





World Confederation of Businesses - WORLDCOB
Communication on Engagement
COE 2014

Organization Profile Information

MPBM Co.

Filing number: 800386005

Registered in : State of Texas, United States.

Commercial name (DBA): WORLD CONFEDERATION OF BUSINESSES (WORLDCOB)

www.worldcob.org

www.worldcob-csr.com

 MAIN OFFICE

Address : 723 Main Street, Suite 508 – Houston, TX 77002, USA

Call center : (713) 339-9900 (Houston)

Fax : (713) 339-9323

I. ETHICAL DOCUMENTS AND PRINCIPALS

MISSION:

To globally promote business growth and provide opportunities through education, networking, and motivation.

VISION:

WORLDCOB's vision is to become the business organization with the largest global presence by reaching every continent. WORLDCOB seeks to open more branches worldwide to be closer to its Associate Members, in order to reach more markets and offer its services in a more personalized way.

CORPORATE SOCIAL RESPONSIBILITY POLICY:

WORLD CONFEDERATION OF BUSINESSES undertakes, as an organization, to:

- Act consistently with the 10 principles of the United Nations Global Compact.
- Develop a Social Responsibility management system inside the organization and a corporate culture governed by ethical principles with regard to economic, environmental and social matters.
- Promote and disseminate Corporate Social Responsibility values among its associate members, as well as all of the organization's stakeholders.
- Seek out and develop tools to be made available to its associate members to ensure their participation in a culture of Corporate Social Responsibility.
- Work for a better world, guided by the mission and vision established by the organization.

CODE OF CONDUCT:

WORLD CONFEDERATION OF BUSINESSES is a participant of the United Nations Global Compact, according to which it undertakes to:

- Ensure that its behavior as an organization is consistent with the 10 principles of the United Nations, as well as to promote and disseminate such principles.
- Act in the best interest of its associate members.
- Respect the confidentiality of the information of its associate members.
- Work against corruption and promote ethical business practices.

Employees are understood as all persons working in and for the organization, and shall act consistently with the commitments assumed by the organization.

They shall, at all times, act correctly and with common sense, consulting their direct superior in case of doubt.

They shall always act in accordance with the laws, honestly and loyally.

They shall prioritize the interest of the organization and its associated members before their own.

The members of the Confederation shall be required to behave consistently with this code, collaborating for such purpose with all available resources.

If any representative of any stakeholder of the Confederation believes that there is a situation which is incompatible with the principles of the UN Global Compact or the code of conduct, he/she shall report it to a member of the certifying team, so that the situation may be investigated and corrected if necessary.

More information available: <http://www.worldcob.org/index.php/about-us>

WORLD COB is a member, participant or supporter of:

WORLD COB is an associate member of the U.S. Chamber of Commerce.

WORLD COB is an associate member of the Greater Houston Partnership.

WORLD COB is signatory of the UNGC.

WORLD COB is an organizational stakeholder of GRI.

WORLD COB is a DUNS Registered organization. Dun and Bradstreet provide credit information on businesses and corporations. <http://www.dnb.com/us/>

II. REPORT OF ENGAGEMENT

During 2013 WORLD COB has promoted CSR through:

1. CSR Standard and Certification as a tool for our members: WORLD COB-CSR:2011.2
2. CSR Workshops: to members and the general public at no cost.
3. Participating in UNGC activities.
4. Supporting and promoting GRI reporting guidelines.

2.1. **WORLDCOB-CSR:** <http://www.worldcob.org/index.php/category/worldcob-csr>

WORLDCOB-CSR is an international certification developed by WORLDCOB, based on the WORLDCOB-CSR:2011.2 standard that establishes the requirements that must be met by an organization to be recognized for holding a CSR policy that adheres to a culture of ethical values, is managed by a framework of CSR, and it is in a process of continuous improvement in key areas related to this standard.

