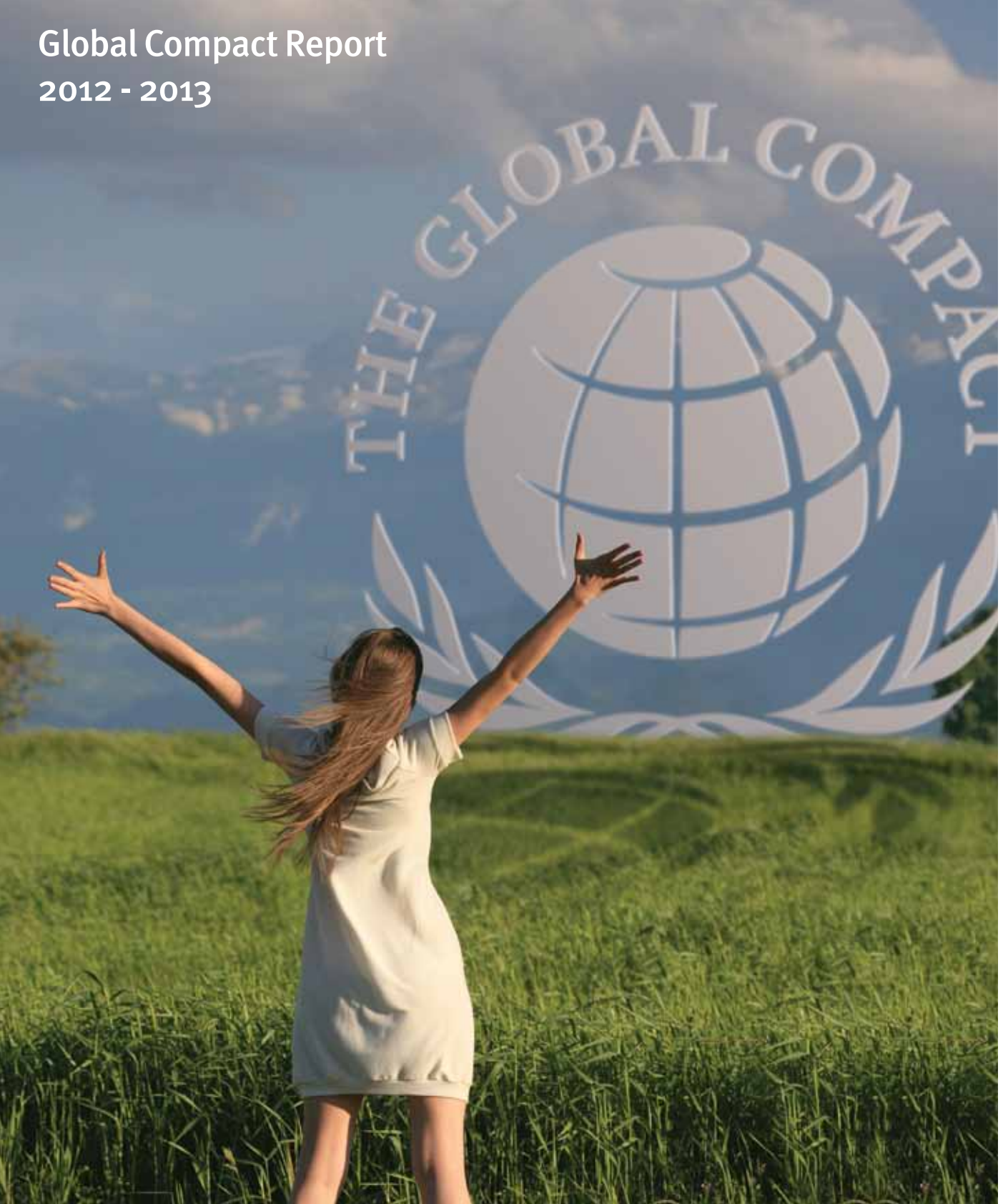




Global Compact Report
2012 - 2013



About the Report

Yeşim Tekstil pledges to conform and to implement the principles of the agreement at each and every stage of production and governance and to monitor compliance.

The report briefly explains previous practices within the organization of the company under the Global Compact Agreement and mainly highlights the work carried out in 2012. The information provided in the report is supported by

statistical data, model practices and photographs.

Yeşim Tekstil aims at diffusing sustainability efforts to all work processes and making sure that its suppliers and contract manufacturers also adopt these principles. The efforts made by the company to this end and the targets for the year 2013 and subsequent years are communicated in the report together with the relevant data.



Global Compact Agreement

Yeşim Tekstil has pledged to conform to the principles of this international agreement on human rights, labor standards, the environment and the struggle against corruption. Yeşim Tekstil transparently shares the details of its work under the Global Compact Agreement in the global network since 2008.

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Global Compact Principles

Principle 1 Businesses should support and respect the protection of internationally proclaimed human rights,

Principle 2 Businesses should make sure that they are not complicit in human right abuses,

Principle 3 Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining,

Labor Standards

Principle 4 Businesses should effectively eliminate all forms of forced and compulsory labor,

Principle 5 Businesses should effectively abolish child labor,

Principle 6 Businesses should effectively eliminate discrimination in respect of employment and occupation,

Environment

Principle 7 Businesses should support a precautionary approach to environmental challenges,

Principle 8 Businesses shall undertake and encourage initiatives to promote greater environmental responsibility,

Principle 9 Businesses should encourage the development and diffusion of environmentally friendly,

Anti-Corruption

Principle 10 Businesses should work against all forms of corruption, including extortion and bribery.



Message from CEO

Şenol Şankaya

Yeşim Tekstil is a company that has always led the industry by prioritizing social responsibilities since the very date of its establishment and conducted exemplary projects in line with its “People First” approach. Through work health and safety applications, management systems aiming to protect the employees’ rights, environmental efforts and social responsibility projects focused on embracing the community, which it has been implementing for years, our company has clearly defined its difference, developing into a manufacturer brand selected by world-famous brands.

Having been undertaking these efforts for years already, the company managed to integrate them into its work processes, basing these activities on an applicable and developable systematic in accordance with international standards and is monitoring them against continuous performance criteria. It is our priority at Yeşim Tekstil that each of our efforts and projects contributes first to our employees and stakeholders and then to the whole society in general thus ensuring sustainability. As a company aware of its responsibilities and manufacturing with respect to its employees, community

and the world we live in, we are happy of the fact that these values of ours make us valuable in the eyes of our customers.

In 2005, our company was awarded SA 8000, the world’s most prestigious social compliance certificate. By obtaining this certificate, we have declared our commitment to satisfy and initiate necessary steps to achieve social compliance requirements not only at our facilities, but also at the facilities of our contract production and other suppliers. Our signature of the Global Compact in 2006, issue of a joint declaration with a number of global corporations in 2008 under the Financial Times initiative to mark the 60th anniversary of the signature of the Human Rights Declaration and signature of the declaration titled “Management is Women’s Right” in Turkey in 2009 are indicators of our commitment on the matter.

All of the efforts we have undertaken for social responsibility have been extremely useful for us both inside and outside the company. ▶

► Benefits of the efforts can be summarized as follows:

Benefits inside the company:

- We have started to more clearly highlight the commitment of our top management to the environment, community and governance reaching out to the employees.
- We have managed to increase our employees' corporate loyalty and motivation through all the applications we have accomplished for them.
- The company integrated its corporate citizenship activities with work operations and encouraged the employees towards an increase in the positive social effects of the values chain.
- We have had an opportunity to demonstrate how we have operationally implemented written requirements on social responsibility and environment incorporated into our company's mission and values.
- In-house applications for progress evaluation we have implemented have led to improvement in our performance in this regard.
- These good practices we have implemented in the social responsibility framework have brought us into contact with global brands and brought us new customers, thus leading to higher financial gains for our company.

Benefits outside the company:

- Making business with world-famous brands has opened us doors towards strategic partnership with them.
- The atmosphere of more transparency and trust has increased our company's reputation.

- The sustainability vision, strategy and implementation plan have provided a framework for the development of relations with all our stakeholders.
- Our cooperation has provided valuable learning opportunities for all our stakeholders.
- By signing the Global Compact, we have undertaken to share globally all our projects and efforts that have been conducted for years. For us, this is the most crucial point in signing this agreement. Launched years ago by Şükrü Şankaya, a founder of Nergis Holding and our company with the "People First" motto, these efforts have been internalized and gathered under a corporate roof by us during the recent years.
- It is our purpose to share this approach and applications dating back to our corporate history in a global network by signing this agreement and lead the whole world and primarily the textile and garment industry on these issues. We as Yeşim Textile commit ourselves to continuing to perform our responsibilities towards our employees and the community, as we have so far always done.



Şenol Şankaya
CEO



Yeşim Textile

With a total operation area of 325 thousand square meters in Bursa, of which 144 thousand are indoor space, Yeşim Textile, which has knitting, dyeing, and confection departments, is one of the leading integrated facilities.



Our Vision

To become the model strategic manufacturing partner to the world's leading brands in both apparel and home textiles.

Our Mission

- To be a pioneer in the textile sector, manufacturing top-quality products and making significant investments both in qualified people and the latest technology.
- To ensure the highest levels of customer satisfaction.
- To protect the environment and foster environmental consciousness among staff, suppliers and the public at large.
- To fulfill our obligations to the community and always act in a socially responsible manner.
- To set an example for other companies by always putting "People first".

Our Values

- Achieve mutual & sustainable growth with our key customers and manufacturing partners.
- Set the international benchmark for corporate responsibility in textile manufacturing.
- Be an industry leader in innovation and implementing new technologies & processes.
- Evolve our supply chain providing transparency and trust for our customers.
- Continue to partner with our customers to shorten end to end production times.



Manufacturing for the internationally renowned brands, Yeşim Textile is in strategic partnership with companies like Nike, Burberry, Esprit in apparel and Matheis-Schlafgut in home textiles sectors.

Yeşim also produces for Zara, Pull&Bear, Massimo Dutti, Bershka, Hugo Boss, Marks and Spencer, Calzedonia, Hurley, Tchibo, Converse, Mexx and Aeon brands.

