



GLOBAL COMPACT INTERIM COMMUNICATION ON PROGRESS

Company Name	ARTICLE 13 LTD	Date	17 JUNE 2005
Unit (if applicable)		Membership date	19 January 2004
Address	BRADLEY HOUSE 26 ST ALBANS LANE LONDON NW11 7QE	Number of employees	20
Country	UNITED KINGDOM	Sector	CONSULTING AND AUDITING
Contact name	NEELA BETTRIDGE		
Contact Position	DIRECTOR		
Contact telephone no.	+44 (0)20 8731 7700		

Brief description of nature of business


We are specialist advisors in governance, corporate social responsibility and sustainable development. We develop policy and strategy through the use of research and engagement to deliver innovation, governance and organisational responsibility. We work with companies, governments and academic institutions to meet the growing pressure for better performance, whether it be social, environmental, ethical or economic. This pressure is based increasingly upon cold, commercial reality; good governance is no longer optional.

We are about breaking the cycle and looking beyond traditional responses so we leap frog to innovative solutions.

Our approach is underpinned by our use of research in areas such as insight, social, action learning and deliberative mapping. We use participation and engagement plus to implement all our work and build innovative strategies, advocacy, policy and communications as a consequence of our process.

Statement of support

The Article 13 team is committed to upholding the values of the United Nations Global Compact (UNGC). The ten principles are becoming firmly embedded in our internal structures, as well as in our external client and research/advocacy work. We have the full support of our board and are continually striving to find new and innovative ways of meeting our obligation to global citizenship.

Signature		Position	Director, Article 13 Ltd
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CATEGORY 1	HUMAN RIGHTS (UNGC Principles 1-2)
Policies	
Equal Opportunities Policy Dignity at Work Statement of Policy Health and Safety Policy	
Actions implemented in the last six months	
<p>Much of our work in the first half of 2005 has concentrated on achieving the objectives of Principles 1 and 2.</p> <p><u>Insight Research Report</u> We conducted research into how business is tackling the issues of global poverty and climate change, and how significant these issues are to the strategic direction of FTSE 500 companies. This research was published in a report entitled "Climate Change and Poverty: A Business Opportunity?", which has been distributed widely in a bid to contribute to the ongoing debate. A UNGC fact sheet, with a statement of our commitment to the programme was included with this research.</p> <p><u>Crystal Ball Lunch event</u> Our most recent Crystal Ball lunch focussed on the issue global poverty. With several world-class key note speakers the event achieved its aim of providing a forum for the CEOs of UK FTSE listed companies in attendance to seriously consider the issue of poverty and how their businesses might better tackle the problem and, by implication, work towards the protection of internationally proclaimed human rights. The lunch menus referred to our active involvement in the UN Global Compact with contact details for those desiring additional information.</p>	
Measurable Results or Outcomes	
Our efforts in recent months have stimulated business interest in the poverty and climate change debates, making current and future business leaders consider new ways of working to alleviate the risks of poverty and climate change. We have also been successful in raising awareness of the United Nations Global Compact in the wider business community.	

CATEGORY 2	LABOUR (UNGC Principles 3-6)
Policies	
Equal Opportunities Policy Dignity at Work Statement of Policy	
Actions implemented in the last six months	
<p><u>Supplier Advocacy</u> We contact each of our main suppliers to inform them that we are signatories of the UN Global Compact. The mailout included background information and a list of the ten principles, encouragement to find out more by contacting us or visiting the UNGC website, and a request for them to advise us of any practice of ours which does not adhere to the UNGC philosophy.</p>	
Measurable Results or Outcomes	
Positive feedback and support for our efforts was forthcoming from a significant proportion of our suppliers.	

CATEGORY 3	THE ENVIRONMENT (UNGC Principles 7-9)
Policies	
Environmental Policy Ethical Supply Chain Policy	
Actions implemented in the last six months	
<u>Insight Research Report</u> [see Category 1: Human Rights]	
<p><u>Energy/Stationery Consumption</u></p> <p>Our energy and stationery consumption tracking systems have been revamped and incorporated into our monthly business processes. Thanks to ongoing communications with staff, obvious reductions have been witnessed. Quantitative data will be available to support this improvement in our second annual Communication on Progress in January 2006.</p>	
<p><u>Green Energy</u></p> <p>In our second interim update (January 2005) we reported on our efforts to switch to green energy supply. Most other tenants were supportive on the proviso that it would not entail steep prices increases. Unfortunately we have not been able to source quotations for green energy, which can compete with the highly competitive rates already negotiated by our landlord. We have agreed not to pursue a switch to green energy any further at this stage. However, we have requested that the person who negotiates the power contracts will consider all options, including green energy, when the contract comes up for renewal.</p>	
<p><u>Carbon Clause</u></p> <p>A carbon clause has recently been added to all client contracts. One client – a global pharmaceutical company – has already signed up, allowing us to determine the cost of CO₂ emissions related to their project. At the end of their contract these costs will be charged to the client and added to our end of year donation to a mutually agreed carbon offset programme.</p>	
<p><u>Volunteering</u></p> <p>Our Social Policy entitles Article 13 staff to five days leave for community volunteering initiatives each year. One of our company directors has used his entitlement to <i>undertake an initiative promoting greater environmental responsibility</i>. He runs a project in Wales, monitoring birds of prey. The volunteering has so far entailed two separate day visits to mid-Wales, where he has undertaken field surveys to locate rare breeding birds of prey. This has been in collaboration with the UK forestry service, Forestry Commission, and other land owners. It is part of an ongoing long-term population ecology study of the birds of prey in this area.</p>	
Measurable Results or Outcomes	
By focusing our efforts on environmentally friendly practices here at Article 13, we have significantly reduced our environmental footprint and served as a good example of best practice to our suppliers, clients and other organisations with whom we have contact.	

CATEGORY 4	ANTI-CORRUPTION (UNGC Principle 10)
Policies	
Anti-Corruption and Bribery Policy	
Actions implemented in the last six months	
We undertook a review of Article 13's Anti-Corruption and Bribery Policy and were satisfied that we are adhering to it. Our monthly financial check is now firmly established in the company accounts cycle. An analysis of our accounts is now prepared by our external accountant and presented to the board on a monthly basis.	
Measurable Results or Outcomes	
There is now increased transparency in the company's financial reporting systems.	

How do you intend to make this COP available to your stakeholders?
This COP is available on-line at www.unglobalcompact.org and www.article13.com .
It will also be distributed to company employees, board members, clients, suppliers and other members of the Article 13 network, as appropriate.