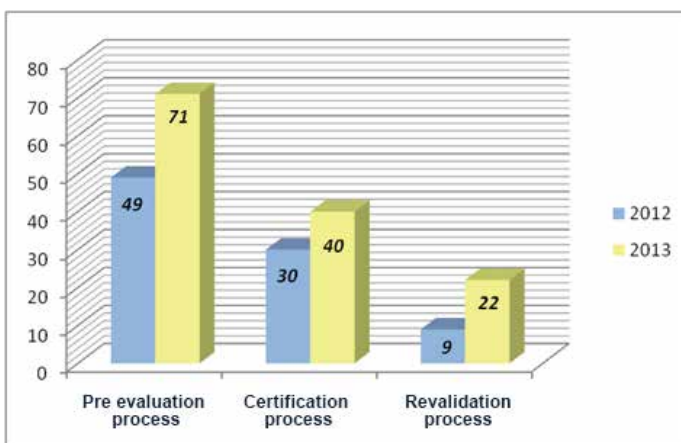
WORLDCOB developed this standard consistently with its own corporate mission where it is publicly committed to promote Corporate Social Responsibility values among its members and reach of influence. This commitment inspires WORLDCOB to continually develop and offer tools for companies to adhere to such values.

An organization that is certified with WORLDCOB-CSR: 2011.2 has made public commitments, as required by the standard, which will benefit its stakeholders and community. WORLDCOB’s role is to provide the framework, assist in the implementation process, and finally audit the results. In addition to the direct benefits to the parties outlined, the certification will create benefits for the organization itself, as its prestige is increased, along with employee and consumer confidence and loyalty.



The standard became available to members in 2011. By the end of 2013 more than 270 members have been certified or are in process:

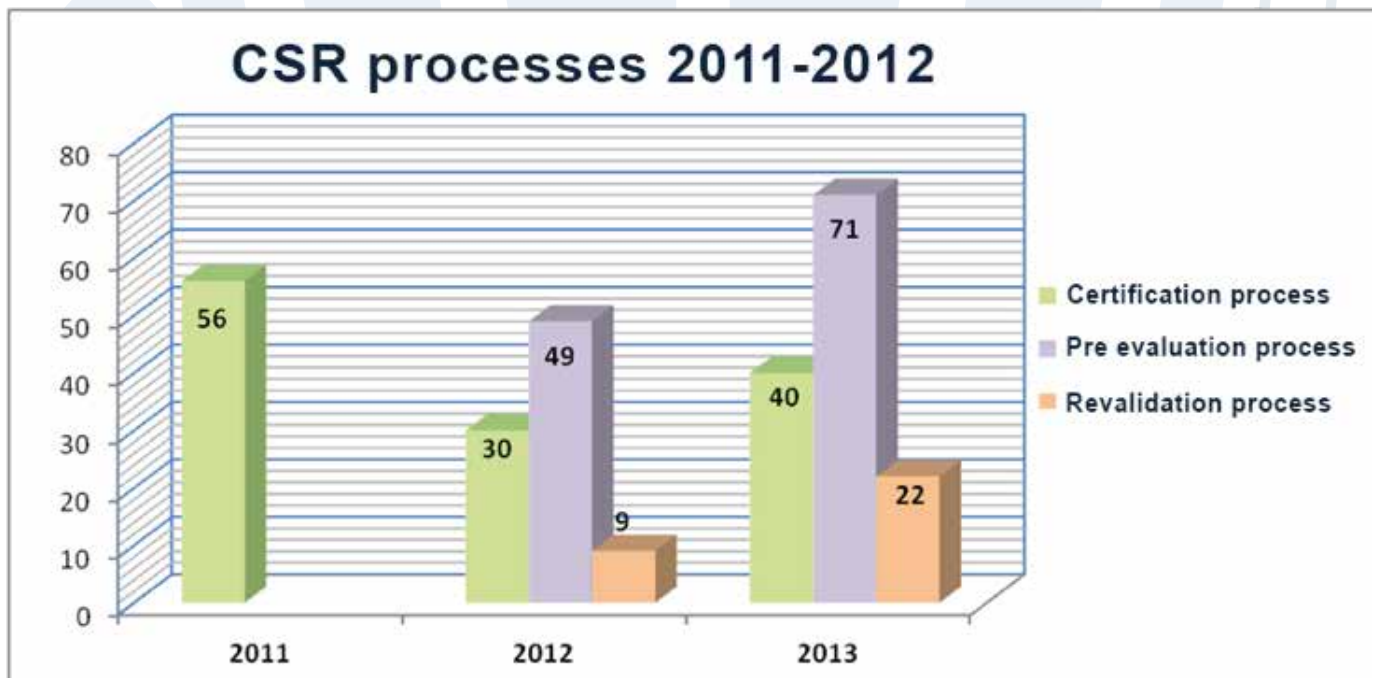
GROWTH BY PROCESS 2012-2013



WORLD COB-CSR	2012	2013
Pre-Evaluation process	49	71
CSR Certification process	30	40
CSR Revalidation process	9	22

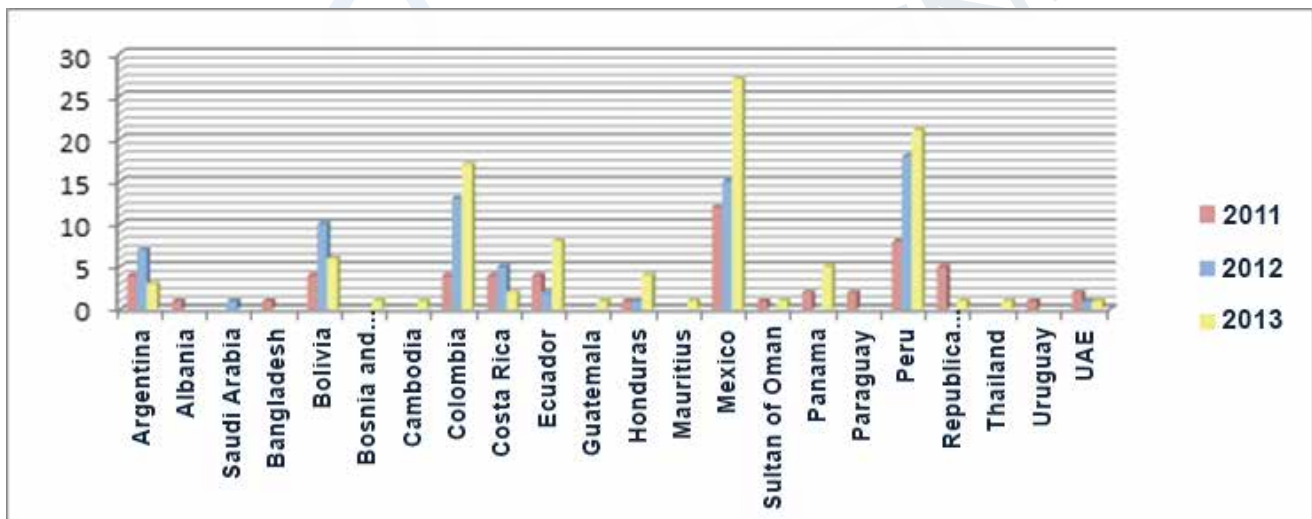
GROWTH INDICATORS 2011-2013

YEAR	CSR CERTIFICATION	PRE EVALUATION	REVALIDATION	TOTAL
2011	56			56
2012	30	49	9	88
2013	40	71	22	133
	126	120	31	277



GROWTH BY COUNTRY

COUNTRY	2011	2012	2013	Total
Argentina	4	7	3	14
Albania	1			1
Saudi Arabia		1		1
Bangladesh	1			1
Bolivia	4	10	6	20
Bosnia and Herzegovina			1	1
Cambodia			1	1
Colombia	4	13	17	34
Costa Rica	4	5	2	11
Ecuador	4	2	8	14
Guatemala			1	1
Honduras	1	1	4	6
Mauritius			1	1
México	12	15	27	54
Sultanate of Oman	1		1	2
Panama	2		5	7
Paraguay	2			2
Peru	8	18	21	47
Dominican Republic	5		1	6
Thailand			1	1
Uruguay				
UAE	2	1	1	4
TOTAL	56	73	101	230



2.2 - 2013 CSR WORKSHOPS (LATIN AMERICA)



ENCUENTROS DE RSE 2013

PROGRAMA



HONDURAS, Tegucigalpa

14 de Agosto

Registro: 2:00 p.m. a 2:30 p.m.