- ### Our Certifications
- SA8000
 - BSCI (Business Social Compliance Initiative)
 - “Oekotex Standard 100”
 - GOTS (manufacture from 100% organic cotton)
 - OE (manufacture from not totally 100% organic cotton)

2012;	
Exports	225 Million USD
Revenue	260 Million USD



Capacity of Daily Production

Knitting	50 tons/day
Dyeing	100 tons/day
Printing	100.000 meters/day
Apparel	150.000 units/day
Home Textile	100.000 units/day



Yeşim Textile employs 2500 individuals in house and provides employment opportunities to around 10.000 individuals in the aggregate including domestic and international subcontractor.

Number of Female Employees	1350
Number of Male Employees	1150
Number of Interns	63

Besides being a pioneer in the Turkish textile sector, Yeşim Textile also guiding the youth, which will become our future. A total of 300 employee's children in the 0-6 age group are cared for and educated free of charge in the day-care facilities of Yeşim.

Achievements in 2012

Yeşim Textile was awarded by various institutions and organizations based on its 2011 data and performance.



- Listed as the 237th largest company in the "500 Largest Industrial Companies" list issued by the Chamber of Industry of İstanbul.
- Ranked 52nd in the list of "1000 Largest Exporters of Turkey" issued by Turkish Exporters Assembly.
- With TRY 590.6 million, Yeşim Satış Mağazaları ve Tekstil Fabrikaları A.Ş. was ranked the second in its own sector in the "250 Largest Companies in Bursa" survey of Bursa Chamber of Commerce and Industry (BTSO), and 11th in general; Yeşim Tekstil Sanayi ve Ticaret A.Ş., with TRY 377 million was ranked 4th in its own sector and 20th in general. The company also was the first in terms of exports and 5th in general.
- Yeşim Textile ranked 188th in the general list and 2nd in the sectorial list of "Fortune 500"
- Yeşim ranked 41st in the "500 largest firms of Anatolia" issued by Economist magazine.
- Ranked 342nd in the list of "the biggest 1000 firms" issued by Capital magazine.
- Took two awards from Uludağ Exporter Federation at the "Stars of Export" award ceremony, as the best performing company in the clothing and textile industry .
- Yeşim was awarded the Gold&Honor trophies at the Specialty Graphic Imaging Exhibition organized in the U.S.A. with its printing techniques.

True North

Our true north is an indication of the direction of our company. Every individual in Yeşim Textile aligns each study in accordance with true north direction of the company.

- Customer
- Profitability
- Speed
- Innovation
- Competency

Our innovative fabrics for our customer

- Water, stain and soil repellent fabric
- Easy Care & Non-Iron fabric
- Quick drying & self-wicking fabric
- Anti-bacterial fabric
- Odour neutralising fabric
- UV protection fabric
- Leather like cotton fabric
- Miracle design fabric
- Nano hybrid fabric
- Organic cotton fabric
- Recycled fabric
- BCI cotton fabric
- Thermoregulation climatic fabric
- Aesthetic fabric using PVA melting yarns

Positioning itself as a global firm in the textile industry, whose existence is maintained through superior technology, high quality human resources and professional management structure, Yeşim Textile has survived until today thanks to its “innovative” approach.

Yeşim Textile, which is an innovative company that has innovation in the core of its corporate objectives, is in a process of continuous self-renewal, closely following sectoral trends and incorporating them with a requisite degree of production and management flexibility.

Yeşim Textile was invited to the “Innovatus: Competition Power and Innovation Management in Sustainable Development” Project by Bursa Governorship EU and Foreign

Affairs Coordination Center as the best example thanks to the activities of the company in 2012 related with innovation and to spread out the innovation culture to its employees. Yeşim Textile was the only private company invited to the project from Bursa and was shown as an example with its activities on innovation.



We proceed towards the future with our lean production and management model



Yeşim Textile has launched the Lean Thinking project, which is one of the most effective production and management models today with respect to efficiency, quality, Human Resources, process improvement and profitability, back in 2006, which is currently being implemented at full place in each and every stage of production and management.

Lean Thinking aims to generate a production and management model which reduces processes that do not add value, as well as wastes, by focusing on value in each process. Kaizen techniques of continuous improvement with small steps play a very important role and significantly contribute to this process.

The extension of the target approach to management, which is a major lean technique, throughout the workforce and the continuous monitoring of the performance indicators of each individual unit are key factors that contribute to Yeşim Textile's progress towards its "True North" business results.

All our employees have fully adopted the concepts of communication, sharing, team work, team spirit and creating value as part of lean production, which is a human focused management system. This is the major source of Yeşim Textile's success in Lean Production.

Sustainability

The term "sustainability" comes forward in today's business environment, where companies need to be competitive, work in a world with limited resources, reduce their environmental footprint, reduce costs and meet customer demand.

The road to sustainability goes through being a company, which is lean, green and has an empowered workforce.

In order to create sustainable production and management models and to pioneer in these areas Yeşim Textile has implemented an integrated management model covering Lean, Quality, Human Resources and Social Compliance.

In Yeşim Textile, sustainable production is achieved with the closely connected Lean, Human Resources, Social Compliance and Quality departments, which are each a part of a puzzle working towards a common goal. Their work aims to create an empowered workforce culture that is able to produce high quality products with low costs and just in time.

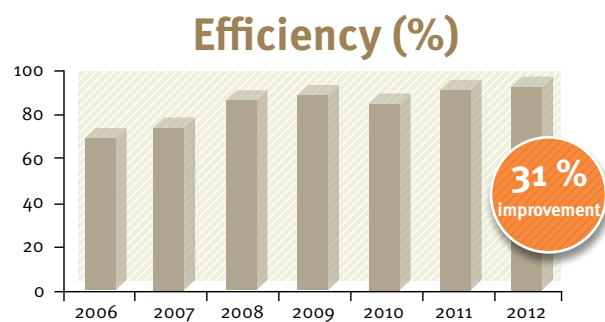
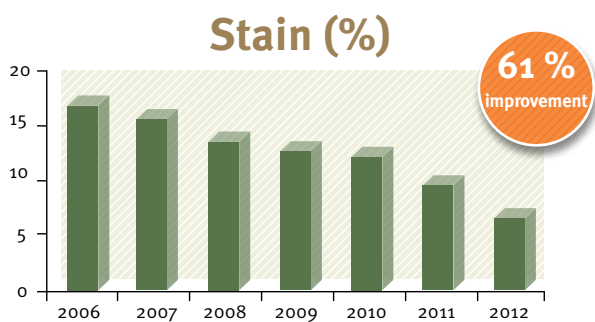
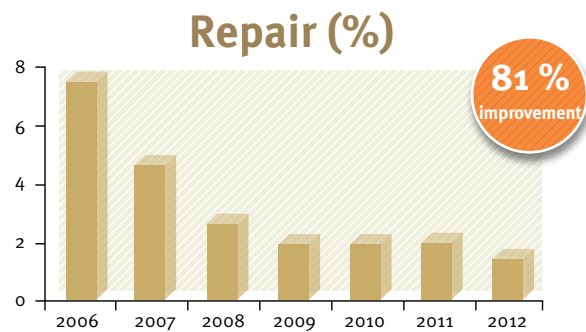
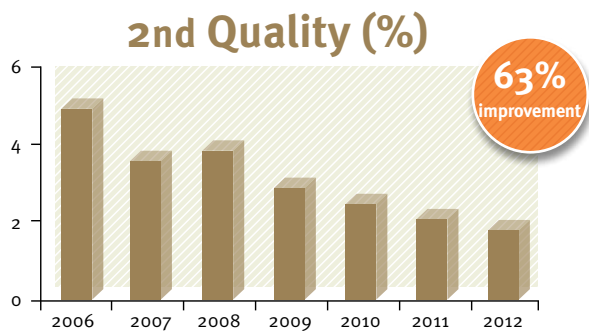
Lean Achievements

Yeşim has improved its 2nd Quality by 63%, repairs by 81%, stains by 61% and efficiency by 31% and reduced stocks by 36% through Lean Management efforts.

Transportation is reduced and an area of approximately 17,000 m² is gained by reducing the stocks and making the processes closer.

Until today, Yeşim Textile has carried out 2180 kaizen (improvement) tasks with the participation of 11448 white and blue collar employees.

Lean Achievements



Lean Implementation

Yeşim gives great importance to the implementation of lean. The goal is to inform all units from top to bottom about the lean production philosophy and applications and that they are internalized by all units. This is done to ensure that lean production is continuous. To achieve these goals trainings for spreading out lean production are given in Yeşim Textile. During the first years of lean production, trainings were given

in general to the upper management, middle management and white collar personnel to implement the lean production System, to manage the adaptation process and to create leadership. But in later periods trainings were started to be disseminated to blue collar personnel believing in “work is best known by the person who does the work” to ensure that blue collar personnel adopted lean production.



The first black T-Shirt prize awarded to Yeşim

Yeşim Textile received the right to be entitled as a company with “black t-shirt” by transforming trainings, which it had received from Nike in Sri Lanka about lean management, into a successful project. This “black t-shirt” title, which was the first in the garment industry in the world was received by Tunç Aydoğan, Lean/Quality/Human Resources and Social Compliance Manager, Yeşim Textile thanks to trainings given for a period of 3 months and a Project with inventory improvement in Preparation Area in Yeşim. Later on in line with the trainings 1 person from the Lean Department of Yeşim and 3 people from foreign locations of the company

received blue t-shirt titles. All trainings received are shared by lean leaders in the company. In this scope, when the trainings related with Lean are taken into consideration, it can be seen that trainings given to blue collar personnel has increased. Also, subcontractors and suppliers are given various lean trainings to ensure a win-win situation is fully reached. There is a Lean Representatives Group in the company, which are planned to become role models and are selected from every department; these personnel receive a different training program, composed of theoretical and practical workshops.

