

FILMS

- Regarding main CSR issues
- Available on Alstom Website and Youtube
- To raise awareness of public and employees
- 2 versions, one for the public with general issues and solutions, one for the employees with the solutions more specifically proposed by Alstom
- Indicators: number of views by external and internal persons

For instance: more than 6000 views by the 31 November 2013 for the corporate Social Responsibility film

<http://www.alstom.com/Sustainability/animated-series-on-csr/>

- What is an Eco city?



- What is an eco-city? What will tomorrow's sustainable cities look like? How will they work more efficiently to provide for ever-growing populations?

- What is sustainable development?



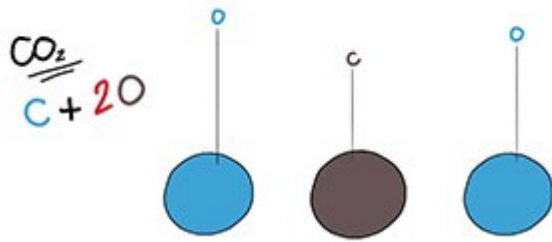
- What does our commitment to social responsibility mean? How do we work with communities, eco-systems and economies to improve the way our business works?

- What is eco-design?



- How are products like the people using them? How are we limiting the environmental impact of our products at the design stage?

- How are we combatting CO2 emissions?



- Does the greenhouse effect sound familiar? How are we currently helping reconcile the growing need for electrical energy with the fight against climate change?

- What is sustainable sourcing?



- How does responsible sourcing of materials aid sustainable development? How can working in partnership increase revenues and help the environment?

- Ethics and Compliance policy



- For Alstom, ethics is definitely a commitment on which the Group refuses to compromise: the film shows you how.

- What is sustainable mobility?



- How can we reduce global reliance on the car as a mode of transport? What can we do to reduce emissions from transport in general?

- Sustainability is also about eco-construction