Tema: **LA RSE EN LAS RELACIONES LABORALES**

Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: Lic. ERICK ANDRADE SEVILLA
Gerente de país para ManpowerGroup en Honduras



Tema: **LA RSE EN LAS RELACIONES SOCIALES**

Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: Ing. HILDA HERNÁNDEZ ALVARADO
Secretaria de Estado en el Despacho de Desarrollo Social



Coffee Break: 4:30 p.m. a 5:00 p.m.

Tema: **LA RSE EN MEDIO AMBIENTE**

Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: Ing. JOSÉ ANTONIO GALDAMES
Sub Director Áreas Protegidas y Vida Silvestre



Tema: **BENEFICIOS DE LA NORMA WORLD COB-CSR:2011.2**

Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: Ing. DANIEL JAVIER
Dir. de Calidad y CSR de WORLD COB



Entrega Oficial de Certificaciones de RSE:

Para las empresas de HONDURAS que han aprobado el proceso de certificación WORLD COB-CSR:2011.2 satisfactoriamente.

Hora: 7:00 p.m.



Tegucigalpa, HONDURAS

Hora: 2 p.m. a 8 p.m.

Lugar:

Real Intercontinental Tegucigalpa
Gran Salón Real (3 y 4)

MEDIA PARTNERS



El Heraldo



Estilo



La Prensa



Komunumo



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Fax: +1 713 339 9323

www.worldcob-csr.com

info@worldcob.org



ENCUENTROS DE RSE 2013

PROGRAMA



PANAMÁ, Panamá
28 de Agosto

Registro: 2:00 p.m. a 2:30 p.m.

Tema: LA RSE EN LAS RELACIONES LABORALES

Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: S.E. ALMA CORTES AGUILAR
Ministra de Trabajo y Desarrollo Laboral de la República de Panamá



Tema: LA CREACIÓN DE VALOR COMPARTIDO

Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: ULRICH FREI (MBA)
Director Ejecutivo FUNDES



Coffee Break: 4:30 p.m. a 5:00 p.m.

Tema: LA RSE EN MEDIO AMBIENTE

Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: Lic. JULIO RODRÍGUEZ PINILLOS
Master En Espacios Naturales Protegidos
Coordinador de TNC Panamá



Tema: BENEFICIOS DE LA NORMA WORLD COB-CSR:2011.2

Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: Ing. DANIEL JAVIER
Dir. de Calidad y CSR de WORLD COB



Entrega Oficial de Certificaciones de RSE:

Para las empresas de PANAMÁ que han aprobado el proceso de certificación WORLD COB-CSR:2011.2. satisfactoriamente.

Hora: 7:00 p.m.



Panamá, PANAMÁ
Hora: 2 p.m. a 8 p.m.

Lugar:

Intercontinental Miramar Panamá
Gran Salón Miramar

MEDIA PARTNERS

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LA ESTRELLA

America económica

TV Max

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WISDOM VISITANTE

WHO IS WHO

Vivir Bien

Komunumo





ENCUENTROS DE RSE 2013

PROGRAMA



PERÚ, Lima
18 de Octubre

Registro: 2:00 p.m. a 2:30 p.m.

Tema: **LA RSE EN LAS RELACIONES LABORALES**
Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: Lic. GERARDO HERRERA PERDOMO
Socio de la división de Consultoría de Deloitte Perú



Tema: **LA RSE EN LAS RELACIONES SOCIALES**
Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: Mg. JULIO GUZMÁN JARA
Presidente del Consejo Nacional para la Integración de la Persona con Discapacidad CONADIS-Perú



Coffe Break: 4:30 p.m. a 5:00 p.m.