Kaizen Days

Kaizen activities are very important for continuous development at Yeşim Textile; these activities continued in 2012 to improve the quality of the work of employees and the working environment. In this scope, managers and employees of Yeşim Textile participate in the “Kaizen Days”, in which standardized, continuous best kaizens that create the best value, which are selected among the kaizen activities, are awarded.





Sustainable manufacturing workshop

Representatives of Yeşim Textile's Lean, Human Resources, Social Compliance, Health and Safety and Environment have participated in a workshop organized by Nike in Bolu Abant on 24-29 September. Including representatives from Nike and 5 different manufacturing partners of Nike, approximately 30 people have participated to the Sustainable Manufacturing Workshop.

The event aimed to create an infrastructure where serve lean concepts and applications would serve sustainable production. During the term of the work all participants learned from each other's experiences in predetermined areas.



Together for a sustainable world

Yeşim Textile hosted the first of the "Sustainable Manufacturing Learning Community" meetings, which was started by Nike, one of the customers of Yeşim, to create the possibility for its production partners to share their information and experiences.

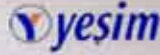
The meeting, in which 30 people attended from 7 companies producing for Nike, covered sustainability. The meeting,

where best examples of sustainability from each partners were shared continued for a whole day.

The Sustainable Manufacturing Learning Community, which will cover one HSE and one HRM topic, also studies which serves to sustainability in each meeting in detail and share their best examples.

Social Compliance at Yeşim





Social Responsibility Policy

Our company; having adopted "people first" philosophy and signed the Global Compact; is aware of its social responsibilities and commits itself to the following;

◆ Child Labour

Not to employ any worker under the age of 18 and act in accordance with the laws of child and young labour employment

◆ Forced and Compulsory Labour

Not to employ any worker bounded by contract, by force or without consent

◆ Occupational Health and Safety

To adopt a proactive approach based on risk analysis, to ensure that all employees are actively participating in implementation of health and safety procedures and to provide a working environment that gives priority to the general health of employees

◆ Freedom of Association and Right to Collective Bargaining

To respect the right of employees to bargain through their authorized union

◆ Discrimination

Not to employ workers according to their race, colour, language, religion, ethnical background, pregnancy, marital status or gender but to employ according to the skills required to perform the job and refer to the same criteria for compensation, benefits and promotions

◆ Dicipinary Practices / Harassment and Abuse

Behave respectfully to the personality of all the employees and not to implement any corporal punishments, not to let verbal, physical or psychological coercion or harassment of any kind

◆ Working Hours

To comply with laws and regulations controlling working hours and seek consensus of the worker for overtime

◆ Compensation and Benefits

To respect normal or overtime working wages and social benefits described in laws, regulations or in collective bargaining agreement

◆ Environment

To follow the current environment laws and to prevent environmental pollution based on environmental aspect & impact analysis, reduce pollution at source

◆ Customs Compliance

To respect all local and international Customs Laws and to adopt programs that will ensure these laws are respected and prevent any illegal materials to be transported

◆ Security

To ensure that no materials (drugs, explosives, biological substances or illegal goods) that may violate security are included in transboundary shipments

◆ Supplier / Sub-contractor Relations

To evaluate social compliance activities of its suppliers, to monitor evaluation results with action plans and gradually increase their social compliance level

◆ Management System

To implement, maintain and continually improve the social compliance, health and safety and environmental management activities under a framework of a management system which is composed of laws and regulations in force, customer codes and SA 8000 Managemet System Standard.

Senol Şankaya
Chief Executive Officer

Effective Date: 02/08/2004

Revision No: 03

Revision Date: 28/05/2011



“People First”

“Never forget that your colleagues and employees are human beings just like yourself, and that it is your duty to treat them well”.

This paternal advice rang in the ears of Yeşim Textile’s founder Şükür Şankaya when he first started the business, and remains at the heart of the company’s “People First” vision, its corporate culture and all its policies.

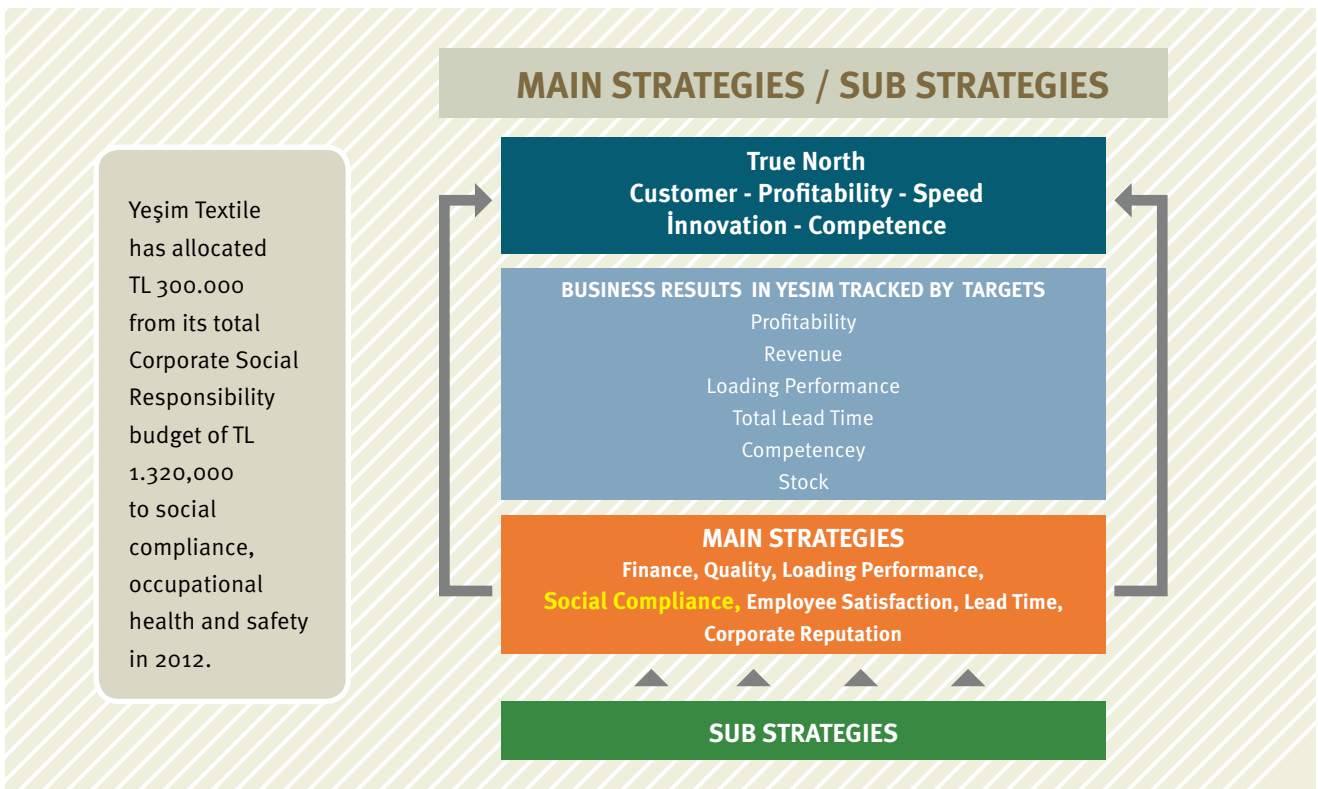
Social Compliance is an integrated part of our business processes

Yeşim Textile has a Social Compliance Department under its Director of Production Department which ensures that all expectations regarding social compliance are notified and implemented.

This department conducts audits both at the main plant and at the suppliers and reports the improvement areas to the respective departments and companies and supports and encourages all suppliers with a view to fulfilling expectations regarding social compliance.

In addition, it shows the methods achieving the needs for social compliance. There are activities to need the demands of customers related with social compliance and sustainability.

This department also accompanies the customers and auditors during social compliance audits carried out by third party organizations and customers.



Trainings for health and safety

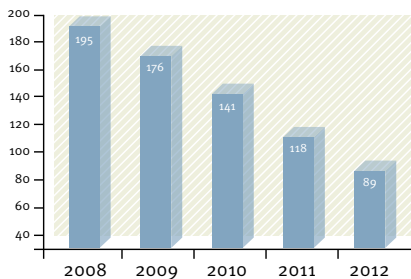
In 2012, 1263 employees have taken 2177 hours of such trainings.

The Social Compliance – Environment – Occupational Health and Safety Board which was founded in 1983, comprising 30 members, convenes regularly on a monthly basis and adopts resolutions and the minutes of these meetings are recorded and communicated to the relevant departments. Occupational health and safety efforts are based on trainings.

Yeşim Textile delivers training in house, to make sure that all its employees participate in occupational health and safety practices through a system which gives priority to the health of its employees.

In 2012 a total of 1205 people received 2470 hours of “Social Compliance; Workplace Health and Safety; Emergency Situations; and First Aid trainings”.

Distribution of Work Accidents by Year



Distribution of Lost Work Days by Year



Emergency Situation Evacuation Drills

In 2012, Yeşim Textile continued doing Emergency Situation Evacuation Drills, which is given great importance in the company. The company readied its workforce to threats with drills made in May and November 2012. The company has done a Fire Extinguishing Drill in December 2012 and increased awareness.

Emergency Situation Drills in the Nursery

In 2012 various training programmes have started to increase readiness for emergency situations in 2012. In the scope of these training programmes trainings were given to the staff of the Nursery in January, to children aged 5-6 in February and parents of the children in March; the emergency situation evacuation drill trainings were given by Yeşim Textile Social Compliance Manager Aydın Maydaer.

We believe that training makes us better and see trainings as a part of our job.

In 2012,
6460 people took a total of
7281 hours training.

