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## Metito leads the way in complying with United Nations Corporate Social Responsibility Initiative

Metito, an international desalination, water, and wastewater treatment company, showcased its complete support and adherence to the ten principles of the United Nations Global Compact initiative at a CSR workshop organized by the Emirates Environmental Group this Monday.

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Metito is the first company in the region to join the exclusive socially responsible community of the Global Compact. This Compact was initiated by UN Secretary-General, Kofi Annan, to encourage companies to work together with UN agencies to support universal environmental and social principles that revolve around a set of core values in the areas of human rights, labour standards, the environment, and anti-corruption.

Budoor Hunnoon, Marketing Executive, Metito said:

'Metito's core businesses revolve around the idea of social responsibility: water supply and desalination are a key enabler of human development, and water reuse and recycling are key to reducing society's impact on the environment. We have built our corporate social responsibility efforts from this base, and are fully committed to making the Global Compact part of our strategy, culture and day-to-day operations.'

Metito has made community welfare a top priority in its strategy and has thus established a long track record of giving back to the community. One such initiative was the donation of two disinfection water plants to the people of Aceh, Indonesia to help those worst affected by the Tsunami tragedy. Another initiative was the rebuilding of water supply units in Hartha and Najibiya, that enabled the restoration of power supply to the people of Southern Iraq immediately following the outbreak of war.

In addition to these direct contributions, the company also strives to promote a sense of environmental welfare and conservation in the local community. The company sponsors education by engaging schools and universities with plant tours and classroom lectures. It also spearheads numerous conferences such as the recent MEED water reuse conference in Abu Dhabi and the upcoming International Desalination Association water forum in Dubai.

Encouraging local environmental conservation is most demonstrated through the Company's new global headquarters at Technopark, Dubai. These headquarters will be one of the first three buildings in the UAE to be certified by the US Green Building Council. The building's Gold green rating will be rewarded for its water reuse and energy conservation systems, use of recycled materials and other innovations in design that reduce its overall impact on the environment.

Having received a very warm welcome at the workshop, Ms Hunnoon concluded her presentation by urging all companies to engage in their community and join this noble initiative.