



Chairman and Chief Executive

RENEWAL OF THE BOUYGUES GROUP'S SUPPORT FOR THE UN GLOBAL COMPACT

Since 8 December 2006, all five Bouygues group businesses and the parent company have been members of or are in the process of joining the United Nations Global Compact.

Through this membership, Bouygues commits to adopting, promoting and ensuring the respect of the UN Global Compact's ten principles in relation to human rights, labour standards, the environment and the fight against corruption.

Throughout 2011, we have continued our efforts on the issues that affect all our subsidiaries. For example, the Group has implemented a strategy of reducing greenhouse gas emissions. The consolidated carbon quantification, on which we have been working on, as well as the various measures aimed at reducing our carbon footprint will be presented in 2012.

At the same time, we have also continued to adjust our business models in order to better factor in the social and environmental impacts of our activities. All of the Group's businesses are committed to finding solutions adapted to the various issues that affect them. Sustainable construction is fully integrated into the strategy of our Construction division, which factors eco-design, energy efficiency and the environment into all its building projects. Furthermore, our telecoms and media subsidiaries are also taking measures in terms of the specific issues affecting them. Both these subsidiaries have obtained the Diversity label from Afnor, the French standards agency, thus underlining the good measures they have taken in preventing discrimination and promoting equal treatment and diversity.

We also respond to information requests from extra-financial rating agencies, in a spirit of transparency, underlining our desire to be considered a socially responsible company.

As Chairman and Chief Executive Officer, I am therefore renewing my support for the UN Global Compact, a driver of progress for all our businesses.

9 November 2011,

Martin Bouygues



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Global Compact principle	Examples of actions in 2010	Bouygues Registration Document page reference
Human rights and anti-corruption		
<p>1 - Businesses should support and respect the protection of internationally proclaimed human rights.</p> <p>5 -The effective abolition of child labour.</p> <p>10 - Businesses should work against corruption in all its forms, including extortion and bribery.</p>	<p>Local development Bouygues’ sustainable development policy encourages the Group’s involvement in the economic and social life of local communities where it operates. Bouygues’ partnerships in France and abroad fall within this scope.</p> <p>Ethics <ul style="list-style-type: none"> • Bouygues drew up a formal Code of Ethics in 2006, translated into 15 languages and circulated to all Group employees. • “The Group also intends to comply with the United Nations Universal Declaration of Human Rights and with the fundamental principles of the International Labour Organisation, in particular concerning forced and child labour.” • “The negotiation and performance of contracts must not give rise to behaviour or actions that could constitute active or passive corruption, or complicity in influence peddling or favouritism. In particular, in accordance with the OECD Convention on Combating Bribery of 17 December 1997, the corruption of foreign public officials, in all forms, is prohibited.” </p>	<p>p.31, p. 42, p.43, p.65, p.78, p.95, p.111, p.127</p> <p>p.32, p.62, p. 94, p.109</p>
<p>2 – Businesses should make sure that they are not complicit in human rights abuses.</p>	<p>Responsible purchasing The Bouygues group's responsible purchasing policies aim to encourage the purchase of products and services that are more eco-friendly, socially responsible and ethically sourced, while developing even-handed relations with suppliers.</p>	<p>p.35, p.36, p.64, p.94, p.110, p.112, p.127</p>

Labour		
<p>3 - Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining.</p>	<p>Labour relations</p> <ul style="list-style-type: none"> • The Bouygues group has for many years promoted a respectful and constructive approach to labour relations that paves the way for real progress for the benefit of staff. • Both in business areas as a whole and in local subsidiaries, many agreements have been concluded with representative labour organisations covering matters such as pay, older workers, gender equality, disability, diversity, workplace stress and quality of life, social protection and resources made available to trade unions. 	<p>p.38, p.78</p>
<p>4 - The elimination of all forms of forced and compulsory labour.</p>	<p>Measures to combat illegal labour</p> <p>Operating in nearly 80 countries, Bouygues Construction encounters a very wide range of economic, social and political situations. Its actions are guided by respect for fundamental values and principles of human rights. Entities operating in emerging countries take strict action against illegal labour.</p>	<p>p.62</p>
<p>6 - The elimination of discrimination in respect of employment and occupation.</p>	<p>HR and diversity</p> <p>Pursuing its aim of fairness, the Bouygues group's human resources policy places increasing importance on preventing discrimination and promoting equal opportunity and diversity.</p>	<p>p.29, p.30, p.31, p.46, p.47, p.61, p.78, p.92, p.98, p.109, p.111, p.126, p.127</p>

Environment		
7 - Businesses should support a precautionary approach to environmental challenges.	<p>Carbon strategy</p> <ul style="list-style-type: none"> • Bouygues is committed to reducing its CO₂ emissions and has set itself the target of consolidating the carbon balances of greenhouse gas emissions from its activities. • Bouygues is also working to promote low carbon alternatives to its customers, advising them of the reductions in CO₂ emissions and the savings generated by such solutions. Subsidiaries have developed specific software tools adapted to their particular requirements in order to roll out their eco-variants. • Bouygues has integrated an assessment of industrial and environmental risks into its internal processes. 	p.27, p.80, p. 96, p.110, p.112, p.142, p.144
8 - Undertake initiatives to promote greater environmental responsibility.	<p>Protection of the environment</p> <ul style="list-style-type: none"> • Bouygues has equipped itself with a fleet of electric cars for employee car-sharing. The Group is also to acquire some 500 electric utility vehicles. • In 2010, the Bouygues group concluded a group-wide agreement with ATF Gaia for the recycling and resale of computer hardware and electronic equipment. • The Group's Construction division is taking steps to preserve biodiversity. 	<p>Electric vehicles: p. 36</p> <p>Recycling: p.29</p> <p>Biodiversity: p.29, p.57, p.95</p> <p>Sustainable construction: p.56</p> <p>Property development: p.70, p.73, p.74, p.75, p.76,</p> <p>Roads: p.93, p.97</p> <p>Media: p.108</p> <p>Telecoms: p.123, p.124, p.125</p>
9 - Encourage the development and diffusion of environmentally friendly technologies.	<p>Research and innovation</p> <ul style="list-style-type: none"> • Bouygues draws on cutting-edge research establishments in its subsidiaries. • In addition the e-lab, a specialist unit at the service of the Group as a whole, offers applied research solutions to support technological advances in subsidiaries. The e-lab has developed a solution to measure electricity consumption, now in use in several Bouygues group companies. 	p.27, p.28, p.32, p.59, p.60, p.61, p.70, p.79, p.91, p.92, p.107

[Links to Bouygues' 2010 Registration Document](#)