TRAINING GROUPS	Title of Training	PEOPLE	HOURS
TECHNICAL			
	Technical	187	262.7
	HR School	147	103.5
	Lean School	1611	1198
	Health and Security - Social Compliance	1263	2177.5
	Quality	1944	1737.2
	Corporate Development	127	179.5
	Orientation	734	558.5
		6013	6216.9
LEADERSHIP			
	Route to Success	19	28.5
	Techniques to Find Customers in Foreign Markets	3	22.5
	Our most precious value is our reputation and how to manage it?	23	34.5
	Social Media and Communication	11	16.5
	Strategic Thinking	45	112.5
		101	214.5
PERSONAL DEVELOPMENT			
	Positive Discipline in Children	12	12
	Positive Thinking and Mental Health Training	51	408
	Journey of Life	38	38
	Set Your Target Right	53	53
	Communication and Empathy	18	28
	To Reach Success with Coaching	63	63
	How can we become more creative?	6	9
	PDCA Training	65	74.5
	Sustainable Reputation	2	2
	Emotional Intelligence Training	20	64
	TSGD Ready Wear Conference	12	84
	Japan Information Seminar	4	8
		346	851.5



Social Compliance is secured

Social Compliance activities are followed by continuous internal and external audits conducted both at Yeşim Textile and suppliers and improvement is measured.

Continous monitoring through audits

Scheduled internal audits are conducted at the suppliers every year in accordance with the annual main plant and supplier audit plan.

In case a need arises for new suppliers, substantive scheduled or unscheduled audits are conducted at new suppliers on social compliance, environment, occupational health and safety, in accordance with the social compliance

questionnaire for suppliers and social compliance manual for suppliers upon request by the production department. The audit plan is prepared on an annual basis in a way to ensure that the main plant, all contract manufacturers, printing and embroidery firms are audited once every 6 months. The audits are conducted by the Social Compliance Team of Yeşim, comprising members who are competent and authorized on this issue.

Our Company was subjected to the following social compliance audits in 2012:

<i>Intertek</i>	SA 8000 Certificate (February, July, December 2012)
<i>Intertek</i>	NIKE Supply Chain Security (June 2012)
<i>NIKE ESH</i>	NIKE SMS (March 2012)

<i>Sumerra</i>	NIKE SMS (September 2012)
<i>Systain</i>	Hugo Boss (April 2012)
<i>Esprit SU Dept.</i>	Esprit (March 2012)
<i>Inditex TAV</i>	Inditex (September 2012)

Our social Compliance certificates

SA8000

Yeşim Textile, which has received the SA8000 certificate in 2005 was audited 3 times in 2012 and continued to hold the certificate. Through this certificate Yeşim covenants to meet international social compliance and environmental standards and to

ensure that its subcontractors and suppliers also fulfill such requirements.

BSCI (Business Social Compliance Initiative) Certificate:

Yeşim has received a BSCI certificate in 2011. The main objective of BSCI Procurement Rules is to ensure specific social and environmental standards on the basis of internationally accepted conventions. By signing the BSCI Procurement Rules, companies undertake to accept the social and environmental standards specified in these rules, to implement these rules and to take measures in their corporate policies for compliance with these rules.



Social Compliance

Fair Trade

Yeşim Textile became a member of the Fair Trade, which has been established in Netherlands at the end of 80s as a commercial partnership based on dialogue, transparency and respect to ensure international trade is more just. The certificate received in the scope of this organization shows that all universal, environmental, moral and humanistic standards are respected starting from harvesting cotton and processing it to become yarn, fabric and the final product. This establishment also contributes to sustainable development by creating better conditions to producers and workers and by protecting their rights. The goal of the company is to receive this certificate in 2013.

SEDEX

Yeşim Textile became a member of SEDEX, which is a nonprofit organization based in Britain and preferred mostly by British customers. SEDEX is an international website storing and sharing information and data with customers



about the activities of suppliers based on labor laws and various customer standards on ethical implementations and their results.

Internal audits started

In 2012 all departments within Yeşim started internal audits related with social compliance. The audits are carried out via check lists prepared by the Social Compliance Department especially for each department, based on each department's structure. The audits, which are carried out via ISG's (Social Compliance-Environment-Workplace Health and Safety Committee) representatives aims to increase adoption of sustainability by each department.

7S audits

7S audits started in 2012 in Yeşim in the scope of sustainable production. In the scope of the 7S audits, which are audits carried out by the Lean Office and Social Conformity Departments every office and production unit is audited in seven stages and corrective actions are carried out for non-conformities; 7S audit cover Lean (5S), Workplace Health and Safety (6S) and Human Resources and Personnel (7S) audits. Different from previous years, environmental sensitivity, workplace health and security and improvement of workplace conditions started to be covered in the scope of these audits. The target is to carry out 7S audits in 20 selected units every four months three times a year.

BCI

In January 2012, Yeşim Textile has signed a strategic partnership agreement with Kipaş, a long time supplier of the company, to purchase yarn made from BCI certificated cotton, which is produced under nature friendly and sustainable conditions. In the scope of the strategic agreement Yeşim Textile commits to use more yarn made from Better Cotton (BCI) certificated cotton and to direct customers towards the same when meeting their demand.

The BCI membership of Yeşim Textile was approved on 1 September 2012 and its name was inscribed to the web page of BCI.

What is Better Cotton Initiative (BCI)?

It is a global voluntary programme to ensure cotton is produced under healthier conditions by millions of farmers. In 2005 a nonprofit council was established in Sweden entitled "Better Cotton Initiative" (BCI) to guarantee the future of the sector. The council was based on the principle of making global cotton production environmentally friendly, and sustainable in terms of both socially and economically. To achieve this goal it works in cooperation with the cotton

supply chain and relevant stakeholders and to spread this production quality to the whole world.

It also works to increase social and economic benefits of small and large cotton farmers. This initiative tries to reduce the important negative impacts of cotton production by keeping various facts about cotton production at the top of the agenda. It works in certain regions to spread out the movement for continuous improvement to more areas. BCI initiative works by creating global principles and criteria, which are implemented via special strategies and tools for various regions. BCI aims to use regional indicators to measure the impact of the implementation strategies.



The most prestigious social compliance certificate

Yeşim Tekstil is the first company in the ready to wear sector in Turkey to receive the SA8000 certificate which was renewed for the 3rd time in 2011. There are only a few companies in the world which manage to renew this certificate for the 3rd time. Yeşim has declared at the highest level that the company will comply with the “Social Responsibility Policy” corresponding to the internationally accepted “SA8000 Social Compliance Standards”.



SA 8000 Audit Dates	Status
April 2005	Certificate is Maintained
November 2005	Certificate is Maintained
May 2006	Certificate is Maintained
February 2007	Certificate is Maintained
August 2007	Certificate is Maintained
May 2008	Certificate is Renewed
December 2008	Certificate is Maintained
June 2009	Certificate is Maintained
December 2009	Certificate is Maintained
June 2010	Certificate is Maintained
December 2010	Certificate is Maintained
June 2011	Certificate is Renewed
February 2012	Certificate is Maintained
July 2012	Certificate is Maintained
December 2012	Certificate is Maintained
Target: 2013	To Maintain the Certificate

SA8000 is an important part of our business processes

Yeşim Textile aims at incorporating social responsibility requirements in its corporate culture. Consequently it implements social compliance standards within its organization.

Through the Social Compliance Standards, Yeşim Textile covenants to ensure that its employees receive all their rights under the law and the respective standards while delivering its products or services, to comply with occupational health and safety rules and to act in compliance with the prevention of environmental pollution. Yeşim Textile covenants to implement these principles which are also included in the Global Compact Agreement in good faith and to allow 3rd parties to conduct audits.

Customers from the U.S.A and EU countries in the ready-to wear and household textiles sector evaluate their suppliers with respect to good quality, fair price, on time delivery and compliance with social responsibility standards and place their orders accordingly. Consequently Yeşim Textile is subjected to social compliance audits by its customers and potential customers throughout the year on the principles of the Global Compact and on other issues.

The SA8000 certificate and the good results achieved from the audits conducted by the customers assure that Yeşim Textile fulfills all the requirements of the Global Compact Agreement.



The satisfaction of our employees is important

The satisfaction of the employees of Yeşim Textile has been measured through Employee Satisfaction Surveys since 2006. Actions are taken for improvement on the basis of the results of these surveys.

Employee satisfaction surveys

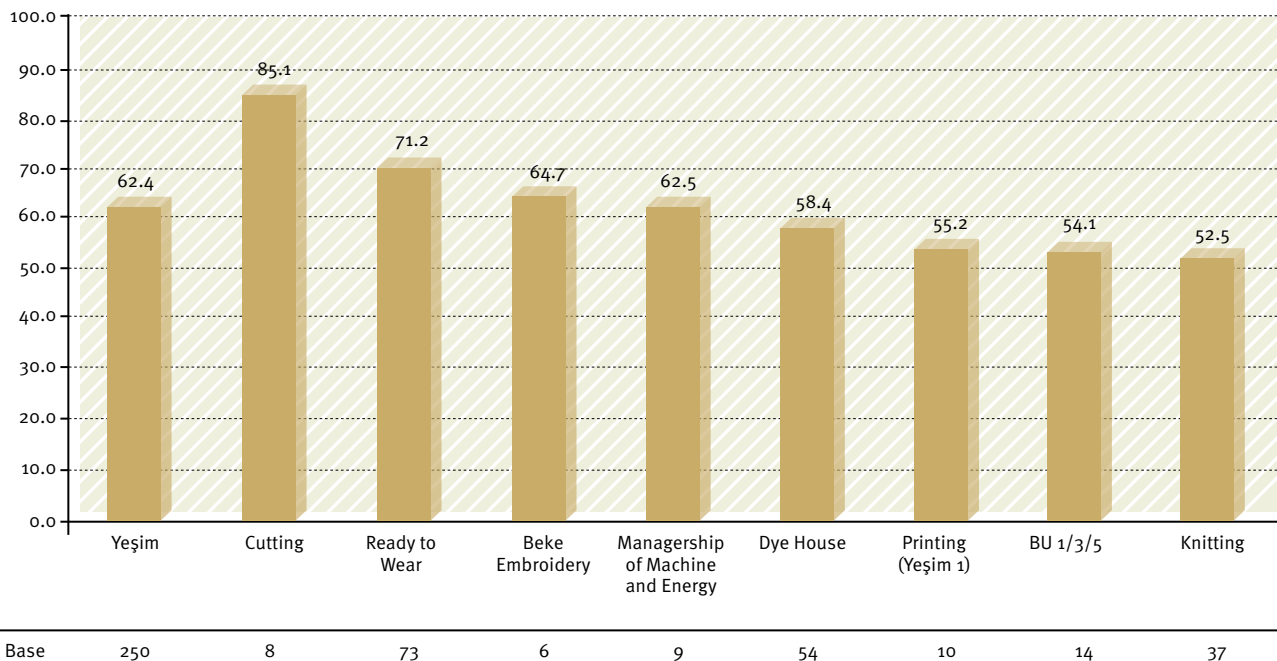
“Employee Satisfaction Surveys” are carried out periodically every year and includes all employees.