Tema: **LA RSE EN MEDIO AMBIENTE**
Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: Dr. ANTONIO BRACK EGG
Primer Ministro del Ambiente del Perú



Tema: **BENEFICIOS DE LA NORMA WORLD COB-CSR:2011.2**
Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: Ing. DANIEL JAVIER
Dir. de Calidad y CSR de WORLD COB



Entrega Oficial de Certificaciones de RSE:

Para las empresas de PERÚ que han aprobado el proceso de certificación WORLD COB-CSR:2011.2. satisfactoriamente.
Hora: 7:00 p.m.



Lima, PERÚ
Hora: 2 p.m. a 8 p.m.

Lugar:
Cámara de Comercio de Lima

MEDIA PARTNERS

RE Rumbo Económico

Horizonte Minero
Revista Internacional de Minería y Energía

Correo

Perú.com

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GRUPO PENSIA

América economía

MINERÍA & ENERGÍA



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www.worldcob-csr.com

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ENCUENTROS DE RSE 2013

PROGRAMA



BOLIVIA, Santa Cruz
23 de Octubre

Registro: 2:00 p.m. a 2:30 p.m.

Tema: **LA RSE EN LAS RELACIONES LABORALES**
Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: **ÁLVARO BAZÁN AUZA**
Director Ejecutivo COBORSE



Tema: **LA RSE EN LAS RELACIONES SOCIALES**
Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: **Ing. BORIS MERCADO CENTENO**
Socio de la firma PricewaterhouseCoopers



Coffee Break: 4:30 p.m. a 5:00 p.m.

Tema: **LA RSE EN MEDIO AMBIENTE**
Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: **Lic. ALFONSO BLANCO LÓPEZ**
Representante para Bolivia, The Nature Conservancy



Tema: **BENEFICIOS DE LA NORMA WORLDCOB-CSR:2011.2**
Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: **Ing. DANIEL JAVIER**
Dir. de Calidad y CSR de WORLDCOB



Entrega Oficial de Certificaciones de RSE:

Para las empresas de BOLIVIA que han aprobado el proceso de certificación WORLDCOB-CSR:2011.2. satisfactoriamente.
Hora: 7:00 p.m.



Santa Cruz, BOLIVIA
Hora: 2 p.m. a 8 p.m.

Lugar:
Centro de Convenciones Cainco

MEDIA PARTNERS





ENCUENTROS DE RSE 2013

PROGRAMA



MÉXICO, México D.F.
13 de Noviembre

Registro: 2:00 p.m. a 2:30 p.m.

Tema: LA RSE EN LAS RELACIONES LABORALES
Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: Lic. MERCEDES DE LA MAZA DE LA PARRA
Presidenta del Comité de Responsabilidad Social y Educación de AmCham



Tema: LA RSE EN LAS RELACIONES SOCIALES
Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: Dr. JOSÉ FIGUEROA ACOSTA
CEO y Presidente del Consejo de Administración Sistema Educativo Valladolid



Coffee Break: 4:30 p.m. a 5:00 p.m.

Tema: LA RSE EN MEDIO AMBIENTE
Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: Arq. JUAN E. BEZAURY CREEL
Representante en México y Director Asociado de Política Ambiental, TNC - América Latina



Tema: BENEFICIOS DE LA NORMA WORLD COB-CSR:2011.2
Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: Ing. DANIEL JAVIER
Dir. de Calidad y CSR de WORLD COB



Entrega Oficial de Certificaciones de RSE:

Para las empresas de México que han aprobado el proceso de certificación WORLD COB-CSR:2011.2 satisfactoriamente.
Hora: 7:00 p.m.



México D.F, México
Hora: 2 p.m. a 8 p.m.

Lugar:

Universidad Anáhuac México Sur
Salón Auditorio

MEDIA PARTNERS



Telephone: +1 713 339 9900
Fax: +1 713 339 9323

www.worldcob-csr.com

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ENCUENTROS DE RSE 2013

PROGRAMA



COLOMBIA, Bogotá
27 de Noviembre

Registro: 2:00 p.m. a 2:30 p.m.

