

COP 2011- *Blueprint for Corporate Sustainability Leadership*
Further supporting evidence provided by Aviva

This document provides information that completes our already published COP which is in effect our [Annual Corporate Responsibility Report](#). Therefore, both documents should be read in conjunction and both together considered Aviva's COP.

This document provides information on how Aviva fulfils the recently added criteria for the 'Blueprint for Corporate Sustainability Leadership'.

Core Business Contributions to UN Goals and Issues

Criterion 25: The COP describes the alignment of core business strategy with one or more relevant UN goals/issues

CR Report/ UN goals and issues, Criterion 4:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Criterion 26: The COP describes the development of relevant products, services or business models that contribute to UN goals/issues

CR Report/ UN goals and issues, Criterion 4:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Criterion 27: The COP describes how operating procedures have been adopted and modified to maximize contribution to UN goals/issues

CR Report/ UN goals and issues, Criterion 4:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Strategic Social Investments and Philanthropy

Criterion 28: The COP provides information on social investments and philanthropic contributions that tie in with the core competencies or operating context of the company as an integrated part of its sustainability strategy

CR Report/ UN goals and issues, Criterion 4:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Criterion 29: The COP describes coordinated efforts with other organizations and initiatives to amplify - and not negate or unnecessarily duplicate - the efforts of other contributors.

CR Report/ UN goals and issues, Criterion 4:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Criterion 30: The COP describes responsibility taken for the intentional and unintentional effects of funding and have due regard for local customs, traditions, religions, and priorities of pertinent individuals and groups

CR Report/ UN goals and issues, Criterion 4:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Advocacy and Public Policy Engagement

Criterion 31: The COP describes public advocacy on the importance of action in relation to one or more UN goals/issues

CR Report/ UN goals and issues, Criterion 4:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Criterion 32: The COP describes the commitment from company leaders to participate in key summits, conferences, and other important public policy interactions in relation to one or more UN goals/issues

CR Report/ UN goals and issues, Criterion 4:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Partnerships and Collective Action

Criterion 33: The COP describes the development and implementation of partnership projects with public or private organizations (UN entities, government, NGOs, or other groups) on core business, social investments and/or advocacy

CR Report/ Strategy, Governance and Engagement, Criterion 3:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Criterion 34: The COP describes joint initiatives with industry peers, UN entities and other stakeholders that address challenges at the global or local levels with an emphasis on initiatives that extend the company's positive impact on its value chain

CR Report/ Strategy, Governance and Engagement, Criterion 3:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Local Networks and Subsidiary Engagement

Criterion 35: The COP describes contribution to building and operating at least one UN Global Compact Local Network and elevating performance of other companies through training, mentoring, COP peer review, etc.

CR Report/ Strategy, Governance and Engagement, Criterion 3:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Criterion 36: The COP describes subsidiary engagement with UN Global Compact Local Networks and to active participation in events and activities

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

<http://www.aviva.com/reports/cr11/regions/aviva-investors/trust/engaging-our-companies/>

Criterion 37: The COP describes publication of sustainability information related to each individual subsidiary separately or referenced explicitly in the Communications on Progress of Corporate Headquarters Global and Local Working Groups

<http://www.aviva.com/reports/cr11/communities/partnerships/>

<http://www.aviva.com/reports/cr11/regions/aviva-investors/trust/engaging-our-companies/>

Global and Local Working Groups

Criterion 38: The COP describes participation in relevant global or local working groups and dialogue on experiences, networks, tools and good practices with other UN Global Compact participants

<http://www.aviva.com/reports/cr11/communities/partnerships/>

<http://www.aviva.com/library/reports/cr11/docs/collaborative-engagement-on-ungc.pdf>

<http://www.aviva.com/corporate-responsibility/programme-updates/9659/>

Criterion 39: The COP describes active participation in defining scope and objectives of new working groups when relevant Issue-Based and Sector Initiatives

<http://www.aviva.com/reports/cr11/communities/partnerships/>

<http://www.aviva.com/reports/cr11/regions/aviva-investors/trust/engaging-our-companies/>

Issue-Based and Sector Initiatives

Criterion 40: The COP describes the advancement of one or more existing UN Global Compact initiatives, e.g. Caring for Climate, CEO Water Mandate, Women's Empowerment Principles, and Global Business Initiative on Human Rights

<http://www.aviva.com/reports/cr11/communities/partnerships/>

<http://www.aviva.com/corporate-responsibility/street-to-school/thought-leadership/>

<http://www.aviva.com/corporate-responsibility/our-approach/our-cr-relationships/affiliations-engagements/>

Criterion 41: The COP describes development of new need-driven issue-based or sector initiatives within the UN Global Compact and the wider United Nations Promotion and Support of the UN Global Compact

<http://www.aviva.com/reports/cr11/communities/partnerships/>

Promotion and Support of the UN Global Compact

Criterion 42: The COP describes advocacy for engagement with the UN Global Compact to business partners, peers and the general public

CR Report/ Strategy, Governance and Engagement, Criterion 3:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Criterion 43: The COP describes the encouragement of suppliers and other business partners to join the UN Global Compact and mentorship on issues related to the initiative
CR Report/ Strategy, Governance and Engagement, Criterion 3:

<http://www.aviva.com/reports/cr11/overview/performance-summary/ungc/>

Criterion 44: The COP describes participation in activities to further develop and strengthen the UN Global Compact

<http://www.aviva.com/reports/cr11/communities/partnerships/>

<http://www.aviva.com/reports/cr11/regions/aviva-investors/trust/engaging-our-companies/>

<http://www.aviva.com/library/reports/cr11/docs/collaborative-engagement-on-ungc.pdf>

<http://www.aviva.com/corporate-responsibility/programme-updates/9659/>