Survey results are shared with department managers and requested to take action plans according to results; these action plans are monitored by the Human Resources

Department. In 2012, different than previous years Employee Satisfaction Survey was commissioned to the company GfK by Nike, who is one of the customers in Yeşim; the survey was carried out with a sampling method. According to the results of the Yeşim Employee Satisfaction Survey the general satisfaction index was 62,4 % in 2011.

Satisfaction index

Department



Legal working conditions

Our employees work under conditions which comply with national and international standards and receive wages according to these standards. The wages of all employees who have worked for Yeşim Tekstil in excess of 3 months are higher than the minimum wage.



Working conditions in compliance with the law

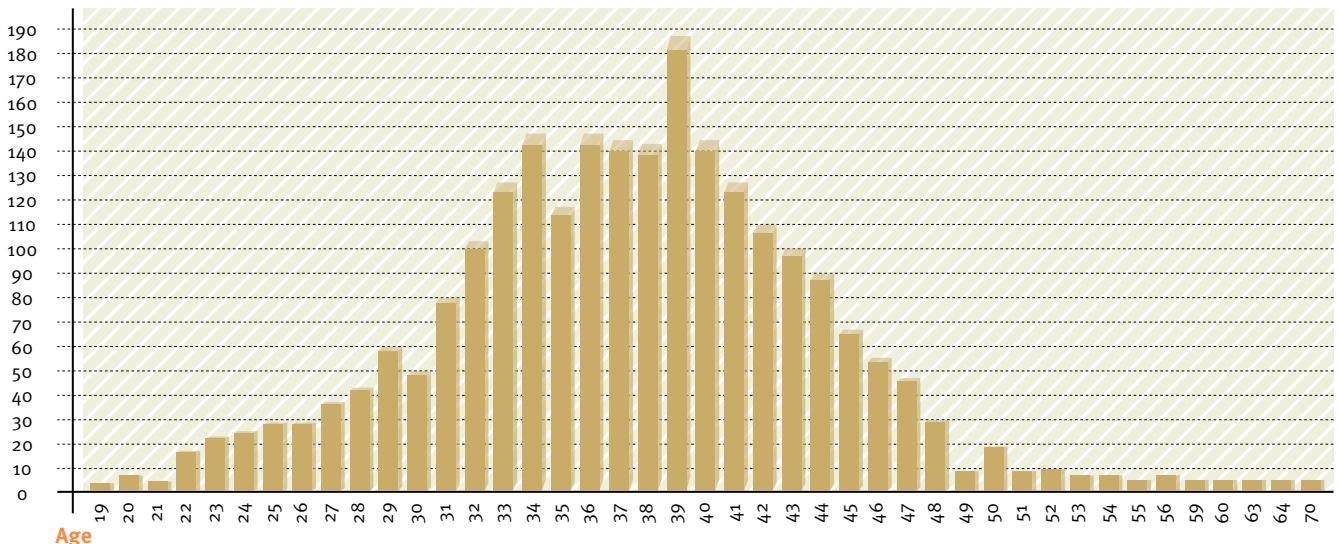
The provisions of the “Labor Law” numbered 4857 as ratified by the Council of Ministers and the provisions of the “Collective Bargaining Agreement” which was entered into by and between the employer and TEKSİF (The Union of Textile, Knitting and Garment Industry Workers of Turkey”) are applied by Yeşim Textile. The administrative staff (“white collar”) are subjected to the provisions of the Labor Law and the workers (“blue collar”) are subjected to the provisions of the Collective Bargaining Agreement.

When compared to the Labor Code, the Collective Bargaining Agreement always provides more favourable conditions for the workers. Yeşim Textile recruits its employees in accordance with this collective bargaining agreement since 1983, when the cooperation with TEKSİF was started.

In the scope of these laws the company does not employ forced workers. All new recruits completing the probation period (1-3) depending on the nature of their position are considered as permanent staff.

The wages are determined on the basis of the minimum wages defined by the Ministry of Labor and Social Security. New recruits are paid minimum wage for a period of 3 months following recruitment and then their wages are increased at the rates specified in the Collective Bargaining Agreement. The wages of all employees who have worked for Yeşim Textile in excess of 3 months are higher than the minimum wage.

The number of people





The consideration for labor is valuable

Employees of Yeşim Textile receive the consideration for their efforts not only through wages but also through social benefits.

Social assistances at Yeşim Textile

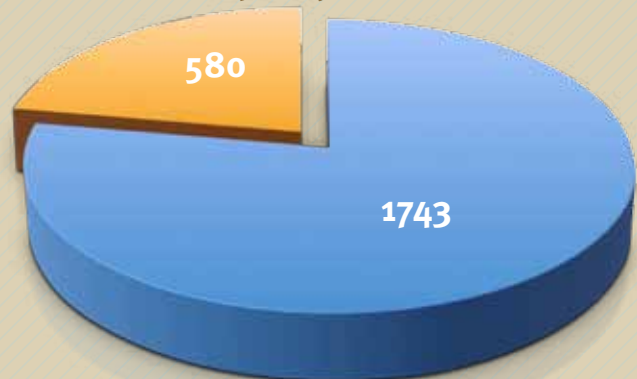
- Education grant for all schooled children of employees,
- Marriage grant to employees who get married,
- Maternity benefits at childbirth,
- Funeral grants those who lose their first degree relatives,
- Military service allowance to those who leave their jobs for military service,
- Reimbursement of meal ticket fees to those employees who are on fast during Ramadan,
- Child allowance for parents, separately for each child,
- Holiday allowance for those who take annual leave,
- Payment of bonuses every month at the amount of 5 days wage,
- Religious holiday allowance for all employees,
- Heating allowance for all employees each month,
- Gifts to all employees once a year from the products manufactured by the company,
- Free shuttle service for all employees,
- Free lunch to all employees every day,
- Provision of 40 kg of foodstuff to all employees quarterly,
- Free of charge kindergarten service.

Yeşim Textile complies with the requirement of employing disabled persons at the rate of 3% pursuant of the Labor Law.

It is not required to be citizen of the Republic of Turkey to be employed at Yeşim Textile .

Although the Labor Law does not require employment of ex-convicts, Yeşim Textile employs 2 ex-convicts.

Yeşim Textile allows its employees to enroll with a trade union however it is not compulsory.



- Number of employees who are not enrolled with a trade union
- Number of employees who are enrolled with a trade union

The kindergarten brings color to our plant

Our modern kindergarten which is offered to the children of our employees free of charge provides an affectionate, peaceful and safe environment to them.



The kindergarten which is provided free of charge to the employee's children in the 0-6 year old age group is an ultra modern facility with a capacity of 1000 children, meeting all the needs of the children. The kindergarten at Yeşim provides education to some 300 children currently, with a curriculum in line with the curriculum of private nursery schools aiming at supporting personal and social development of the children.

Peace of mind to employees whose children attend the kindergarten

The kindergarten is staffed by a team of 23 qualified and licensed specialists comprising 1 manager, 2 shift wardens, 10 teachers, 1 nurse and 9 child minders to ensure the health, education and happiness of the children.

Yeşim's kindergarten is open 6 days a week between 07.00-23.00 hours. Not only mothers but also fathers are allowed to bring their children pursuant to the kindergarten regulations.

A survey was conducted to measure parent satisfaction last three years. The results of the survey were communicated to everyone and action for improvement was taken on the basis of these results.



Personel development of the children is very important

New courses were added to the curriculum of the kindergarten in 2011 with a view to contributing to the personal development of the children with different topics.

According to the new educational programme chess, drama, environment courses are provided to the 5 year old age group and English, chess, drama and environment courses to the 6 year old age group. Pioneered by Yeşim Positive Thinking Club, children started to meditate once in every 15 days.



Green factory





ENVIRONMENT – HEALTH – SAFETY POLICY (EHS)

Our company being aware of its social responsibilities and have a vision of "becoming a manufacturing partner of global brands in the garment & home textile industry" commits to;

- *Continually follow and comply with the local legislation and customer codes of conduct on environment and occupational health and safety*
- *Prevent environmental pollution on its source*
- *Control environment, health and safety risks by a proactive approach*
- *Prevent occupational injuries and illnesses*
- *Conduct training programs in order to increase employee awareness about personal responsibilities on environment and occupational health and safety*
- *Implement health, safety and environmental practices according to international management system standards*
- *Contribute to the EHS improvement of its sub-contractors parallel to Yesim EHS Policy.*

Provide continual improvement by including the environmental and occupational health and safety objectives into company's strategic objectives

Şenol Şankaya
Chief Executive Officer

Effective Date: 02/03/2004

Revision No: 01

Revision Date: 14/02/2008

Yeşim; The Green Factory

Yeşim Textile is committed to preserve the environment at each and every stage of production through its environmentally friendly sustainable activities, energy friendly projects and recycling efforts.



Environmental awareness in production

Yeşim Textile has fulfilled its social responsibilities since the first day of its incorporation, aiming at carrying out its production activities in line with the green factory approach with a view to acting as a role model for its customers, contract manufacturers and suppliers and raising public awareness.

Yeşim has fully integrated the environmental projects which have been carried out for years in its business processes.

These activities which are carried out with a human focus are based on viable and improvable systematics in accordance with international standards and monitored through performance metrics.

These activities are guided via the Global Compact Agreement, SA8000, Oeko-tex Standard 100, GOTS and OE certificates.

