTROS DE RSE 2013

## PROGRAMA



**COLOMBIA, Bogotá**  
27 de Noviembre

Registro: 2:00 p.m. a 2:30 p.m.

Tema: **LA RSE EN LAS RELACIONES LABORALES**

Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: PhD. LUZ ENEIDA MORENO MAHECHA  
Doctora en Administración y Máster en Responsabilidad Social



Tema: **LA RSE EN LAS RELACIONES SOCIALES**

Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: Ing. MAURICIO LÓPEZ GONZÁLEZ  
Director Ejecutivo de la Red del Pacto Global en Colombia y  
Director Técnico de ANDESCO



Coffe Break: 4:30 p.m. a 5:00 p.m.

Tema: **LA RSE EN MEDIO AMBIENTE**

Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: Dr. JOSÉ YUNIS MEBARAK  
Representante para Colombia, The Nature Conservancy



Tema: **BENEFICIOS DE LA NORMA WORLDCOB-CSR:2011.2**

Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: Ing. DANIEL JAVIER  
Dir. de Calidad y CSR de WORLDCOB



**Entrega Oficial de Certificaciones de RSE:**

Para las empresas de COLOMBIA que han aprobado el proceso de certificación WORLDCOB-CSR:2011.2 satisfactoriamente.

Hora: 7:00 p.m.



**Bogotá, COLOMBIA**  
Hora: 2 p.m. a 8 p.m.

Lugar:

Cámara de Comercio de Bogotá  
Auditorio Centro Empresarial Chapinero

MEDIA PARTNERS



Telephone: +1 713 339 9900  
Fax: +1 713 339 9323

[www.worldcob-csr.com](http://www.worldcob-csr.com)

[info@worldcob.org](mailto:info@worldcob.org)



# ENCUENTROS DE RSE 2013

## PROGRAMA



**ECUADOR, Quito**  
11 de Diciembre

Registro: 2:00 p.m. a 2:30 p.m.

**Tema: LA RSE EN LAS RELACIONES LABORALES**

Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: MBA. ROQUE MORÁN LATORRE  
Presidente Ejecutivo IRSE



**Tema: LA RSE EN LAS RELACIONES SOCIALES**

Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: Ing. PAULINA MONTENEGRO OLMEDO  
Coordinadora de Comunicaciones y Movilización de Recursos de CARE Internacional en Ecuador.



Coffee Break: 4:30 p.m. a 5:00 p.m.

**Tema: LA RSE EN MEDIO AMBIENTE**

Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: GUSTAVO PALACIOS MARTÍNEZ  
Especialista Ambiental, Gerente Técnico Ecuambiente Consulting Group.



**Tema: BENEFICIOS DE LA NORMA WORLD COB-CSR:2011.2**

Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: Ing. DANIEL JAVIER  
Dir. de Calidad y CSR de WORLD COB



**Entrega Oficial de Certificaciones de RSE:**

Para las empresas de ECUADOR que han aprobado el proceso de certificación WORLD COB-CSR:2011.2 satisfactoriamente.

Hora: 7:00 p.m.



**Quito, ECUADOR**

Hora: 2 p.m. a 8 p.m.

**Lugar:**

Auditorio del edificio Las Cámaras

AUDIT PARTNERS



MEDIA PARTNERS



Pictures and more information about 2013 CSR Workshops: [https://www.facebook.com/worldcobcsr/photos\\_stream](https://www.facebook.com/worldcobcsr/photos_stream)

#### Projected 2014 CSR Workshops:

Bolivia	October 15
Peru	October 22
Ecuador	October 29
Honduras	November 5
Panama	November 12
Mexico	November 19
Colombia	November 26
Uruguay	December 3

#### Anti-Corruption Principle

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

##### Assessment, Policy and Goals

WORLDCOB operates in the United States, Mexico, and Peru. Corruption ratings for the environment in which WORLDCOB operates vary from very good to at risk. Mexico and Peru are developing countries with limited enforcement capabilities for its existing anti-corruption laws.

WORLDCOB's policy is to adhere to the strictest norms in any given context, be it law or morals, and any violation or perceived intention of a violation is subject to an immediate expulsion from the organization. Goals include a minimum requirement and systematic review of all anti-corruption policies and procedures and avoiding illegal and unethical situations to ensure the long-term growth of the organization, benefiting all stakeholders.

##### Implementation

All employees are trained on local anti-corruption laws, including the US Foreign Corrupt Practices Act. Executives and employees dealing with outside parties are all required to sign an internal anti-corruption policy, and all employees are subject to the Code of Conduct. (G4-S03)

##### Measurement of outcomes

WORLDCOB has not been involved in corruption, bribery, or other illegal activities, despite operating in at risk environments. (G4-S02; S04)

WORLDCOB actively promotes ethical business practices and the fight against corruption with its 3,000 member companies around the world. It actively promotes CSR, and specifically, the ten principles of the



UN Global Compact, through a range of events and publications. (G4-S05)

In 2013, the aforementioned workshops have promoted CSR with an emphasis on the ten principles of the UN Global Compact.

International experts on the topics of human rights, labor issues, responsibility, business ethics, and the environment contributed to the events. The videos of the talks given by the experts are available for free viewing online.

CSR is actively promoted to WORLDCOB members, and they are offered evaluations under WORLDCOB-CSR: 2011.2 standards and/or CSR advisory services.

Over 280 companies from around the world have begun the process for the pre-evaluation and certification.

For more information on the companies, please visit:

[http://www.worldcob-csr.com/en/certified\\_companies.php](http://www.worldcob-csr.com/en/certified_companies.php)

WORLDCOB directly promotes the 10 principles of the UNGC on its CSR site, where links to the UNGC can also be found. Readers are invited to read the COE submitted to the UNGC and to visit the following sites:

[www.worldcob.org](http://www.worldcob.org)

[www.worldcob-csr.com](http://www.worldcob-csr.com)

[https://www.facebook.com/worldcobcsr/photos\\_stream](https://www.facebook.com/worldcobcsr/photos_stream)