Tema: **LA RSE EN LAS RELACIONES LABORALES**
Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: PhD. LUZ ENEIDA MORENO MAHECHA
Doctora en Administración y Máster en Responsabilidad Social



Tema: **LA RSE EN LAS RELACIONES SOCIALES**
Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: Ing. MAURICIO LÓPEZ GONZÁLEZ
Director Ejecutivo de la Red del Pacto Global en Colombia y
Director Técnico de ANDESCO



Coffe Break: 4:30 p.m. a 5:00 p.m.

Tema: **LA RSE EN MEDIO AMBIENTE**
Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: Dr. JOSÉ YUNIS MEBARAK
Representante para Colombia, The Nature Conservancy



Tema: **BENEFICIOS DE LA NORMA WORLDCOB-CSR:2011.2**
Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: Ing. DANIEL JAVIER
Dir. de Calidad y CSR de WORLDCOB



Entrega Oficial de Certificaciones de RSE:

Para las empresas de COLOMBIA que han aprobado el proceso de certificación WORLDCOB-CSR:2011.2 satisfactoriamente.
Hora: 7:00 p.m.



Bogotá, COLOMBIA
Hora: 2 p.m. a 8 p.m.

Lugar:

Cámara de Comercio de Bogotá
Auditorio Centro Empresarial Chapinero

MEDIA PARTNERS





ENCUENTROS DE RSE 2013

PROGRAMA



ECUADOR, Quito
11 de Diciembre

Registro: 2:00 p.m. a 2:30 p.m.

Tema: LA RSE EN LAS RELACIONES LABORALES

Hora: 2:30 p.m. a 3:30 p.m.



Conferencista: MBA. ROQUE MORÁN LATORRE
Presidente Ejecutivo IRSE



Tema: LA RSE EN LAS RELACIONES SOCIALES

Hora: 3:30 p.m. a 4:30 p.m.



Conferencista: Ing. PAULINA MONTENEGRO OLMEDO
Coordinadora de Comunicaciones y Movilización de Recursos de CARE Internacional en Ecuador.



Coffee Break: 4:30 p.m. a 5:00 p.m.

Tema: LA RSE EN MEDIO AMBIENTE

Hora: 5:00 p.m. a 6:00 p.m.



Conferencista: GUSTAVO PALACIOS MARTÍNEZ
Especialista Ambiental, Gerente Técnico Ecuambiente Consulting Group.



Tema: BENEFICIOS DE LA NORMA WORLD COB-CSR:2011.2

Hora: 6:00 p.m. a 7:00 p.m.



Conferencista: Ing. DANIEL JAVIER
Dir. de Calidad y CSR de WORLD COB



Entrega Oficial de Certificaciones de RSE:

Para las empresas de ECUADOR que han aprobado el proceso de certificación WORLD COB-CSR:2011.2 satisfactoriamente.

Hora: 7:00 p.m.



Quito, ECUADOR

Hora: 2 p.m. a 8 p.m.

Lugar:

Auditorio del edificio Las Cámaras

AUDIT PARTNERS



MEDIA PARTNERS



Pictures and more information about 2013 CSR Workshops:
https://www.facebook.com/worldcobcsr/photos_albums



Colombia



Honduras



Mexico



Bolivia



Peru



Panama



Ecuador

2014 projected CSR Workshops:

Bolivia - October 15, 2014

Peru - October 22, 2014

Ecuador - October 29, 2014

Honduras - November 5, 2014

Panama - November 12, 2014

Mexico - November 19, 2014

Honduras - November 26, 2014

Uruguay - December 3, 2014

WORLDCOB has developed partnerships and agreements with media outlets to promote the CSR Workshops:
http://www.worldcob-csr.com/es/notas_prensa.php