Activities causing waste water, hazardous waste and solid waste generation and air pollution are monitored through a separate Environmental Management System in accordance with the regulations issued by the Ministry of Forestry and Environment of the Republic of Turkey.

The primary environmental objective of Yeşim is to make sure that each and every project adds value to our employees, stakeholders and to the public in general to ensure sustainability.



Yeşim Textile has allocated TL 600.000 from its total Corporate Social Responsibility budget of TL 1.320,000 to environmental projects in 2012.

Our goal ; to reduce consumption in production

Environmental activities of Yeşim are encouraged and monitored by the CEO Şenol Şankaya and the entire senior management team.



Projects to be carried out in 2012



Projects for reducing water and energy consumption in the dyehouse

- Project for saving time, water and energy in preliminary finishing. This project aims at achieving water savings at the rate of 30-35 % per year and energy savings at the rate of 20-25% per year.
- Project for dyeing with low liquor ratio in the dyeing machine. This project aimed at achieving water savings at the rate of 30% and energy savings at the rate of 25% in the dyeing process.
- The project for using ozone in the washing process instead of water and chemicals.
- Project for water free poliester and cotton dyeing.

Energy saving projects that were carried in 2012 and the outcomes of these projects

Energy	Project	Outcome
Electricity	<ul style="list-style-type: none"> • Using variable speed fan motors in drying machines. • Using variable speed fan motor in ram machines. • Using variable speed fan motors in the air handling unit in the Knittingsection. • Automation implementation in compressors • Change of the edge stiffening system in compact machinery 	Reduction in CO ₂ emissions at the rate of 1.406.745 kg/year. Reduction in CO ₂ emissions at the rate of 1.010.930 kg/year. Reduction in CO ₂ emissions at the rate of 649.152 kg/year. 200.000 kg/year CO ₂ emission reduction. 369.000 kg/year CO ₂ emission reduction
Natural gas	<ul style="list-style-type: none"> • Heat Recovery System • Replacing the Hot Oil System with Direct Combustion System in Ram Machines. 	Reduction in CO ₂ emissions at the rate of 15.000.000 kg/year. Reduction in CO ₂ emissions at the rate of 3.250.000 kg/year.
Water	<ul style="list-style-type: none"> • Coolant Recovery in Horizontal Dyeing Machines • Reducing the Liquor Ratio in Horizontal Dyeing Machines. • Before : 1:10 – 1:8 • After : 1: 8 – 1:6 	Reduction in water consumption at the rate of 1.782 m ³ /day Improvement from 145 lt/kg to 110 lt/kg.

Environmentally friendly brands



Yeşim's environmentally friendly brands represent the production made in the «green factory» concept and the vision of the company. The brand Yeşim Organik was patented in 2010 and the brand Yeşim Recycle was patented in 2011.

In 2012;

- An investment at the amount of TL 300.000 was made for the water treatment system and energy saving projects.
- Projects that were carried out in the recent years resulted in natural gas, electricity and water savings at the rate of 20%, 10% and 25%.

Targeted achievements from the projects to be carried out in 2013

Energy	Project	Outcome
Electricity	• Using variable speed control units in the soft water and hard water pump motors.	Reduction in the CO ₂ emissions at the rate of 589.783 kg/year.
	• Using variable speed control units in the well pump motor.	Reduction in the CO ₂ emissions at the rate of 275.500 kg/year.
	• Using LED lamps for exterior lightning	150.000 kg/year CO ₂ emission reduction.
Natural Gas	• Heating the fresh air to be fed into the stenter with hot exhaust gas.	Reduction in the CO ₂ emissions at the rate of 75.000 kg/year.
	• Steam system for compact and sample plain dyeing machines (Sundays)	Reduction in the CO ₂ emissions at the rate of 525.000 kg/year.

Long term targets;



- The project for using solar energy for lighting. This project aims at reduction in the CO₂ emissions at the rate of 287.000 kg/year.
- The project for recovering the process water at the rate of 95%. This project aims at water savings at the amount of 1.500.000 m³/year.

Targets for 2015

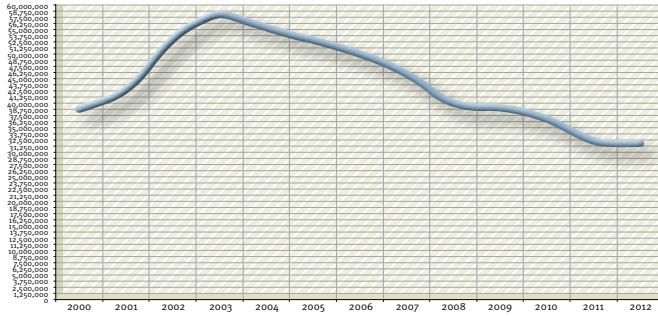
- Recovering more than 50% of the process water
- Increasing the share of organic fabric production in the total production to 25%.
- Increasing the share of yarn manufactured from cotton produced to BCI standards in the total fabric production to 20%.
- Increasing the share of African cotton in the total production to 4%.
- Increasing the share of recycled fabric in the total fabric production to 5%.

Water is life, we appreciate its value.

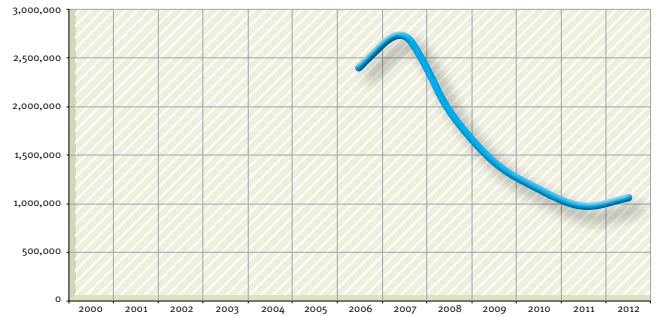
Yeşim has commissioned its in house treatment plant in 2000, treating and discharging 6.000 tons of water to the nature every day. This plant is one of the first in house examples in the textile sector with its capacity and its construction at international standards.

Energy consumption according to years

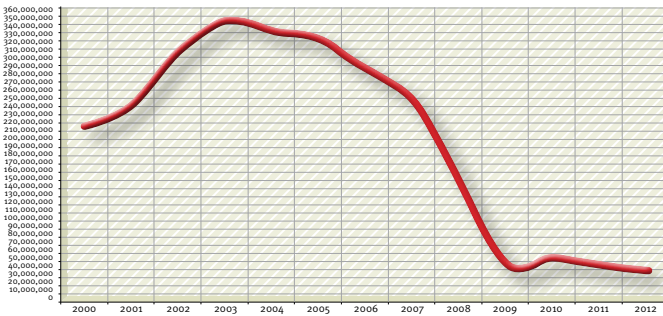
Electricity Consumption (Kw)



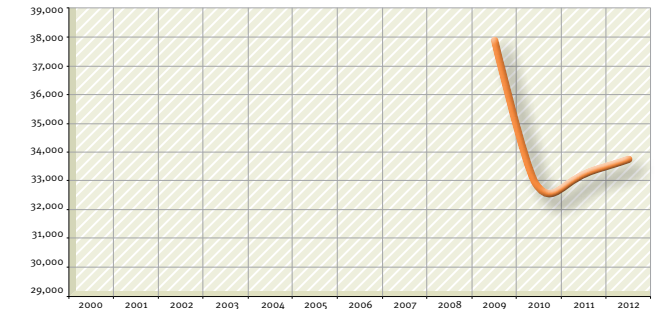
Demineralized Water Consumption (m³)



Natural Gas Consumption (Kw)



Coal Consumption (ton)



No major defect was found during the environmental audits that were carried out in 2012 and no environmental accident was experienced.

Our company's application to the Governorship of Bursa, Provincial Directorate of Environment and Urbanization for "Environment Permit" was approved. Our company received an "Environmental Permit" on 30 April 2012.

In 2013, procedures to obtain TS EN 14001 Environmental Management System and OHSAS 18001 certificates will start.





Environment is our social responsibility

Yeşim Textile carries out numerous initiatives under the scope of its social responsibility in addition to social compliance requirements with respect to the environment.

Junior TEMA project

Students in the 6 year old age group leave the nursery school as a voluntary member of TEMA since 2011 under the project carried out jointly by TEMA and Yeşim kindergarten.

The children receive training on preserving the environment throughout the year in line with the curriculum of the nursery school under the scope of this project and participate in activities and events. At the end of the academic year the children in the 6 year old age group are given badges at the graduation ceremony

to symbolise the training they have received and they are enrolled with TEMA as members, and this membership will continue until

they are 18 years old. 60 children who have graduated in 2012 have become «Junior TEMA» members.



Projects that were carried out jointly with Tema until now

- Twin Village Project (Şükriye village-2000)
- Sukru Sankaya Commemoration Forest (2006)
- Friends of Recycling Schools Project (2007)
- Let's Avert Global Warming (2007)
- TEMA advertisement published free of charge in the Önce İnsan magazine(2009-2011)
- Junior TEMA Project (2011)

«Green IT» initiatives carried out by the Information Technologies Department of Yeşim Textile

- BLADE Servers which require lesser space, energy and air conditioning were started to be used in 2008 to initiate Green IT initiatives within the organization of Yeşim.
- DELL Vostro products with an environmental approach and LCD monitors were purchased after 2008 to support the Green IT initiative.
- We have started to dispose of our electronic waste through certified recycling companies in 2009.
- Waste was disposed of by the Evçiler company.
- In 2014 we plan to rearrange the system room to make it compatible with the standards in an effort to take a further step under the scope of the Green IT initiative.





Environmentally friendly production

Yeşim Textile aims at reducing the adverse impacts of the products it manufactures on the environment, during their life cycle, to the extent possible. To this end Yeşim Tekstil engages in alternative efforts for environmentally friendly products and endeavours to consume resources to a lesser extent, to recycle and reuse the products.

