12.03.2010

## To our stakeholders:

We recognize that a key requirement for participation in the UN Global Compact is the annual preparation and posting of a Communication on Progress (COP) that comprises of a statement of continued support for the UN Global Compact, a description of practical actions with regard to the principles of the UN Global Compact, and a measurement of outcomes or expected outcomes.

As Dogus Group, we participated in the UN Global Compact on March 15, 2007 and we were supposed to submit our second COP on March 15, 2010. We are late in creating; sharing and posting our COP report due to the fact that our Group companies have started their own reporting processes in early 2010 and have not been able to answer the COP reporting indicators before early March 2010. Therefore it has not been possible for us to complete our report by the due date.

We hereby would like to inform our stakeholders that our COP report will be posted on the UN Global Compact website by April 16, 2010 at the latest.

Sincerely yours,

Deniz/Bayel Feyizoğlu

Corporate Communications Manager

Dogus Holding A.S.