CSR Peru 2013
PERU punto COM



CSR Peru 2013
PERU punto COM



CSR Peru 2013
La Prensa



CSR Panama 2013
PR Noticias



CSR Panama 2013
Periódico Digital



CSR Panama 2013
La Estrella



CSR panama 2013
La Estrella



CSR Panama 2013
La Estrella



CSR panama 2013
El Siglo



CSR Panama 2013
El Siglo



CSR Honduras 2013
Hondudiaro



CSR Honduras 2013
El Heraldo



CSR Honduras 2013
La Prensa



CSR Honduras 2013
Secretaría de Estado



CSR Honduras 2013
Diario Ecologia



CSR Honduras 2013
Hablamos Claro Financiera



CSR Honduras 2013 E&N



CSR Honduras 2013 La Prensa



CSR Honduras 2013 Event Listing



CSR Honduras 2013 Pueblo y Sociedad



CSR Honduras 2013 Pacto Global Chile



CSR Honduras 2013 Komunumo



CSR Honduras 2013 Entrevista Radio HRN



CSR Ecuador 2013 Gestión y Desarrollo



WORLD COB CSR - ETB Computer World 2012



WORLD COB CSR - ETB Computer World 2012



CSR Latinoamerica 2013 Komunumo



CSR Honduras 2013 El Heraldo



CSR Honduras 2013 E&N - Estilo



CSR Honduras 2013 E&N - Estilo



CSR Honduras 2013 La Prensa



CSR Honduras 2013 Hondudiaro



WORLD COB-CSR activities can be followed on LinkedIn, Facebook, Twitter, YouTube and on www.worldcob-csr.com. The UNGC and its principles are promoted in all WORLD COB-CSR workshops and activities.

WORLD COB - CSR

www.worldcob-csr.com/en/principles_compact_global.php

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Over 40 Speakers

WORLD COB - CSR: 2011.2 STANDARD | WHAT DO WE CERTIFY? | BENEFITS | CERTIFIED COMPANIES

TESTIMONIES | PRESS RELEASES | LEARN ABOUT CSR | UN GLOBAL COMPACT PRINCIPLES | CERTIFY YOUR COMPANY | AUDIT PARTNERS

PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT

The Ten Principles of the Global Compact are based on universal declarations and conventions applied in four areas: Human Rights, Environment, Labor and Anti-Corruption.

HUMAN RIGHTS:

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights, within their scope of influence.

Principle 2: Businesses should make sure that they are not complicit in human rights abuses.

LABOR:

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining.

Principle 4: Businesses should uphold the elimination of all forms of forced and compulsory labor.

Principle 5: Businesses should uphold the effective abolition of child labor.

Principle 6: Businesses should uphold the elimination of discrimination in respect of employment and occupation.

WORLD COB - CSR

www.worldcob-csr.com/en/principles_compact_global.php

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COMPECER, SC
Competencia y Certificación

WE ARE MEMBERS OF

Global Reporting Initiative | Organización Scalabrini 2014

ENVIRONMENT:

Principle 7: Businesses should support a precautionary approach to environmental challenges.

Principle 8: Businesses should undertake initiatives to promote greater environmental responsibility.

Principle 9: Businesses should encourage the development and diffusion of environmentally friendly technologies.

ANTI-CORRUPTION:

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

Important documents on which the UN based these 10 principles:

Human Rights:
<http://www.un.org/es/documents/udhr/>

Fundamental Principles and Rights at Work:
<http://www.ilo.org/declaration/ahg-est/index.htm>
<http://www.ilo.org/public/spanish/standards/index.htm>

Rio Declaration on Environment and Development
United Nations Anti-Corruption Documents

To see the 10 UN principles, visit:
<http://www.un.org/es/globalcompact/principles.shtml>

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info@worldcob.org

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Message:

2.3 - WORLDCOB participated in the 2013 UNGC Leaders Summit in New York City. WORLDCOB was invited and participated in the Global Compact Network USA Consultation on the Food and Agriculture Business Principles on March 25, 2014 in Washington DC.

2.4 - WORLDCOB also participated as an Organizational Stakeholder and part of the North American delegation in the GRI Sustainability and Reporting Conference in Amsterdam in 2013.

You can find more information in the Communication On Progress (COP) available through the UNGC web page or by visiting:

www.worldcob.org

www.worldcob-csr.com

Contact for questions regarding the report or its contents:

Daniel Javier, Director
djavier@worldcob.org