Wastes are collected safely

- Used vegetal oils collected at canteen. Used vegetal oils given without cost to licensed recycling companies.
- Oily rags are collected separately from other wastes at maintenance departments. Disposed at cement factories or disposing facilities (IZAYDAS). Oily rags are sent to IZAYDAS (national waste disposing facility).
- Contaminated barrels, chemical containers, IBC's are sent to hazardous waste area (temporarily) from chemical and dye preparing areas. Contaminated barrels, chemical containers, IBC's are transported to licensed recycling facilities by licensed transporting companies.
- Fluorescent lamps are collected in safe containers and separated from other wastes. Send to IZAYDAS and waiting for the acceptance. Fluorescent lamps are temporarily stored at waste storage area.
- Used electrical equipments are collected in labeled containers at waste storage area. Applied to a licensed recycling company and the application has accepted. Waste electrical equipments are collected at the hazardous waste storage area. When the waste quota gets full, electrical wastes are sent to the licensed recycling company.
- Medical wastes are taken by the licensed vehicle of local waste company (ERA).



Waste papers are collected on a regular basis and delivered to licensed recycling companies.



Waste batteries are collected and delivered to recycling companies which destroy the batteries safely.



Waste plastics are collected and delivered to licensed recycling companies.

CSR Activities Report



Yeşim is aware of its social responsibilities

Yeşim Textile meets social compliance requirements regarding production and also carries out social responsibility projects voluntarily. The social responsibility projects mainly address our employees, the environment, education and sports activities.

The Clubs encourage personal development

Travel and Fun Club

Uludağ Trip (15 January 2012)

Abant Trip (18 March 2012)

Çanakkale Trip (22 April 2012)

Orhaneli Village Mountains Trip (1 May 2012)

Karaoke Night (22 June 2012)

Bowling Tournament (7 December 2012)



Women and Children Club

“Children’s troubles with their parents” with psychological councilor Emel Baygöl (15 February 2012)

“Anti-Ageing and Secrets of a Healthy and Long Life” with Dr. Ali Fuat Aytekin (29 February 2012)

Art show in Yeşim about “Women” (7 March 2012)

Entertainment for women employees in Yeşim. (11 March 2012)

“Protection from Cancer Seminar” with Dr. Ali Fuat Aytekin (04 April 2012)

“Violence can be prevented with love” seminar with Psychologist Dilara Kızılcay (10 October 2012)

“Positive Discipline for Children” seminar with Psychologist Ayça Bolten Ülkü (25 December 2012)

Fashion Club

“Fashion Talks” with stylist Niyazi Erdoğan (05 April 2012)

“WGSN Trend Presentation” with Erdinç Karataş and Güzide Karpuz (22 November 2012)



Futurists Club

Yeşim Textile Futurists Club and Young Leaders and Entrepreneurs Association has organized a training event entitled “Strategy” with Strategy and Management Advisor İsmail Haznedar for employees of Yeşim and students. (16 February 2012)

“Life is an Opportunity Show” discussion panel with Murat Şahin, Chairman of Turkish Futurist Association (25 May 2012).

“Being the Spoonmakers’ Diamond of the Company” seminar (11 September 2012).

“Reputation Management” seminar with Ertan Acar (28 September 2012).

Newsletters of Futurists Club

(3 newsletters were published in February, May and July).

Yesim Textile has put various social activity clubs into practice for its staff in order to enliven social life and contribute their social and personal developments. In these clubs, the staff is organizing different activities voluntarily.

Social Responsibility

Sport Club

Şükrü Şankaya Football Tournament (April - May 2012)

Table Tennis Tournament (July 2012)



Positive Thinking Club

“Emotional Intelligence Seminar” with Eray Beceren

(31 May 2012)

“Feng Shui and Career Chance at the Workplace”
discussion panel with Dilek Demirci (21 December 2012)

Yeşim’s Smiling Faces Contest (21 December 2012)

Meditation for the Employees of Yeşim (13 December 2012)

Meditation Training for Children of the Kindergarten

(28 December 2012)



Innovation and Technology Club

“Quality, Innovation and Sustainability” with KALDER
Bursa Branch General Secretary Aykan Kurukur

(19 January 2012)

Innovation and Technology Club Newsletters

(published 3 in April, August and November).

Positive Life Positive Yeşim

The Positive Thinking Club of Yeşim, which was founded to spread positive thinking and to increase awareness on the subject via various events created an e-book with positive articles contributed by experts and distributes it to people interested in the subject. The e-book can be reached via People First Social Life and Positive Thinking Club page of Yeşim’s website.

Environment and Social Responsibility Club

Blood Donation to Kızılay (17 October 2012)

Environmental Awareness Event for the Employees

(5 June 2012)



Environmental Awareness

Same as every

year Yeşim

Textile, has

organized

a colorful

event with

IKEA, in the

scope of the

Environment

Week on 5 June

to increase

awareness of it’s employees on the environment. Taking

decoration support from IKEA, both companies have

exhibited their environmentally friendly products at the

entrance of the cafeteria. The place, which was decorated

with green colors and nature friendly materials created

great interest for the employees. Yeşim Kindergarten’s 6

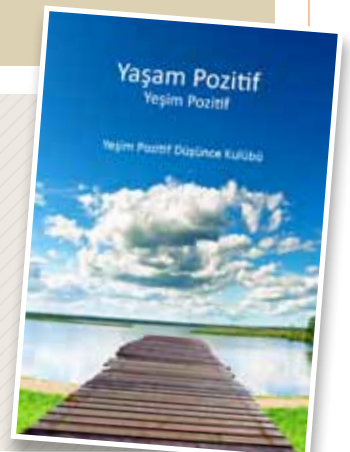
year old children group also participated with signboards

about the environment. The children have chatted

with Şenol Şankaya, CEO of Yeşim Textile, who also

participated to the event, have given important messages

to the grown ups.





Yeşim is preparing the youth for the future

Yeşim Tekstil, which values not only the personal development of its employees but also the interns, prepares the youth for the future.

Intern Development Programme

In July – September 2012, Yeşim Tekstil has organized numerous seminars and discussion panels related with the business life in the scope of its “Intern Development Programme” for university students. The company also aims to increase the knowledge of interns about business life and their professions through social activity clubs. Yeşim will continue its “Intern Development Programme” to ensure that university students will have good vision and become skilled when they graduate. Seminars in this scope included: “Social Media nad Communication Seminar” with Ferdi Yılmaz (25 July 2012) “Emotional Intelligence” with Dilek Cesur (1 August 2012)

“Personal Development and Career in Business Life Seminar” with Barış Gül (15 August 2012)

“Meditation and Deep Thinking Techniques” with Hatice Ünal (29 August 2012)

“What is Futurism? and What are Futurist Trends?” with Nergis Melek Akıncı (8 August 2012)

“New Rules of the Business Laws and Corporate Reputation Seminar” with Özlem Şenkoyuncu (22 Ağustos 2012)

“The Road to Success Seminar” with Özlem Erbaşlar (05 Eylül 2012)

“Creative Working and Thought Discipline Seminar” with Sibel Erentay (12 September 2012)

Journey to the Future

Yeşim Textile has started a personal development programme for the high school interns in 2012. This programme aims to both contribute to the occupational and personal development of students during their internship. Seminars organized under these trainings: “Career Journey” with Yaşam Koçu Kemal Başaranoğlu (31 October 2012) Teamwork and Setting Targets” with Yeşimspor Club Koordinator Cem Çağal (14 November 2012)



Yeşimspor introduces basketball to youth

Yeşimspor Club was founded in 2003 with a view to providing wider possibilities for sporting activities to the youth of Bursa and training basketball players for the team. Providing hundreds of children with the opportunity to engage in sports activities, the club has enjoyed considerable success both at local and national level.

Under the coordination of the head coach, the club trains a total of 230 young people, 70 being from the infrastructure preparation group, 40 being licensed players, and 120 being from the basketball school to become ready for the future.



Exemplary Workshop from Yeşimspor

Yeşim Textile has organized the “Technical and Mental School Workshop” in 2012 for the first time. Yeşimspor, which was established to develop sportsmen in their youth academy, has organized a workshop in June 2012 to create its own school. During the full day workshop the standards and rules of the club related with technique and behavior were set.

Şükrü Şankaya Soccer School

Moral and material support is provided to Şükrü Şankaya Soccer School which was founded by the Professional Soccer Players Association of Bursa in 2009, allowing hundreds of children to engage in sports activities under professional conditions.

30 children were allowed to attend Şükrü Şankaya Summer Soccer School in summer 2012 free of charge under the quota provided to the children of Yeşim employees.



Şükrü Şankaya Basketball Tournament

In the memory of the 7th year of the Şükrü Şankaya's decease, who was one of the founders of Nergis Holding, Şükrü Şankaya Basketball Tournament was organized in October 2012. Tofaş, Oyak Renault and Finalspor participated to the tournament in addition to Yeşimspor. The tournament will be organized every year of the death anniversary of Mr. Şankaya.

Sharing is beautiful

Yeşim Textile sees sharing resources, opportunities and possibilities with the community as a part of its social responsibility.



Golden medal to Yeşim

Yeşim Textile, which shows its sensitivity towards problems of the community by its social responsibility projects, was awarded with the golden medal in August 2012 thanks to its assistance to Turkish Red Crescent.

Turkish Red Crescent has awarded golden medals to top donors during its 144th anniversary. In this scope, Şenol Şankaya, CEO of Yeşim Tekstil, received the award on behalf of Yeşim Textile from Prime Minister Recep Tayyip Erdoğan.

Blood Donation to Red Crescent

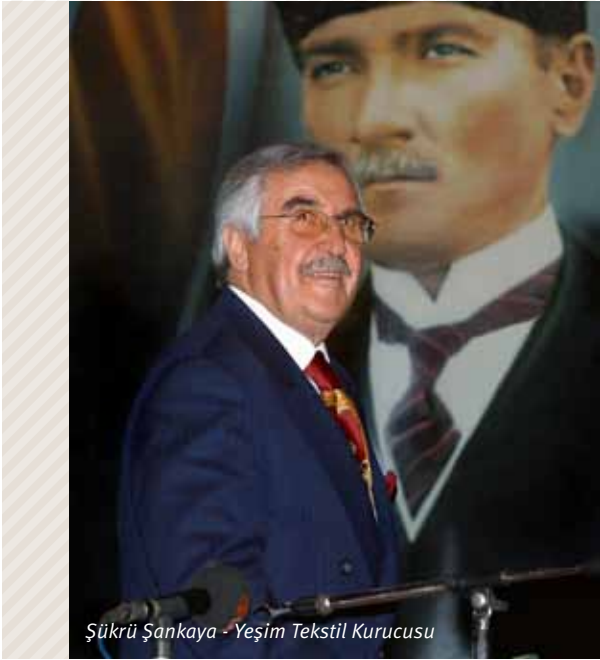
Employees of Yeşim, similar to previous years, have donated their blood to Turkish Red Crescent also in 2012. Employees of Yeşim, who chose to donate blood in the event organized in November, donated their blood at the Turkish Red Crescent set up at the infirmary of the company.



TRY 420,000 of the total TRY 1.320,000 Corporate Social Responsibility budget of Yeşim Tekstil was allocated to social responsibility activities in 2012 .

Organizations and Enterprises that were donated products in 2012

- 70 bed linings to the Journalists Association
- 400 kg fabric to Nilüfer Public Education Center to be used in the courses of
- Uludağ Exporters Association to train sewing machine operators
- 150 t-shirts to Bursa Leukemia Patient Children Association
- 200 t-shirts to AIESEC



Şükrü Şankaya - Yeşim Tekstil Kurucusu

We support education in cooperation with the Turkish Education Foundation

Yeşim Textile supports the education of successful young individuals in poor financial standing through the “Şükrü Şankaya Education Fund” which is established in the memory of Şükrü Şankaya in cooperation with TEV .

TEV Şükrü Şankaya scholarship fund grows every day

The cooperation between Yeşim and TEV in the field of social responsibility continues steadily since 2006.



In 2012 a total of TRY 24,505 were donated in the scope of TEV Happy Day Flowers campaign and other donation activities.



Trainings to Tev Scholars

Yeşim Textile working in cooperation with the TEV Bursa Branch through the TEV Şükrü Şankaya Education Scholarship has organized a training activity for 40 TEV scholars. Youngsters, who received the “Who is Shaping our Future” training from Yeşim Tekstil Human Resources Director Özlem Şenkoyuncu learned about important dynamics and new business models of the business world, which they will become a part in the future.



The name of Şükrü Şankaya lives in education

The mission of Şükrü Şankaya, one of the founders of Yeşim Textile who endeavoured his best efforts to support education is pursued by the company. Yeşim Textile considers supporting education as a part of its social responsibility.

Şükrü Şankaya Primary School

Şükrü Şankaya Primary School which was commissioned in 1951 as the only school in the region, was renewed, repaired and modified in 1990 by the late Şükrü Şankaya, the founder of our company upon the suggestion by Bursa Governor's office. New sections were added to the school in the academic year 2006-2007. All the needs of the school are met by Yeşim Textile since then. About 1500 children received education in this school.

A budget at the amount of TL 25.000 was allocated for these repairs.



Şükrü Şankaya Anatolian High School

This school which was erected and donated to the Ministry of National Education in 1996 by Şükrü Şankaya, is one of the most successful high schools in Bursa. Yeşim has later added a computer laboratory to the school. The company contributes to the needs of the school in every academic year.

Yeşim has supplied the sweat suits of the students and had bought a cleaning robot for the school. A budget at the amount of TL 10.000 was allocated for these expenses.

Sharing With The Society



Önce İnsan (People First) Magazine disseminates the messages of the company

The Önce İnsan Magazine which is the corporate publication of Yeşim Textile disseminates the social compliance and social responsibility initiatives to the society. Additionally it publishes information on social responsibility and environment in each issue to raise awareness among its readers on these topics.

Dissemination of the Global Compact agreement

The following communication channels were used to disseminate the information contained in the 2011 Global Compact report after it was published.

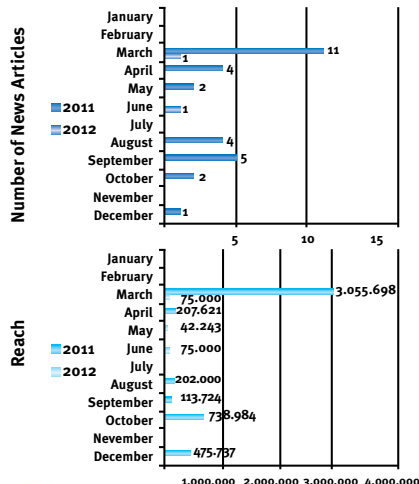
- The new report was published on the corporate web page of Yeşim (www.yesim.com).
- An article was featured in Yeşim's corporate magazine Önce İnsan on the publication of the report. The magazine was published in digital medium at the web site www.onceinsan.com, disseminating this information also on the internet.
- It was sent to all customers, subcontractors and suppliers as an e-bulletin.
- It was shared by the facebook page of Yeşim, which has around 7200 members.
- It was published in the intranet portal to disseminate the relevant information.
- It was featured in our corporate newsletter "Önce İnsan" and shared with all employees.



The Önce İnsan newsletter which is published only for Yeşim employees raises awareness of our employees in each issue on the environment, social compliance, occupational health and safety page and gives information regarding the developments.



News Articles about SA 8000 2011-2012



• In 2011-2012, 29 news articles about Yesim Tekstil, SA 8000, social responsibility, social convenience and Global Principles Agreement were published and reached 4.936.007 people.

Period	2011		2012	
	Number of News Articles	Reach	Number of News Articles	Reach
January	1	75,000	1	475,737
February	1	207,621	1	75,000
March	4	42,243	11	3,055,698
April	2	75,000	2	75,000
May	1	202,000	1	113,724
June	4	738,984	4	738,984
July	5	475,737	5	475,737
August	2	75,000	2	75,000
September	1	75,000	1	75,000
October	1	75,000	1	75,000
November	1	75,000	1	75,000
December	1	75,000	1	75,000
Total	29	4,836,007	2	150,000

Social responsibility news distribution is shown at the left based on the media analyses report prepared by PRNET.



Information is reproduced by sharing

Yeşim shares the initiatives it has undertaken under the scope of sustainability for a more beautiful world on national and international platforms.

Yeşim is sharing its experiences



Yeşim Textile, which draws attention due to both its production and also lean management, social responsibility implementations under its sustainability vision, shares it's experiences by taking part in various activities of different organizations and establishments.

Dilek Cesur, Yeşim Tekstil Corporate Communication Director, has explained the corporate social responsibility projects of Yeşim Tekstil in a seminar organized by Istanbul Chamber of Industry in March, where Harry van Dalfsen, Chairman of IAF also participated. The seminar took place in the scope of the European Union Competitiveness and Innovation Programme working under ISO.

Yeşim Ready Wear Technical Department Chief Ayşe Sülün

has participated in the seminar organized in partnership by the United Nations Development Programme (UNDP), United Nations Industry Development Organization (UNIDO) and International Labor Organization (ILO) and implemented by Istanbul Textile and Ready Wear Association. Ayşe Sülün explained the lean applications at the Ready Wear Unit in the seminar, which took place in Istanbul at the beginning of April with the aim of creating Sustainable Networks for SMEs in the Turkish textile sector.

Yeşim's social compliance activities were presented by Dilek Cesur, Corporate Communication Manager at the Social Compliance Concept and Development Seminar, which was organized in Bursa on 5 July 2012 by Global Compact Network Turkey, BUTGEM and RINA Denizcilik.

Sharing With The Society

Cesur also presented the social responsibility activities of Yeşim on 18 December 2012 at the Global Compact Network meeting in Istanbul and also on 19 December 2012 at the Value Chain and Social Responsibility meeting organized by İTKİB.

The movie prepared by International Labour Organization (ILO) in the scope of United Nations Common Programme, entitled “Jobs fit for Humans in the Textile Sector” also showed Yeşim Tekstils social conformity activities as a best example. The movie was shown at many different platforms in Turkey to draw attention to social conformity activities. Tunç Aydoğan, Director of Lean/Quality/Human Resources and Social Compliance has participated as a speaker to the Uludağ University Information and R&D Days. Aydoğan, who has spoken at the “Lean Thinking and Applications” discussion panel and in the presentation entitled “The owner of the work” has presented implementations that were brought to life in parallel to the slogan of Yeşim Textile.



National and International Common Projects

Positive Interaction in Fashion

Yeşim Textile was invited to the “Positive Interaction in Fashion” project, which was supported by EU and prepared by Bursa Commerce and Industry Chamber Education Association BUTGEM. Through the project company has contributed to spread out occupational training programmes that would increase the competitiveness of the market and creation of life long learning programmes that would meet the demand of the labour market in the textile sector.

RESPECT Project

Yeşim Textile has taken part as a best example for social compliance activities in the RESPECT project which included Turkish Corporate Social Responsibility Association as a partner. The RESPECT project, which was supported by EU Leonardo da Vinci Programme, aims to develop innovative methods and tools to improve purchasing processes and working standards of supplier companies.

Innovatus Project

Because of the innovation activities and activities to spread the innovation culture in 2012, Yeşim Textile was invited as a best example to the “Innovatus: Competitive Power and Innovation management in Sustainable Development”

project, which was prepared by Bursa Governorship EU and Foreign Relations Coordination Center. Being the only private company that was invited to the project Yeşim Tekstil was shown as an example on its activities about innovation.

Work Models Project

Yeşim Textile took part in a project which was implemented by Istanbul Textile and Ready Wear Exporters Associations, İTKİB United Nations Common Programme MDG-F (Millenium Development Fund), 2067 organizations. Yeşim Textile , by being one of the five best examples from Turkey in the strategy report of corporate social responsibility in the scope of the “Common Programme to Establish Sustainable Networks and Interrelation Chains for SMEs in the Turkish Textile Sector”, received the change to share its best examples with textile and ready wear companies.



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